

# BUY AMERICAN

## CONGRATULATIONS! COCCIA



Just bestowed the 2007 PRESIDENT'S AWARD for the highest degree of customer satisfaction in both Sales & Service.

**WE CANNOT TELL A LIE!**



**We Stay Together To Better Serve You! Buy From Those Who Served!**



**NOW'S THE TIME TO BUY AMERICAN!**

<b>US MARINES</b> Gregg Martin General Manager 18 Yrs. at Coccia	<b>US ARMY</b> Terry Joyce Sales Manager 30 Yrs. at Coccia	<b>US AIR FORCE</b> Paul Stramberger Sales Manager 10 Yrs. at Coccia	<b>US AIR FORCE</b> Ginny Kutzer Salesperson 17 Yrs. at Coccia	<b>US AIR FORCE</b> Jim Bufalino Salesperson 15 Yrs. at Coccia	<b>US MARINES</b> Joseph S. Beretta Salesperson 15 Yrs. at Coccia	<b>US MARINES</b> Jack Smith Salesperson 10 Yrs. at Coccia	<b>US MARINES</b> Joe Skrutski Salesperson 8 Yrs. at Coccia	<b>US MARINES</b> Dave Russell Salesperson 5 Yrs. at Coccia	<b>US MARINES</b> Toni Grasso Salesperson 4 Yrs. at Coccia	<b>US ARMY</b> Victor DeAnthony Salesperson 11 Mths. at Coccia	<b>US ARMY</b> Bill Capo Salesperson 1 Mth. at Coccia	<b>US NAVY</b> Joe "Bobo" Nocera Used Car Manager 22 Yrs. at Coccia
---	---	---	---	---	--	---	--	--	---	---	--	--

### Why Buy

<b>Rudy Podest</b> Parts & Service Director 23 Yrs. at Coccia	<b>Barry Williams</b> Finance Manager 21 Yrs. at Coccia	<b>Pat McGinty</b> Parts Manager 17 Yrs. at Coccia	<b>Steve Mizenko</b> Service Manager 12 Yrs. at Coccia	<b>Diane Butchko</b> Asst. Finance Manager ESP Specialist 10 Yrs. at Coccia	<b>Abdul Alesigh</b> Internet Manager 10 Mths. at Coccia
---	---	--	--	--	--

### COME SEE!!! THE ALL NEW 2009 FORD FLEX and 2009 LINCOLN MKS

**JUST ANNOUNCED!!** 41 of 44 Ford, Lincoln & Mercury, Models, In A Survey, Scored Average, Or Better In Predicted Reliability. In Addition The Ford Fusion & Mercury Milan "ARE AMONG THE MOST RELIABLE CARS."

21 Ford Motor Company Products Earned The Coveted "Recommended Buy" Rating In 2007

Ford Offers More ALL WHEEL DRIVE Models Than Any Other Manufacturer

The Ford Fusion Beats The Toyota Camry & Honda Accord In A "Car & Driver" Head To Head Comparison

Ford Received The Most Awards In The J.D. Power 2007 Vehicle Quality Rankings Leading The Pack For The First Time In Years Ahead Of Toyota, Honda, BMW, Mercedes-Benz To Name A Few.

Ford Has Received More 5 Star Safety Ratings Than Any Other Brand In History!

<p><b>35 MPG</b></p> <p><b>NEW 2008 FORD FOCUS 4 DOOR</b></p> <p>WAS. \$17,465 FORD REBATE.....-1,500 FMCC REBATE.....-500 OFF LEASE REBATE.....-500 COCCIA DISCOUNT OFF MSRP.....-466</p> <p><b>\$14,499</b> BUY FOR <b>\$229</b> 72 Mos.</p> <p>Auto., Air, AM/FM/CD, PW, PL, Anti-Theft Sys., Side Curtain Air Bags, 15" Alloy Wheels, Tilt Wheel, Remote Keyless Entry, Message Center, Deluxe Pkg.</p>	<p><b>29 MPG</b></p> <p><b>NEW 2008 FORD FUSION SE</b></p> <p>WAS. \$20,855 FORD REBATE.....-1,500 OFF LEASE REBATE.....-500 COCCIA DISCOUNT OFF MSRP.....-856</p> <p><b>\$17,999</b> LEASE FOR <b>\$179</b> 24 Mos. BUY FOR <b>\$299</b> 72 Mos.</p> <p>Auto., AM/FM w/6 Disc CD &amp; Audiophile Sys., Alum. Wheels, PW, PL, P. Seat, FWD, Safety Pkg., Side Impact Air Bags, 1st &amp; 2nd Air Curtains, Anti-Theft System, Message Center, Pwr. Moonroof, R. Spoiler</p>	<p><b>NEW 2008 MERCURY MILAN</b></p> <p>WAS. \$21,800 FORD REBATE.....-1,500 OFF LEASE REBATE.....-500 COCCIA DISCOUNT OFF MSRP.....-801</p> <p><b>\$18,999</b> LEASE FOR <b>\$189</b> 24 Mos. BUY FOR <b>\$299</b> 72 Mos.</p> <p>Automatic, AM/FMw/6 Disc CD, PW, PDL, Power Seat, Speed Control, Tilt, Personal Safety System, Side Impact Air Bags</p>	<p><b>OVER 50 TO CHOOSE FROM</b></p> <p><b>NEW 2008 MERCURY MARINER 4X4</b></p> <p>WAS. \$25,795 FORD BONUS REBATE.....-1,500 FORD REBATE.....-750 OFF LEASE REBATE.....-500 FMCC REBATE.....-500 COCCIA DISCOUNT OFF MSRP.....-351 REGIONAL DISCOUNT OFF MSRP.....-495</p> <p><b>\$21,699</b> BUY FOR <b>\$369</b> 72 Mos.</p> <p>V6, Safety Canopy, Air, Side Impact Air Bags, Auto., PW, PL, Fog Lamps, 6 Disc CD, Pwr. Moonroof, Privacy Glass, Roof Rack, 16" Alum Wheels</p>
---	--	--	--

