

CONGRATULATIONS TO COCCIA FORD - LINCOLN - MERCURY

Just bestowed the **2007 PRESIDENT'S AWARD** for the highest degree of customer satisfaction in both Sales & Service.



ALL PAYMENTS UNDER \$2000 OVER 1000 IN STOCK!

VISIT US AT ONLY COCCIACARS.COM AT

COCCIA

NEW 2008 FOCUS 2 DR

LIMITED OFFER! ADDITIONAL \$1000 CONQUEST BONUS CASH TO EVERY NON FORD-LINCOLN-MERCURY CUSTOMER

NEW 2008 FOCUS 4 DR

Auto., AM/FM w/CD, PW, PL, Safety Pkg., Side Impact Air Bags, ABS, 16" Alloy Wheels, Speed/Tilt, Air, Remote Keyless Entry



35 MPG

WAS.....\$16,565
REBATE.....1,000
FMCC REBATE.....1,000
OFF LEASE REBATE.....500
COCCIA DISCOUNT.....511

Lease For

\$13,499

\$139 24 Mos.



35 MPG

Auto., Air, PW, PL, AM/FM/CD, Remote Keyless Entry, 15" Alloy Wheels, Message Center, Side Curtain Air Bags, Tilt Wheel, Anti-Theft System

Lease For

\$149 24 Mos.

WAS.....\$16,810
REBATE.....1,000
FMCC REBATE.....1,000
OFF LEASE REBATE.....1,000
COCCIA DISCOUNT.....311

NEW 2008 FUSION

LIMITED OFFER! ADDITIONAL \$1000 CONQUEST BONUS CASH TO EVERY NON FORD-LINCOLN-MERCURY CUSTOMER

NEW 2008 FUSION AWD

Auto., AM/FM w/6 Disc CD & Audiophile Sys, Alum. Wheels, PW, PL, Pwr. Seat, FWD, Safety Pkg., Side Impact Air Bags, 1st & 2nd Row Air Curtains, Anti-Theft Sys., Message Center, Rear Spoiler, Power Moonroof



29 MPG

WAS.....\$21,625
REBATE.....2,500
OFF LEASE REBATE.....500
COCCIA DISCOUNT.....1,126

Lease For

\$17,499

\$159 24 Mos.

0% APR 60 Mos.

"HIGHEST RANKED MIDSIZE CAR IN INITIAL QUALITY," ACCORDING TO J.D. POWER & ASSOCIATES."



29 MPG

ALL WHEEL DRIVE
All Wheel Drive, Auto., V6, PW, PDL, AM/FM w/CD & Audiophile Sys., AC, ABS, Personal Safety Sys., Tinted Glass, Side Impact Air Bags, Traction Control, Power Moonroof, Rear Spoiler

Lease For

\$199 24 Mos.

WAS.....\$25,110
REBATE.....2,000
OFF LEASE REBATE.....500
COCCIA DISCOUNT.....1,111

NEW 2008 MILAN

LIMITED OFFER! ADDITIONAL \$1000 CONQUEST BONUS CASH TO EVERY NON FORD-LINCOLN-MERCURY CUSTOMER

NEW 2008 MILAN AWD

1st Month's Lease Payment NO CHARGE!
Auto., AM/FM w/6 Disc CD, PW, PDL, Pwr. Seat, Power Moonroof, Speed Control, Tilt, Personal Safety Sys., Side Impact Air Bags, Rear Spoiler



29 MPG

WAS.....\$21,585
REBATE.....2,500
OFF LEASE REBATE.....500
COCCIA DISCOUNT.....786

Lease For

\$17,799

\$169 24 Mos.

0% APR 60 Mos.

"HIGHEST RANKED MIDSIZE CAR IN INITIAL QUALITY," ACCORDING TO J.D. POWER & ASSOCIATES."



29 MPG

ALL WHEEL DRIVE
All Wheel Drive, Auto., V6, PW, PDL, AM/FM w/6 Disc CD, Personal Safety Sys., Traction Control, Keyless Entry Sys., Air, ABS, Side Impact Air Bags, Pwr. Moonroof, Rear Spoiler

Lease For

\$199 24 Mos.

WAS.....\$25,640
REBATE.....2,000
OFF LEASE REBATE.....500
COCCIA DISCOUNT.....1,141

NEW 2008 F-150 SUPERCAB STX 4X4

LIMITED OFFER! ADDITIONAL \$1000 CONQUEST BONUS CASH TO EVERY NON FORD-LINCOLN-MERCURY CUSTOMER

NEW 2008 MARINER 4X4

4.6 V8, Auto., Air, STX, AM/FM/CD, 17" Alum. Wheels, Cloth Seat, ABS, 40/20/40 Split Seat, Cruise Control, Sliding Rear Window, Floor Carpet, Fog Lamps, Pwr. Equipment Group



SPORT PACKAGE

WAS.....\$31,540
REBATE.....3,000
FMCC REBATE.....1,000
COMMERCIAL REBATE.....300
OFF LEASE REBATE.....2,500
COCCIA DISCOUNT.....741
SPORT PKG DISCOUNT.....2,000

Lease For

\$21,999

\$199 24 Mos.

1st Month's Lease Payment NO CHARGE!



26 MPG

Safety Canopy, Side Impact Safety Pkg., Auto, PW, PDL, Power Moonroof, 6 Disc CD, Air, Fog Lamps, Privacy Glass, Roof Rack, 16" Alum. Wheels

Lease For

\$199 24 Mos.

WAS.....\$24,600
REBATE.....2,000
OFF LEASE REBATE.....500
COCCIA DISCOUNT.....606
REGIONAL DISCOUNT.....495

CALL NOW 823-8888 1-800-817-FORD
SATURDAY SERVICE HOURS 7 A.M.-1 P.M.
Overlooking Mohegan Sun
577 East Main St., Plains
Just Minutes from Scranton or W-B

COCCIA
FORD • LINCOLN • MERCURY

2007 PRESIDENT'S AWARD
Ford
Sales, Service & Customer Satisfaction
FORD & LINCOLN - MERCURY DEALER
in Northeastern PA for 14 1/2 Consecutive Years!

*Tax and tags extra. All rebates applied including off lease rebate. Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source, Tier 0 rate. Special APR financing cannot be combined with rebate. "BUY FOR" prices are based on 72 month with \$2,500 down (cash or trade). Photos of vehicles are for illustration purposes only. Coccia Ford is not responsible for any typographical errors. See dealer for details. Lease Payments on Focus and Fusion includes 2 year Ford ESP Maintenance Care at NO CHARGE for 22,500 miles. Eligible college students/grads receive additional \$500 rebate. Sale ends APRIL 15, 2008.