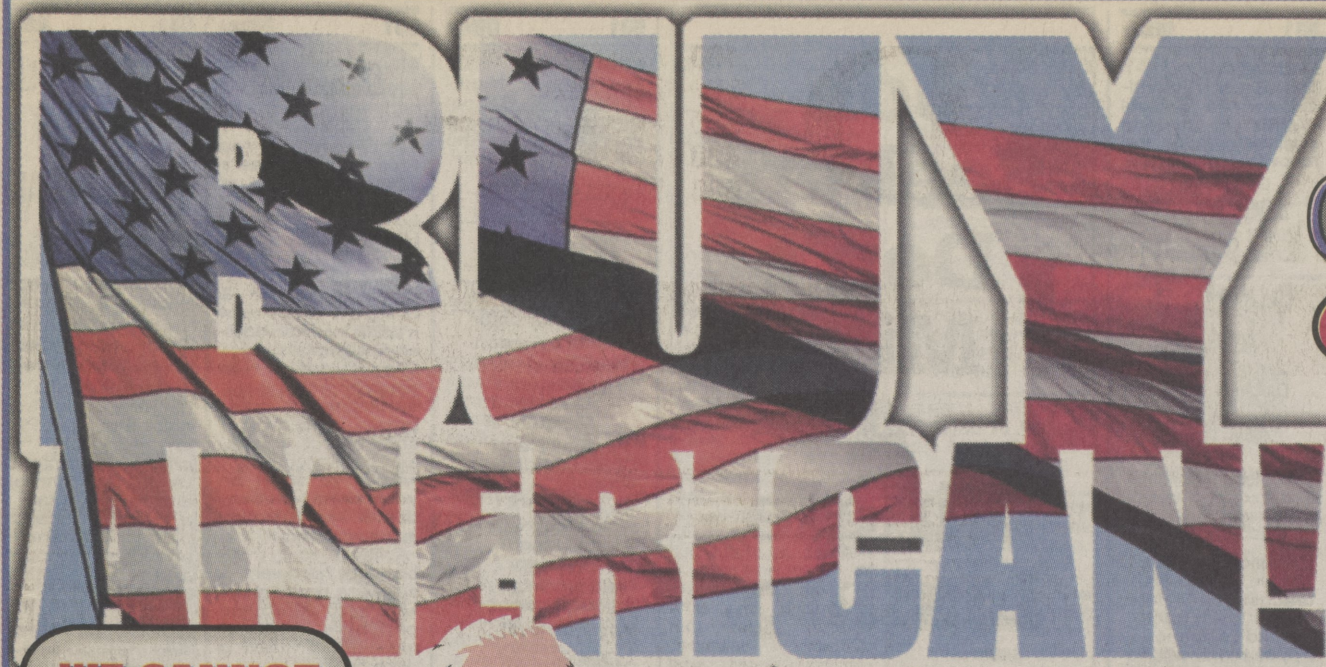




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Why Buy



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Rudy Podest Parts & Service Director 23 Yrs. at Coccia	Barry Williams Finance Manager 21 Yrs. at Coccia	Pat McGinty Parts Manager 17 Yrs. at Coccia	Steve Mizenko Service Manager 12 Yrs. at Coccia	Diane Butchko Asst. Finance Manager ESP Specialist 10 Yrs. at Coccia	Abdul Ahsain Internet Manager 7 Mths. at Coccia
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41 of 44 Ford, Lincoln & Mercury, Models, In A Survey, Scored Average, Or Better In Predicted Reliability. In Addition The Ford Fusion & Mercury Milan "ARE AMONG THE MOST RELIABLE CARS."

Ford Received The Most Awards In The J.D. Power 2007 Vehicle Quality Rankings Leading The Pack For The First Time In Years Ahead Of Toyota, Honda, BMW, Mercedes-Benz To Name A Few.

