

WE CANNOT TELL A LIE!

NOW'S THE TIME TO BUY AMERICAN!

LINCOLN Ford Mercury

**We Stay Together To Better Serve You!
Buy From Those Who Served!**

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Gregg Martin
General Manager
18 Yrs. at Coccia

US ARMY



Terry Joyce
Sales Manager
30 Yrs. at Coccia

US AIR FORCE



Paul Stramberger
Sales Manager
10 Yrs. at Coccia

US AIR FORCE



Ginny Kutzer
Salesperson
17 Yrs. at Coccia

US MARINES



Jim Bufalino
Salesperson
15 Yrs. at Coccia

US MARINES



Joseph S. Baratta
Salesperson
15 Yrs. at Coccia

US MARINES



Jack Smith
Salesperson
10 Yrs. at Coccia

US MARINES



Joe Skrutski
Salesperson
8 Yrs. at Coccia

US MARINES



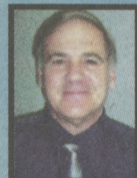
Dave Russell
Salesperson
5 Yrs. at Coccia

US NAVY



Toni Grasso
Salesperson
4 Yrs. at Coccia

US NAVY



Jeff Intenzo
Salesperson
3 Yrs. at Coccia

US NAVY



Victor DeAnthony
Salesperson
7 Mths. at Coccia

US NAVY



Joe "Bobo" Nocera
Used Car Manager
22 Yrs. at Coccia

Why Buy



Ford Offers More ALL WHEEL DRIVE Models Than Any Other Manufacturer

The Ford Fusion Beats The Toyota Camry And Honda Accord In A "Car And Driver" Head To Head Comparison

Ford Has Received More 5 Star Safety Ratings Than Any Other Brand In History!

21 Ford Motor Company Products Earned The Coveted "Recommended Buy" Rating In 2007

0% APR Up to 60 Mos. ON ALL TRUCKS

JUST ANNOUNCED!!
41 of 44 Ford, Lincoln & Mercury, Models, In A Survey, Scored Average, Or Better In Predicted Reliability. In Addition The Ford Fusion & Mercury Milan "ARE AMONG THE MOST RELIABLE CARS."

Ford Received The Most Awards In The J.D. Power 2007 Vehicle Quality Rankings Leading The Pack For The First Time In Years Ahead Of Toyota, Honda, BMW, Mercedes-Benz To Name A Few.

