

It's our 100th
Anniversary.



And to celebrate,
we're giving away
\$100,000.



The Times Leader is giving \$100,000 to our community.

And we're doing it in your name! Now, when you subscribe for one year, we'll donate \$25 to the charity or cause of your choice. Subscribe for two years and we'll donate \$50.

- 1** Call **829-5000** or go to **timesleader.com** to order a one-year subscription, or renew your existing one.
- 2** Tell us the name of the **local group or organization** to which you want your \$25 donated.
- 3** Names and **charities** will appear in **The Times Leader** and online every day for 100 days.
- 4** Plus, with our special anniversary rate of only \$100 per year, you **pay only \$8.33** per month!

Everyone benefits. You get essential news delivered to your doorstep every weekday by 5:00 a.m. What's more, your favorite charity gets \$25. So tell everyone you know about this unique community fundraiser. And make your donation go further by encouraging others to subscribe and support your charity. Then join us at our 100th Anniversary Party, Tuesday, November 20th, on Public Square in Wilkes-Barre, to celebrate a Century of News and a stronger community.

