



GREAT AMERICAN SALES EVENT



CONGRATULATIONS TO COCCIA FORD - LINCOLN - MERCURY
Just bestowed the 2007 President's Award for the highest degree of customer satisfaction in both Sales and Service.

COCCIA HIGH MILEAGE

LOW PRICE LOW PAYMENT

OVER 100 To Choose From

VISIT US AT COCCIACARS.COM

1.9% APR 60 Mos. **NEW 2008 FORD FOCUS** **1.9% APR 60 Mos.**

2 Door SE **LIMITED OFFER!** 4 Door SE
ADDITIONAL \$1000 CONQUEST BONUS CASH TO EVERY NON FORD-LINCOLN-MERCURY CUSTOMER

35 MPG **35 MPG**

WAS.....\$16,565	Auto., Air, AM/FM/CD, PW, PL, Remote Keyless Entry, 15" Alloy Wheels, Message Center, Side Curtain Air Bags, Tilt Wheel, Anti-Theft System	Auto., Air, AM/FM/CD, PW, PL, Remote Keyless Entry, 15" Alloy Wheels, Message Center, Side Curtain Air Bags, Tilt Wheel, Anti-Theft System	WAS.....\$16,810
FORD REBATE.....-1,000			FORD REBATE.....-1,000
FMCC REBATE.....-1,000			FMCC REBATE.....-1,000
OFF LEASE REBATE.....-500			OFF LEASE REBATE.....-1,000
COCCIA DISCOUNT OFF MSRP.....-511			COCCIA DISCOUNT OFF MSRP.....-311

Lease For **\$139** 24 Mos. Buy For **\$199** 72 Mos. **\$13,499** **\$13,999** Lease For **\$149** 24 Mos. Buy For **\$209** 72 Mos.

0% APR 60 Mos. **NEW 2008 FORD FUSION** **0% APR 60 Mos.**

29 MPG **29 MPG**

LIMITED OFFER!
ADDITIONAL \$1000 CONQUEST BONUS CASH TO EVERY NON FORD-LINCOLN-MERCURY CUSTOMER

"Highest Ranked Midsize Car In Initial Quality." According To J.D. Power & Associates.

WAS.....\$21,625	Auto., AM/FM w/6 Disc CD & Audiophile System, PW, PL, Alum. Wheels, Power Seat, FWD, Safety Package, Side Impact Air Bags, 1st & 2nd Air Curtains, Anti-Theft System, Message Center, Rear Spoiler, Power Moonroof	All Wheel Drive, Auto., V6, AM/FM w/CD & Audiophile System, PW, PDL, AC, ABS, Personal Safety System, Tinted Glass, Side Impact Air Bags, Traction Control, Rear Spoiler, Power Moonroof	WAS.....\$25,110
FORD REBATE.....-2,500			FORD REBATE.....-2,000
OFF LEASE REBATE.....-500			OFF LEASE REBATE.....-500
COCCIA DISCOUNT OFF MSRP.....-626			COCCIA DISCOUNT OFF MSRP.....-1,111

Lease For **\$169** 24 Mos. Buy For **\$294** 72 Mos. **\$17,999** **\$21,499** Lease For **\$199** 24 Mos. Buy For **\$369** 72 Mos.

1.9% APR 60 Mos. **NEW 2008 MERCURY MILAN** **1.9% APR 60 Mos.**

29 MPG **29 MPG**

LIMITED OFFER!
ADDITIONAL \$1000 CONQUEST BONUS CASH TO EVERY NON FORD-LINCOLN-MERCURY CUSTOMER

"Highest Ranked Midsize Car In Initial Quality." According To J.D. Power & Associates.

WAS.....\$21,585	Automatic, AM/FM w/6 Disc CD, PW, PDL, Power Seat, Speed Control, Personal Safety Sys, Side Impact Air Bags, Tilt, Rear Spoiler, Power Moonroof	All Wheel Drive, Auto., V6, AM/FM w/6 Disc CD, PW, PDL, Personal Safety System, Traction Control, Air, Keyless Entry System, ABS, Side Impact Air Bags, Rear Spoiler, Power Moonroof	WAS.....\$25,640
FORD REBATE.....-1,700			FORD REBATE.....-2,000
BONUS FORD REBATE.....-895			OFF LEASE REBATE.....-500
OFF LEASE REBATE.....-500			COCCIA DISCOUNT OFF MSRP.....-1,141
COCCIA DISCOUNT OFF MSRP.....-361			

Lease For **\$169** 24 Mos. Buy For **\$299** 72 Mos. **\$18,499** **\$21,499** Lease For **\$199** 24 Mos. Buy For **\$369** 72 Mos.

*Tax and tags extra. All factory rebates applied. Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source, Tier 0 rate. Special APR financing cannot be combined with cash rebate. "BUY FOR" prices are based on 72 month with \$2,500 down (cash or trade). Photos of vehicles are for illustration purposes only. Coccia Ford is not responsible for any typographical errors. See dealer for details. No Security Deposit Necessary. Sale ends MAY 30, 2008.

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SATURDAY SERVICE HOURS 7 A.M.-1 P.M.
Overlooking Mohegan Sun
577 East Main St., Plains
Just Minutes from Scranton or W-B

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FORD • LINCOLN • MERCURY