<p>NEW 2008 FOCUS 2 DOOR</p> <p>WAS.....\$16,510 REBATE.....-1,000 FMCC REBATE.....-1,000 OFF LEASE REBATE.....-500 COCCIA DISCOUNT.....-511</p> <p>Auto., Air, AM/FM/CD, PW, PL, Remote Keyless Entry, 15" Alloy Wheels, Message Center, Side Curtain Air Bags, Tilt Wheel, Anti-Theft System</p> <p>Lease Payment Includes 2 Year Premium Maintenance at NO CHARGE! 1st Month's Lease Payment NO CHARGE!</p> <p>35 MPG</p> <p>LEASE FOR \$99 24 Mos. BUY FOR \$219 72 Mos.</p>	<p>NEW 2008 FUSION SE</p> <p>WAS.....\$21,385 REBATE.....-2,000 OFF LEASE REBATE.....-800 COCCIA DISCOUNT.....-886</p> <p>Auto., AM/FM w/6 Disc CD & Audiophile Sys., Alum. Wheels, PW, PL, P. Seat, FWD, Safety Pkg., Side Impact Air Bags, 1st & 2nd Air Curtains, Anti-Theft System, Message Center, Pwr. Moonroof, R. Spoiler</p> <p>Lease Payment Includes 2 Year Premium Maintenance at NO CHARGE! 1st Month's Lease Payment NO CHARGE!</p> <p>29 MPG</p> <p>LEASE FOR \$159 24 Mos. BUY FOR \$294 72 Mos.</p>	<p>NEW 2008 MILAN</p> <p>WAS.....\$21,585 REBATE.....-2,000 OFF LEASE REBATE.....-600 COCCIA DISCOUNT.....-586</p> <p>Automatic, AM/FM w/6 Disc CD, PW, PDL, Power Moonroof, Power Seat, Speed Control, Tilt, Personal Safety System, Side Impact Air Bags, Rear Spoiler</p> <p>Lease Payment Includes 2 Year Premium Maintenance at NO CHARGE! 1st Month's Lease Payment NO CHARGE!</p> <p>29 MPG</p> <p>LEASE FOR \$169 24 Mos. BUY FOR \$299 72 Mos.</p>	<p>NEW 2008 ESCAPE 4X4</p> <p>WAS.....\$22,700 REBATE.....-2,000 OFF LEASE REBATE.....-500 COCCIA DISCOUNT.....-201</p> <p>ALL WHEEL DRIVE, Automatic, 16" Steel Wheels, Keyless Entry with Remote, Power Windows & Door Locks, Air Conditioning, Safety Canopy, Side Air Bags</p> <p>Lease Payment Includes 2 Year Premium Maintenance at NO CHARGE! 1st Month's Lease Payment NO CHARGE!</p> <p>26 MPG</p> <p>LEASE FOR \$339 72 Mos.</p>	
<p>NEW 2008 TAURUS SEL</p> <p>WAS.....\$23,995 REBATE.....-2,000 OFF LEASE REBATE.....-500 COCCIA DISCOUNT.....-996</p> <p>PW, PDL, Remote Keyless Entry w/Keypad, Air, ABS, AM/FM/CD, Pwr. Seats, Safety Canopy, Side Impact Air Bags, Traction Control</p> <p>Lease Payment Includes 2 Year Premium Maintenance at NO CHARGE! 1st Month's Lease Payment NO CHARGE!</p> <p>28 MPG</p> <p>LEASE FOR \$199 24 Mos. BUY FOR \$339 72 Mos.</p>	<p>NEW 2008 SABLE</p> <p>WAS.....\$24,290 REBATE.....-2,000 OFF LEASE REBATE.....-500 COCCIA DISCOUNT.....-791</p> <p>3.5L V6, AM/FM/CD, Side Air Bags, 2nd Row Safety Canopy, Personal Safety System, Anti-Theft Sys., Traction Control, Message Center, ABS, Remote Keyless Entry w/Keypad</p> <p>Lease Payment Includes 2 Year Premium Maintenance at NO CHARGE! 1st Month's Lease Payment NO CHARGE!</p> <p>28 MPG</p> <p>LEASE FOR \$199 24 Mos. BUY FOR \$349 72 Mos.</p>	<p>NEW 2008 MARINER 4X4</p> <p>WAS.....\$25,795 REBATE.....-2,000 OFF LEASE REBATE.....-500 COCCIA DISCOUNT.....-495</p> <p>V6, Safety Canopy, Side Impact Safety Pkg., Pwr. Driver Seat, Auto., PW, PDL, Pwr. Moonroof, 6 Disc CD, Air, Fog Lamps, Privacy Glass, Roof Rack, 16" Alum. Wheels, Sirius Sat Radio</p> <p>Lease Payment Includes 2 Year Premium Maintenance at NO CHARGE! 1st Month's Lease Payment NO CHARGE!</p> <p>26 MPG</p> <p>LEASE FOR \$239 24 Mos. BUY FOR \$379 72 Mos.</p>	<p>NEW 2008 F-150 SUPERCAB STX 4X4</p> <p>WAS.....\$31,540 REBATE.....-3,000 COMMERCIAL REBATE.....-300 OFF LEASE REBATE.....-1,500 COCCIA DISCOUNT.....-741</p> <p>SPORT PKG DISCOUNT.....-2,000 4.6 V8, Auto., Air, STX, AM/FM/CD, 17" Alum. Wheels, Cloth Seat, ABS, 40/20/40 Split Seat, Cruise, Sliding Rear Window, Floor Carpet, Fog Lamps, Pwr. Equipment Group</p> <p>Lease Payment Includes 2 Year Premium Maintenance at NO CHARGE! 1st Month's Lease Payment NO CHARGE!</p> <p>0% APR 60 Mos.</p> <p>LEASE FOR \$179 24 Mos. BUY FOR \$399 72 Mos.</p>	<p>NEW 2008 EDGE AWD</p> <p>WAS.....\$28,430 REBATE.....-1,500 OFF LEASE REBATE.....-500 COCCIA DISCOUNT.....-431</p> <p>All Wheel Drive, Auto., ABS, V6, Remote Keyless Entry, Rear Spoiler, PW, PDL, Air, Anti-Theft System, AM/FM w/6 Disc CD, Safety Canopy Side Impact Air Bags, Personal Safety System, Sirius Satellite Radio, Convenience Group</p> <p>Lease Payment Includes 2 Year Premium Maintenance at NO CHARGE! 1st Month's Lease Payment NO CHARGE!</p> <p>25 MPG</p> <p>LEASE FOR \$269 24 Mos. BUY FOR \$449 72 Mos.</p>
