

# COCCIA

VISIT US AT **COCCIACARS.COM**



**OUR EMPLOYEES PROVED THAT NICE GUYS DO FINISH FIRST.**

**#1** Sales, Service & Customer Satisfaction  
**FORD DEALER & LINCOLN · MERCURY DEALER**  
 in Northeastern PA for **14 15 Consecutive Years!**

**The Mission Statement of our Dealership was simple:**  
 Give our customers the best sales and service experience possible. With our goal clearly set, we got to work. Our dedication and discipline paid off as we earned Ford Motor Company's highest and most prestigious honor ~ the **2007 President's Award**. This recognition is bestowed to only 200 dealers nationwide. What really makes us feel proud is that it's based on the actual satisfaction ratings of our customers. We can't thank our customers enough in helping us earn this distinction.

**COME FIND OUT WHY!**

## PRE-OWNED

**JUST ARRIVED! LOW MILES**  
**2007 TAURUS SE's**  
 Pwr. Equipped, V6, Tilt, Alloy Wheels, Cruise, AM/FM/CD  
**\$12,990**  
 HURRY FOR BEST SELECTIONS!!!

**JUST ARRIVED! LOW MILES**  
**2006 LINCOLN ZEPHYRS**  
 Pwr. Equipped, 17" Chrome Wheels, Leather Heated & Cooled Seats, 10 Way Pwr. Seats, Some w/Navigation Sys. & Moonroof  
**FROM \$21,990**

**2005 - 2006 FORD TAURUS SE'S**  
 Pwr Equipped, CD, 6 Cyl., Tilt, Cruise  
**FROM \$10,990**  
 ALL LOW MILES

**2007 LINCOLN TOWNCARS SIGNATURE SERIES**  
 Pwr. Equipped, Tilt, Cruise, AC, Leather  
**FROM \$27,990**  
 PRISTINE CONDITION!

**2006 MERCURY MOUNTAINEERS LUXURY PACKAGE 4X4**  
 Pwr. Equipped, 3rd Row Seat, Running Boards, Alloy Wheels, Leather, Auto, Some w/Moonroof  
**FROM \$18,990**

**2006 FORD MUSTANG CONVERTIBLES**  
 Pwr Equipped, 6 Cyl., Tilt, CD, Cruise, Auto  
**FROM \$17,990**

**2006 FORD F-150 SUPERCAB 4X4s**  
**STXs & XLTs**  
**ALL MAKES & MODELS**  
**FROM \$18,990**

**2006 EXPLORER EDDIE BAUERS & XLTs**  
 Pwr. Equipped, 4x4, CD, Some with Moonroof & 3rd Row Seat  
**FROM \$17,990**  
 HURRY FOR BEST SELECTION!

## NEW FORD LINCOLN Mercury

**NEW 2008 FOCUS SE 2 DR**  
 Auto, AM/FM w/CD, PW, PDL, Safety Pkg, Side Impact Air Bags, ABS, 16" Alloy Wheels, Speed/Tilt, Air, Remote Keyless Entry  
**\$13,999**  
 Lease For \$99 24 Mos. Buy For \$219 72 Mos.

**NEW 2008 FUSION SE**  
 Auto, AM/FM w/6 Disc CD & Audiophile System, Alum. Wheels, PW, PL, Power Seat, FWD, Safety Pkg, Side Impact Air Bags, 1st & 2nd Air Curtains, Anti-Theft Sys., Message Center, Pwr. Moonroof, Rear Spoiler  
**\$17,999**  
 Lease For \$159 24 Mos. Buy For \$294 72 Mos.

**NEW 2008 EDGE AWD**  
 LIMITED OFFER! ADDITIONAL \$1000 CONQUEST BONUS CASH TO ALL NEW FORD CUSTOMERS IN EVERY AREA IN STOCK  
 All Wheel Drive, Auto, ABS, Remote Keyless Entry, R. Spoiler, PW, PDL, Air, Anti-Theft Sys., V6, AM/FM/6 Disc CD, Safety Canopy, Side Impact Air Bags, Personal Safety Sys., Sirius Sat. Radio, Convenience Group  
**\$25,999**  
 Lease For \$249 24 Mos. Buy For \$449 72 Mos.

**NEW 2008 MILAN**  
 Auto, AM/FM w/6 Disc CD, PW, PDL, Pwr. Moonroof, Pwr. Seat, Speed Control, Tilt, Personal Safety Sys., Side Impact Air Bags, Rear Spoiler  
**\$18,499**  
 Lease For \$169 24 Mos. Buy For \$299 72 Mos.