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<p>NEW 2008 FORD FOCUS 2 DOOR 32 MPG LIMITED OFFER! \$1000 BONUS CASH WAS \$16,565 FORD REBATE -1,000 FMCC REBATE -1,000 OFF LEASE REBATE -500 COCCA DISCOUNT OFF MSRP -511 \$13,499 LEASE FOR \$139 24 Mos. BUY FOR \$199 72 Mos.</p>	<p>NEW 2008 FORD FOCUS 4 DOOR 35 MPG LIMITED OFFER! \$1000 BONUS CASH WAS \$16,810 FORD REBATE -1,000 FMCC REBATE -1,000 OFF LEASE REBATE -1,000 COCCA DISCOUNT OFF MSRP -311 \$13,999 LEASE FOR \$149 24 Mos. BUY FOR \$219 72 Mos.</p>	<p>NEW 2008 FORD FUSION SE 29 MPG LIMITED OFFER! \$1000 BONUS CASH WAS \$21,625 FORD REBATE -2,500 OFF LEASE REBATE -500 COCCA DISCOUNT OFF MSRP -1,126 \$17,499 LEASE FOR \$159 24 Mos. BUY FOR \$294 72 Mos.</p>	<p>NEW 2008 MERCURY MILAN 29 MPG LIMITED OFFER! \$1000 BONUS CASH WAS \$21,585 FORD REBATE -2,500 OFF LEASE REBATE -500 COCCA DISCOUNT OFF MSRP -786 \$17,799 LEASE FOR \$169 24 Mos. BUY FOR \$299 72 Mos.</p>	<p>NEW 2008 MERCURY GRAND MARQUIS 29 MPG LIMITED OFFER! \$1000 BONUS CASH WAS \$26,180 FORD REBATE -5,500 OFF LEASE REBATE -500 COCCA DISCOUNT OFF MSRP -1,181 \$18,999 BUY FOR \$299 72 Mos.</p>
<p>NEW 2008 FORD FUSION AWD 25 MPG LIMITED OFFER! \$1000 BONUS CASH WAS \$25,110 FORD REBATE -2,000 OFF LEASE REBATE -500 COCCA DISCOUNT OFF MSRP -1,111 \$21,499 LEASE FOR \$199 24 Mos. BUY FOR \$364 72 Mos.</p>	<p>NEW 2008 FORD ESCAPE 4X4 29 MPG LIMITED OFFER! \$1000 BONUS CASH WAS \$22,700 FORD REBATE -2,000 OFF LEASE REBATE -500 COCCA DISCOUNT OFF MSRP -201 \$19,999 BUY FOR \$339 72 Mos.</p>	<p>NEW 2008 FORD TAURUS SEL 28 MPG LIMITED OFFER! \$1000 BONUS CASH WAS \$23,995 FORD REBATE -2,000 OFF LEASE REBATE -500 COCCA DISCOUNT OFF MSRP -996 \$20,499 LEASE FOR \$199 24 Mos. BUY FOR \$339 72 Mos.</p>	<p>NEW 2008 MERCURY SABLE 28 MPG LIMITED OFFER! \$1000 BONUS CASH WAS \$24,290 FORD REBATE -2,000 OFF LEASE REBATE -500 COCCA DISCOUNT OFF MSRP -791 \$20,999 LEASE FOR \$219 24 Mos. BUY FOR \$349 72 Mos.</p>	<p>NEW 2008 MERCURY MOUNTAINEER 4X4 28 MPG LIMITED OFFER! \$1000 BONUS CASH WAS \$31,740 FORD REBATE -3,000 FMCC REBATE -1,000 OFF LEASE REBATE -3,000 COCCA DISCOUNT OFF MSRP -741 \$23,999 LEASE FOR \$279 24 Mos. BUY FOR \$409 72 Mos.</p>
<p>NEW 2008 FORD F-150 SUPERCAB STX 4X4 24 MPG LIMITED OFFER! \$1000 BONUS CASH WAS \$31,540 FORD REBATE -3,000 FMCC REBATE -1,000 COMMERCIAL REBATE -200 OFF LEASE REBATE -2,500 COCCA DISCOUNT OFF MSRP -741 SPORT PKG. DISCOUNT -2,000 \$21,999 LEASE FOR \$199 24 Mos. BUY FOR \$369 72 Mos.</p>	<p>NEW 2008 FORD EXPLORER XLT 4X4 24 MPG LIMITED OFFER! \$1000 BONUS CASH WAS \$31,480 FORD REBATE -3,000 FMCC REBATE -1,000 OFF LEASE REBATE -2,500 COCCA DISCOUNT OFF MSRP -981 \$23,499 LEASE FOR \$289 24 Mos. BUY FOR \$419 72 Mos.</p>	<p>NEW 2008 FORD EDGE AWD 24 MPG LIMITED OFFER! \$1000 BONUS CASH WAS \$28,430 FORD REBATE -2,000 OFF LEASE REBATE -500 COCCA DISCOUNT OFF MSRP -431 \$24,999 LEASE FOR \$289 24 Mos. BUY FOR \$429 72 Mos.</p>	<p>NEW 2008 LINCOLN MKZ AWD 24 MPG LIMITED OFFER! \$1000 BONUS CASH WAS \$35,495 FORD REBATE -2,000 OFF LEASE REBATE -1,000 COCCA DISCOUNT OFF MSRP -3,195 REGIONAL DISCOUNT OFF MSRP -800 \$28,999 LEASE FOR \$279 24 Mos. BUY FOR \$489 72 Mos.</p>	<p>NEW 2008 LINCOLN MKX AWD 24 MPG LIMITED OFFER! \$1000 BONUS CASH WAS \$39,375 FORD REBATE -1,000 OFF LEASE REBATE -1,000 COCCA DISCOUNT OFF MSRP -2,576 REGIONAL DISCOUNT OFF MSRP -800 \$32,999 LEASE FOR \$349 24 Mos. BUY FOR \$579 72 Mos.</p>

*Tax and tags extra. All factory rebates applied. Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source. Tier 0 rate. Special APR financing cannot be combined with cash rebata. "BUY FOR" prices are based on 72 month with \$2,500 down (cash or trade). Photos of vehicles are for illustration purposes only. Coccia Ford is not responsible for any typographical errors. See dealer for details. Lease Payments on Focus, Fusion, Edge, Escape and Milan includes 2 year Ford ESP Maintenance Care at NO CHARGE for 22,500 miles. All Current Non-Ford-Lincoln-Mercury Customers are Eligible for an additional \$1000 Conquest Bonus Cash. No Security Deposit Necessary. Sale ends APRIL 30, 2008.

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