<p>NEW 2008 EXPLORER XLT 4X4</p> <p>WAS.....\$31,480 REBATE.....-3,000 OFF LEASE REBATE.....-1,000 COCCIA DISCOUNT.....-981</p> <p>All Wheel Drive, Leather Seats, 3rd Row Seat, 18" Cast Aluminum Wheels, AM/FM/CD with Satellite Radio, PW, PL, Power Moonroof</p> <p>Lease Payment Includes 2 Year Premium Maintenance at NO CHARGE! 1st Month's Lease Payment NO CHARGE!</p> <p>24 MPG</p> <p>LEASE FOR \$259 24 Mos. BUY FOR \$449 72 Mos.</p>	<p>NEW 2008 MOUNTAINEER 4X4 PREMIER EDITION</p> <p>WAS.....\$32,880 REBATE.....-3,000 OFF LEASE REBATE.....-1,500 COCCIA DISCOUNT.....-881</p> <p>Premier Edition, All Wheel Drive, Auto, Dual Zone AC, Message Center, Audiophile Sys. w/6 Disc CD, Auto Lamp, PW, PDL, Remote Keyless Entry, 3rd Row Seat, Personal Safety & Anti-Theft Sys., Roof Rack, Pwr. Moonroof, Sirius Sat Radio, 18" Chrome Wheels, Adj. Pedals, Running Boards, Heated Leather Pwr Seats w/Memory, 3rd Row Seat</p> <p>Lease Payment Includes 2 Year Premium Maintenance at NO CHARGE! 1st Month's Lease Payment NO CHARGE!</p> <p>28 MPG</p> <p>LEASE FOR \$299 24 Mos. BUY FOR \$469 72 Mos.</p>	<p>NEW 2008 LINCOLN MKZ AWD</p> <p>WAS.....\$34,880 REBATE.....-1,500 OFF LEASE REBATE.....-1,000 COCCIA DISCOUNT.....-2,581</p> <p>Regional Discount.....-800</p> <p>All Wheel Drive, Leather Seats, Message Center, Side Air Curtains, PW, PL, Fog Lamps, 17" Chrome Wheels, Power Moonroof, AM/FM with 6 Disc CD, Personal Safety w/Anti-Theft System</p> <p>Lease Payment Includes 2 Year Premium Maintenance at NO CHARGE! 1st Month's Lease Payment NO CHARGE!</p> <p>28 MPG</p> <p>LEASE FOR \$279 24 Mos. BUY FOR \$499 72 Mos.</p>	<p>NEW 2008 LINCOLN MKX AWD</p> <p>WAS.....\$39,235 REBATE.....-1,000 OFF LEASE REBATE.....-500 COCCIA DISCOUNT.....-1,938</p> <p>Regional Discount.....-800</p> <p>All Wheel Drive, 3.5L V6, Ultimate Pkg., 18" Chrome Wheels, Advanced Trac, 6 Disc CD, Leather Heat/Cool Seats, Side Air Bags, Auto., Temp Control, Keyless Entry w/Keypad, Sat Radio, Side Air Curtains, Message Center, Sync, Rev. Sensing Sys, Pwr. Liftgate</p> <p>Lease Payment Includes 2 Year Premium Maintenance at NO CHARGE! 1st Month's Lease Payment NO CHARGE!</p> <p>24 MPG</p> <p>LEASE FOR \$359 24 Mos. BUY FOR \$559 72 Mos.</p>	<p>NEW 2008 NAVIGATOR 4X4</p> <p>WAS.....\$59,555 REBATE.....-1,500 OFF LEASE REBATE.....-1,000 COCCIA DISCOUNT.....-4,056</p> <p>5.4L V8, Leather Seats, 6 Disc CD, Pwr. Fold Down Flat Seat, Running Boards, Trailer Tow Pkg., Alpine Audio Sys., Reverse Sensor Sys., R. Air/Heat, 20" Chrome Wheels, Heated/Cooled Seats, Nav. Sys., Rear Entertainment DVD Sys., Pwr. Moonroof, Rearview Camera, Safety Canopy, Pwr. Liftgate</p> <p>Lease Payment Includes 2 Year Premium Maintenance at NO CHARGE! 1st Month's Lease Payment NO CHARGE!</p> <p>24 MPG</p> <p>LEASE FOR \$679 24 Mos. BUY FOR \$949 72 Mos.</p>

*Tax and tags extra. All rebates applied including off lease rebate. Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source, Tier 0 rate. Special APR financing cannot be combined with rebate. "BUY FOR" prices are based on 72 month with \$2,500 down (cash or trade). Photos of vehicles are for illustration purposes only. Coccia Ford is not responsible for any typographical errors. See dealer for details. Lease Payments on Focus, Fusion, Edge, Escape and Milan includes 2 year Ford ESP Maintenance Care at NO CHARGE for 22,500 miles. Eligible college students/grads receive additional \$500 rebate. Sale ends FEBRUARY 29, 2008.

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