<p><b>29 MPG</b></p> <p><b>NEW 2008 FORD ESCAPE 4X4</b></p> <p>WAS. \$23,100 FORD REBATE.....-2,500 FMCC REBATE.....-500 OFF LEASE REBATE.....-500 COCCIA DISCOUNT OFF MSRP.....-601</p> <p><b>\$19,999</b> BUY FOR <b>\$339</b> 72 Mos.</p> <p>ALL WHEEL DRIVE, Auto, 16" Steel Wheels, Keyless Entry with Remote, PW, PL, AC, Safety Canopy, Side Air Bags</p>	<p><b>OVER 50 TO CHOOSE FROM</b></p> <p><b>NEW 2008 FORD EXPLORER EDDIE BAUER 4X4</b></p> <p>WAS. \$33,350 FORD REBATE.....-2,500 OWNER LOYALTY REBATE.....-3,000 FMCC REBATE.....-1,500 COCCIA DISCOUNT OFF MSRP.....-351</p> <p><b>\$25,999</b> BUY FOR <b>\$449</b> 72 Mos.</p> <p>All Wheel Drive, 18" Cast Alum Wheels, Leather Seats, 3rd Row Seat, PW, PL, Pwr. Moonroof, Convenience Group, Reverse Sensing, AM/FM/CD w/ Satellite Radio</p>	<p><b>COME SEE THE SHELBY MUSTANG!</b></p> <p><b>NEW 2008 FORD MUSTANG</b></p> <p>WAS. \$25,360 FORD REBATE.....-1,500 FMCC REBATE.....-1,500 OWNER LOYALTY REBATE.....-2,000 COCCIA DISCOUNT OFF MSRP.....-361</p> <p><b>\$19,999</b> BUY FOR <b>\$339</b> 72 Mos.</p> <p>V6, Auto, Premium Pkg, Shaker 500 Audio Sys w/6 Disc CD, PW, PL, Air, Pony Pkg, Spoiler, 17" Cast Alum Wheels, Interior Upgrade Pkg, Safety Pkg, Leather Seats</p>	<p><b>PREMIUM EDITION</b></p> <p><b>NEW 2008 MERCURY GRAND MARQUIS</b></p> <p>WAS. \$26,180 FORD REBATE.....-4,500 FMCC REBATE.....-500 OWNER LOYALTY REBATE.....-2,000 COCCIA DISCOUNT OFF MSRP.....-571</p> <p><b>\$18,999</b> BUY FOR <b>\$299</b> 72 Mos.</p> <p>4.6L V8, Remote Keyless Entry, Power Driver's Seat, Speed Control/Tilt, PW, PL, AM/FM/CD, Fog Lamps, Traction Control, Power Heated Mirrors, Auto Lamp, Anti-Theft Sys.</p>	<p><b>NEW 2008 MERCURY MOUNTAINEER 4X4</b></p> <p>WAS. \$33,935 FORD REBATE.....-2,500 FMCC REBATE.....-1,500 OWNER LOYALTY REBATE.....-3,000 COCCIA DISCOUNT OFF MSRP.....-936</p> <p><b>\$25,999</b> BUY FOR <b>\$449</b> 72 Mos.</p> <p>Auto, Air, Message Center, Audiophile Sys w/6 Disc CD, All Wheel Drive, Alum Wheels, Privacy Glass, Auto Lamp, PW, PDL, Remote Keyless Entry, Roof Rack, Personal Safety/Anti-Theft Sys, Power Moonroof, Sirius Sat Radio, Heated Leather Seats</p>
--	--	---	--	--

