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#### COMMUNITY

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# Consignment shopping is upscale

#### **By REBECCA BRIA** rbria@timesleader.com

The Snooty Fox Consignment Shop opened last October in Dallas. Located on 66 Main St. in an old red barn, the shop buys and sells name brand women's and children's clothing and accessories that are under four years old.

Owner and operator Danette Fife was inspired to open the store while driving home from work one day late last summer.

Fife had just gone back to her sales job after being off on maternity leave. She was fed up and stressed out from high quotas, long hours and travel. She noticed a barn for lease in a prime location and jumped on the chance to start her own business. Since she always had a passion for clothes and shoes. Fife decided to open a consignment shop.

In September, Fife placed an ad two weeks, she had so many items, she opened the store about a month early. It was an instant success.

"People that never shopped consignment are now starting to shop consignment," said Fife. Consigners who come into the on shoes with the tags still on store to drop things off are pull- them. The shoes normally sell for ing clothes from the racks, she about \$119 but The Snooty Fox said.

price is just \$49.99.

the 1970s, a holistic doctor used

Born and raised in Dallas Township, Fife moved out of the store, except jewelry, are 20 perarea after high school. In 1996 fol- cent off. On August 4, The Snoolowing the birth of her first son, ty Fox and most other consignshe moved back to Dallas Town- ment shops in the area have "Dolship to raise a family. Fife adores lar Day" where all summer the flexible hours of her own clothes are just \$1. shop and the extra time she has with her loved ones.

"It keeps me close to my fam- says. The horses kept inside were ily," she said. "I will be here forev- used to transport loads of coal. In hopes to eventually expand. er. I will never go back to sales ever. I don't even call this going to work."

Years ago while in Chicago, Fife saw a store called the Snooty Fox. She thought it was the neatest name and said, if she ever opened her own business, she would call it the same.

The Snooty Fox accepts and sells children's clothes sizes infant to 10, and women's sizes, including petites, up to 2x. About one quarter of the items in the store still have their original tags.

Fife says so many women have fluctuating weight or are impulse



CHARLOTTE BARTIZEK/ FOR THE DALLAS POST

asking for consigners. Within Blanca Frederick, left, and Danette Fife model some new UUG merchandise at The Snotty Fox Consignment Shop on Main Street in Dallas which offers new and used clothing and merchandise in an upscale style.



the building, followed by a couple she said. "I love it." who did marketing there for The barn that is home to the about 10 years. But due to the days, Wednesdays, and Fridays store dates back to the 1860s, Fife overwhelming growth and de- 10-5; Thursdays 10-7; and Saturmand of The Snooty Fox, Fife days 10-3. For more information, "It's just a very exciting job,"

The Snotty Fox Consignment Shop on Main **Street in Dallas** offers new and used clothing and merchandise in an upscale style.

The Snooty Fox is open Tuescall the store at 675-2670.

friends of the Chung family. nually to the student who dem- school at 70-2190.

nior at Wyoming Seminary Col-

ors the memory of Charlene

Chung, a1987 graduate of

Wyoming Seminary who was a

death in1989. It was established

in 1990 as a memorial by her par-

ents, Dr. Hiyoung and Mrs. He-

lege Preparatory School.

CHARLENE LISA CHUNG SCHOLARSHIP

The 18th Annual Charlene Lisa Chung Memorial Scholarship has been awarded to Ilya Volodarsky of Shavertown, a junior student at Wyoming Seminary College Preparatory School, in recognition of his outstanding academic achievement and leadership in extracurricular activities. Seen following the award presentation are, from left: H. Jeremy Packard, Seminary president and scholarship presenter; and Ilya Volodarsky.

## Shavertown student selected for award

The 18th Annual Charlene Li- onstrates outstanding academic sa Chung Memorial Scholarship ability and leadership in extracurricular activities. was recently presented to Ilya Volodarsky of Shavertown, a ju-

Charlene Chung, a member of Wyoming Seminary's Cum Laude Society, was captain of The \$3000 scholarship hon- the field hockey team, a member of the varsity basketball squad and editor of the yearbook. As a University of Scranpre-med student at the Universi- ton student, she served an inty of Scranton at the time of her ternship with the oncology department of a Scranton hospital. Contributions to the memorial fund in Charlene Chung<sup>1</sup>s len Chung of Dunedin, Fla., and name may be sent to Wyoming Wilkes-Barre, Pa., and by Seminary, 201 N. Sprague Avenue, Kingston, Pa., 18704. For The scholarship is granted an- more information, call the



necessary for great selections, fresh cut meat, fresh produce and more in a clean, easy to shop atmosphere, serviced by friendly familiar faces. So come

shoppers, sometimes they never wear the expensive clothes they buy. Other merchandise in the store is clean and often comes straight from a dry cleaner. Anything not hung and pressed will not be accepted.

In addition to clothes and shoes, the shop carries purses, sterling silver and 14 carat gold jewelry, and Mia Bella Candles.

Everything satisfactory that is brought to the shop goes up for sale. If something has not sold after a period of time, Fife will offer to put it on eBay. Consigners, especially those who do not understand eBay, love the option.

Even though the store is not yet listed in the Yellow Pages,

### **Head Start** seeks students

Luzerne County Head Start, Inc. continues to accept applications for the 2007-2008 school year.

Head Start serves 3 and 4-yearold children from low-income families in Luzerne and Wyoming Counties and offers opportunities for children with disabilities.

Centers include Wilkes-Barre, Dallas, Edwardsville, Freeland, Hazleton, Plains, Lehman-Jackson, Mehoopany, Nanticoke, Plymouth, Pittston, Dupont at Pittston, Shickshinny and Tunkhannock.

Eligibility is based on HHS poverty guidelines and ages. Children must be 3 or 4 years old on or before the kindergarten cutoff date in the school district where they reside.

Special enrollment consideration is given to children with special needs or disabilities, foster children and families that current receive SSI or TANF benefits.

Call 829-6231 or toll-free at 1-800-551-5829 for more information and an appointment.

