

COCCIA

VISIT US AT
COCCIACARS.COM



The Pinnacle of Success

OUR EMPLOYEES PROVED THAT NICE GUYS DO FINISH FIRST.

#1

Sales, Service & Customer Satisfaction
FORD DEALER & LINCOLN · MERCURY DEALER
in Northeastern PA for
14 15 Consecutive Years!

COME FIND OUT WHY!

The strategy of all our employees was simple: to give our customers the best Dealership experience possible. With our goal clearly set, we got to work. The dedication and discipline paid off as we earned Ford Motor Company's highest and most prestigious honor ~ the 2007 President's Award. It recognizes Dealerships that provide the very best in sales, service and an overall positive ownership experience. Without sounding boastful, only 200 of over 5,000 Dealers earn it. But what really makes us feel proud is that it's based on the satisfaction ratings of our customers. We can't thank our employees enough for being the best team out there - **And the nicest.**

PRE-OWNED

JUST ARRIVED! **2007 TAURUS SE'S**
Pwr. Equipped, V6, Tilt, Alloy Wheels, Cruise, AM/FM/CD
\$12,990
HURRY FOR BEST SELECTIONS!!!

JUST ARRIVED! **2006 LINCOLN ZEPHYRS**
Pwr. Equipped, 17" Chrome Wheels, Leather Heated & Cooled Seats, 10 Way Pwr. Seats, Some w/Navigation Sys. & Moonroof
FROM \$21,990

2007 LINCOLN TOWNCARS SIGNATURE SERIES
Pwr. Equipped, Tilt, Cruise, AC, Leather
FROM \$27,990

2006 MERCURY MOUNTAINEERS LUXURY PACKAGE 4X4
Pwr. Equipped, Running Boards, 3rd Row Seat, Alloy Wheels, Leather, Auto, Some with Moonroof
FROM \$18,990

2005 - 2006 FORD TAURUS SE'S
Pwr Equipped, CD, 6 Cyl., Tilt, Cruise
FROM \$10,990

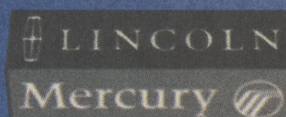
2006 FORD MUSTANG CONVERTIBLES
Pwr Equipped, 6 Cyl., Tilt, CD, Cruise, Air
FROM \$17,990

2006 EXPLORER EDDIE BAUERS & XLTs
Pwr. Equipped, 4x4, CD, Some with Moonroof & 3rd Row Seat
FROM \$17,990

2006 FORD F-150 SUPERCAB 4X4s
STXs & XLTs ALL MAKES & MODELS
FROM \$18,990



NEW



NEW 2008 FOCUS SE 2 DR
Auto, AM/FM w/CD, PW, PDL Safety Pkg, Side Impact Air Bags, ABS, 16" Alloy Wheels, Speed/Tilt, Air, Remote Keyless Entry
\$13,999

NEW 2008 FUSION SE
Auto, AM/FM w/6 Disc CD, PW, PDL, Power Windows, Power Locks, Power Seats, Side Impact Air Bags, Anti-Theft Sys, Message Center, Pwr Moonroof, Rear Spoiler
\$17,999

NEW 2008 EDGE AWD
All Wheel Drive, Auto, ABS, Remote Keyless Entry, R Spoiler, PW, PDL, Air, Anti-Theft Sys, V6, AM/FM/6 Disc CD, Safety Canopy, Side Impact Air Bags, Personal Safety Sys, Sirius Sat. Radio, Convenience Group
\$25,999

NEW 2008 MILAN
Auto, AM/FM w/6 Disc CD, PW, PDL, Pwr. Moonroof, Pwr. Seat, Speed Control, Tilt, Personal Safety Sys, Side Impact Air Bags, Rear Spoiler
\$18,499

NEW 2008 ESCAPE 4X4
All Wheel Drive, Automatic, PW, PL, 16" Steel Wheels, Keyless Entry w/Remote, AC, Safety Canopy, Side Air Bags
\$19,999

NEW 2008 MARINER 4X4
Safety Canopy, Side Impact Safety Pkg, Auto, PW, PDL, Power Moonroof, 6 Disc CD, Air, Fog Lamps, Privacy Glass, Roof Rack, 16" Alum. Wheels
\$20,999

NEW 2008 F-150 SUPERCAB STX 4X4
4.6 V8, Auto, Air, STX, AM/FM/CD, 17" Alum. Wheels, Cloth Seat, 40/20/40 Split Seat, Cruise Control, Sliding R. Window, Floor Carpet, ABS, Fog Lamps, Pwr. Equipment Group
\$23,999

NEW 2008 EXPLORER XLT 4X4
All Wheel Drive, Leather Seats, 3rd Row Seat, 18" Cast Aluminum Wheels, AM/FM/CD with Satellite Radio, PW, PL, Power Moonroof, Convenience Group
\$25,499

NEW 2008 MOUNTAINEER 4X4
PREMIER EDITION, All Wheel Drive, Auto, Dual Zone AC, Message Center, Audiophile Sys, w/6 Disc CD, Auto Lamp, PW, PDL, Remote Keyless Entry, 3rd Row Seat, Personal Safety & Anti-Theft Sys, Roof Rack, Pwr. Moonroof, Sirius Sat Radio, 18" Chrome Wheels, Adj. Pedals, Running Boards, Heated Leather Pwr Seats w/Memory, 3rd Row Seat
\$26,499

NEW 2008 MKZ AWD
All Wheel Drive, Leather Seats, Message Center, Side Air Curtains, PW, PL, Fog Lamps, Pwr. Moonroof, 17" Chrome Wheels, AM/FM w/6 Disc CD, Personal Safety w/ Anti-Theft Sys
\$28,999

NEW 2008 MKX AWD
All Wheel Drive, 3.5L V6, Ultimate Pkg, 18" Chrome Wheels, Advanced Trac & Disc CD, Leather Heated/Cooled Seats, Side Air Bags, Auto, Temp Control, Keyless Entry w/Keypad, Sat Radio, Side Air Curtains, Message Center, Sync, Reverse Sensing Sys, Pwr Liftgate
\$33,999

#1 SALES & SERVICE
CALL NOW 823-8888
1-800-817-FORD
SATURDAY SERVICE HOURS 7 A.M.-1 P.M.
Overlooking Mohegan Sun
577 East Main St., Plains
Just Minutes from Scranton or W-B

COCCIA

FORD · LINCOLN · MERCURY

Winner of the Prestigious
DEALER AWARD
for Excellence in Customer Satisfaction



*Tax and tags extra. All rebates applied including off lease rebates. Lease payments based on 24 month lease 21,000 allowable miles. First month payment, \$888 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source, Tier 0 rate. Special APR financing cannot be combined with rebate. "BUY FOR" prices are based on 72 month with \$2,500 down (cash or trade). Photos of vehicles are for illustration purposes only. Coccia Ford is not responsible for any typographical errors. See dealer for details. Lease Payments on Focus, Fusion, Edge, Escape and Milan includes 2 year Ford ESP Maintenance Care at NO CHARGE for 22,500 miles. Eligible college students/grads receive additional \$500 rebate. Sale ends MARCH 15, 2008.