<p><b>OVER 40 TO CHOOSE FROM</b></p> <p><b>NEW 2008 FORD F-150 SUPERCAB STX 4X4</b></p> <p>WAS. \$31,170 FORD REBATE.....-2,000 FMCC REBATE.....-1,000 COMMERCIAL REBATE.....-300 OWNER LOYALTY REBATE.....-3,000 COCCIA DISCOUNT OFF MSRP.....-3,362 SPORT PKG DISCOUNT.....-2,000</p> <p><b>\$19,578</b> BUY FOR <b>\$339</b> 72 Mos.</p> <p>4.6 V8, Auto., Air, STX, AM/FM/CD, 17" Alum. Wheels, Cloth Seat, ABS 40/20/40 Split Seat, Cruise, Sliding Rear Window, Floor Carpet, Fog Lamps, Pwr. Equipment Group</p>	<p><b>24 MPG</b></p> <p><b>NEW 2008 FORD EDGE AWD</b></p> <p>WAS. \$28,665 FORD REBATE.....-2,000 FMCC REBATE.....-1,500 OFF LEASE REBATE.....-500 COCCIA DISCOUNT OFF MSRP.....-666</p> <p><b>\$23,999</b> LEASE FOR <b>\$269</b> 24 Mos. BUY FOR <b>\$399</b> 72 Mos.</p> <p>All Wheel Drive, Auto., ABS, V6, Remote Keyless Entry, Rear Spoiler, PW, PDL, Air, Anti-Theft System, AM/FM w/6 Disc CD, Safety Canopy Side Impact Air Bags, Personal Safety System, Sirius Satellite Radio, Convenience Group</p>	<p><b>OVER 40 TO CHOOSE FROM</b></p> <p><b>NEW 2008 LINCOLN MKZ AWD</b></p> <p>WAS. \$35,685 FORD REBATE.....-2,500 OFF LEASE REBATE.....-1,000 COCCIA DISCOUNT OFF MSRP.....-2,886 REGIONAL DISCOUNT OFF MSRP.....-800</p> <p><b>\$28,499</b> LEASE FOR <b>\$299</b> 24 Mos. BUY FOR <b>\$489</b> 72 Mos.</p> <p>All Wheel Drive, Leather Seats, Message Center, Side Air Curtains, PW, PL, Fog Lamps, 17" Chrome Wheels, Power Moonroof, AM/FM with 6 Disc CD, Personal Safety w/Anti-Theft System</p>	<p><b>OVER 40 TO CHOOSE FROM</b></p> <p><b>NEW 2008 LINCOLN MKX AWD</b></p> <p>WAS. \$39,375 FORD REBATE.....-2,500 FMCC REBATE.....-1,000 OFF LEASE REBATE.....-2,071 COCCIA DISCOUNT OFF MSRP.....-800</p> <p><b>\$32,499</b> LEASE FOR <b>\$359</b> 24 Mos. BUY FOR <b>\$569</b> 72 Mos.</p> <p>All Wheel Drive, 3.5L V6, Ultimate Pkg., 18" Chrome Wheels, Advanced Trac, 6 Disc CD, Leather Heat/Cool Seats, Side Air Bags, Auto. Temp Control, Keyless Entry w/Keypad, Sat Radio, Side Air Curtains, Message Center, Sync, Rev. Sensing Sys, Pwr. Liftgate</p>	<p><b>ONLY 2 LEFT</b></p> <p><b>NEW 2008 LINCOLN NAVIGATOR 4X4</b></p> <p>WAS. \$60,570 FORD REBATE.....-4,000 FORD BONUS REBATE.....-2,000 OWNER LOYALTY REBATE.....-3,000 FMCC REBATE.....-750 COCCIA DISCOUNT OFF MSRP.....-2,821</p> <p><b>\$47,999</b> BUY FOR <b>\$899</b> 72 Mos.</p> <p>5.4L V8, 6 Disc CD, Leather Heated/Cooled Seats, Pwr. Fold Down Flat Seat, Running Boards, Nav. Sys., Trailer Tow Pkg., Alpine Audio Sys, Pwr. Liftgate, Safety Canopy, Rear Air/Heat, Reverse Sensor Sys., 20" Chrome Wheels, Pwr. Moonroof, R. Entertainment DVD Sys, Rearview Camera</p>
---	---	--	--	---

\*Tax and tags extra. All factory rebates applied. Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source. Tier 0 rate. Special APR financing cannot be combined with cash rebate. "BUY FOR" prices are based on 72 month with \$2,500 down (cash or trade). Photos of vehicles are for illustration purposes only. Coccia Ford is not responsible for any typographical errors. See dealer for details. No Security Deposit Necessary. Sale ends JULY 31, 2008.

**#1 SALES & SERVICE** CALL NOW 823-8888 1-800-817-FORD

**COCCIA** FORD • LINCOLN • MERCURY

SALES & SERVICE: SATURDAY SERVICE HOURS 7 A.M.-1 P.M. Overlooking Mohegan Sun 577 East Main St., Plains Just Minutes from Scranton or W.B.

Route 315 East Main St. Mohegan Sun Casino

VISIT US AT COCCIACARS.COM