**NEW 2008 ESCAPE 4X4**  
 All Wheel Drive, Automatic, PW, PL, 16" Steel Wheels, Keyless Entry w/Remote, AC, Safety Canopy, Side Air Bags  
**\$19,999**  
 Buy For \$339 72 Mos.

**NEW 2008 MARINER 4X4**  
 Safety Canopy, Side Impact Safety Pkg, Auto, PW, PDL, Power Moonroof, 6 Disc CD, Air Fog Lamps, Privacy Glass, Roof Rack, 16" Alum. Wheels  
**\$20,999**  
 Lease For \$199 24 Mos. Buy For \$359 72 Mos.

**NEW 2008 F-150 SUPERCAB STX 4X4**  
 4.6 V8, Auto, Air, STX, AM/FM/CD, 17" Alum. Wheels, Cloth Seat, 40/20/40 Split Seat, Cruise Control, Sliding R. Window, Floor Carpet, ABS, Fog Lamps, Pwr. Equipment Group  
**\$23,999**  
 Lease For \$189 24 Mos. Buy For \$399 72 Mos.

**NEW 2008 EXPLORER XLT 4X4**  
 All Wheel Drive, Leather Seats, 3rd Row Seat, 18" Cast Aluminum Wheels, AM/FM/CD with Satellite Radio, PW, PL, Power Moonroof, Convenience Group  
**\$25,499**  
 Lease For \$279 24 Mos. Buy For \$429 72 Mos.

**NEW 2008 MOUNTAINEER 4X4**  
 PREMIER EDITION, All Wheel Drive, Auto, Dual Zone AC, Message Center, Audiophile Sys, w/6 Disc CD, Auto Lamps, PW, PDL, Remote Keyless Entry, 3rd Row Seat, Personal Safety & Anti-Theft Sys., Roof Rack, Pwr. Moonroof, Sirius Sat Radio, 16" Chrome Wheels, Adj. Pedals, Running Boards, Heated Leather Pwr. Seats w/Memory, 3rd Row Seat  
**\$26,499**  
 Lease For \$289 24 Mos. Buy For \$469 72 Mos.

**NEW 2008 MKZ AWD**  
 All Wheel Drive, Leather Seats, Message Center, Side Air Curtains, PW, PL, Fog Lamps, Pwr. Moonroof, 17" Chrome Wheels, AM/FM/6 Disc CD, Personal Safety w/Anti-Theft Sys.  
**\$28,999**  
 Lease For \$279 24 Mos. Buy For \$499 72 Mos.

**NEW 2008 MKX AWD**  
 All Wheel Drive, 3.5L V6, Ultimate Pkg, 18" Chrome Wheels, Advanced Trac & Disc CD, Leather Heated/Cooled Seats, Side Air Bags, Auto Temp Control, Keyless Entry w/Keypad, Sat Radio, Side Air Curtains, Message Center, Sync, Reverse Sensing Sys, Pwr. Liftgate  
**\$33,999**  
 Lease For \$359 24 Mos. Buy For \$589 72 Mos.

\*Tax and tags extra. All rebates applied including off lease rebates. Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$505 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source, Tier 0 rate. Special APR financing cannot be combined with rebates. "BUY FOR" prices are based on 72 month with \$2,500 down (cash or trade). Photos of vehicles are for illustration purposes only. Coccia Ford is not responsible for any typographical errors. See dealer for details. Lease Payments on Focus, Fusion, Edge, Escape and Milan includes 2 year Ford ESP Maintenance Care at NO CHARGE for 22,500 miles. Eligible college students/grads receive additional \$500 rebate. Sale ends MARCH 31, 2008.

**#1 SALES & SERVICE**  
 CALL NOW 823-8888  
 1-800-817-FORD  
 SATURDAY SERVICE HOURS 7 A.M.-1 P.M.  
 Overlooking Mohegan Sun  
 577 East Main St., Plains  
 Just Minutes from Scranton or W-B

# COCCIA

FORD · LINCOLN · MERCURY

2007 PRESIDENT'S AWARD  
 Winner of the Prestigious DEALER AWARD for Excellence in Customer Satisfaction  
  
 COCCIA  
 Ford Lincoln Mercury  
 East Main St.  
 Mohegan Sun Casino