10th annual presentation of 'The Gift' opens December 13

This year marks a decade Trucksville. that hundreds of volunteer actors, stage personnel, lighting, sound technicians and animal handlers will deliver the message of the joyous gift of the birth of the Christ Child. As over the past decade, this year's program will be staged completely outdoors on a hillside behind Back Mountain Harvest Assembly, Carverton Road,

(continued from page 1)

horse to Wilkes-Barre.

Convngham.

in the 1950s.

discontinued milking their own cows and now exclusively processes milk from other local

The decision to stop milking broke a long family tradition of selling Hillside milk. Conyngham said his family had been selling raw milk for more than 100 years, since his grandfather bought the farm property from another dairy farming family, the Harters in 1881. He said in the early years, the family used to package it and carry it by

"The decision has been very hard on the family, but we still have livestock on the farm, we're just not milking," said

Conyngham likened the new

"We didn't break new ground

here. We're sort of following an old model which is a small local processing plant serving the lo-

Conyngham now buys raw milk from seven area farmers, processes it into skim, 1 percent, 2 percent and whole milk

and distributes it through North East Dairy Distributors to

doughnut shops, schools and

"Our intent is to buy from the

pool of milk that is produced

only within Luzerne County. We

hope to be able to give these

guys a marketing outlet," said

Since Hillside started whole-

sale distribution, business has

grown to include distribution to

prisons and schools in

Schuylkill and Wayne counties.

cal community," he said.

other institutions.

Conyngham.

business model to one that would have been more common

People come from more than 100 miles distant to see the nativity story re-enacted with live animals, shepherds and angels on a hillside and the procession their adoration.

stage "The Gift". Additional tirely outdoors presentation.) seating this year will allow for nearly 2,000 persons per performance. As always, there is Harvest Assembly near the never an admission charge.

A few tips if you're planning of three kings to the manger in to attend: This year's perfor-Bethlehem as they come to offer mances will be: Friday, Dec. 13 tion of LuAnn Letoski, Kingston at 7 p.m.; Saturday, Dec. 14 resident and member of Back A cast and crew of more than and Sunday, Dec. 15 perfor-200 members of Back Mountain mances at 5:30 p.m. and 8 p.m. Harvest Assembly annually Dress warmly. (This is an en-

Follow the parking directions as you approach Back Mountain crest of Carverton Road and Manor Drive.

"The Gift" is under the direc-Mountain Harvest Assembly. For details, call: 696-1128.



Will Conyngham explained a step in processing all milk that comes into the dairy goes through.

mode; we took on all this new business. We're trying to figure out how do we get it done and not work 70 hours a week?"

said Conyngham. other business changes in its other retail locations, one in Dallas, which closed earlier in the year and one in Hanover, retail." "We're really in a growth which closed several years ago.

"One of the reasons we sur- ture, Conyngham said he exvived was the addition of the dipped ice cream," said Conyngham. He said Hillside will continue to make and sell ice Hillside has gone through cream through its retail location more you work that asset, the on Hillside Road. "We absolute- more it pays you back. So if we lifetime. At one point it had two ly need to be in the retail busi- can run milk through for a ness, but our experience has wholesale account and do so been we could only do so much profitably, it is more contributo-

Asked about plans for the fu- Conyngham.

pects to see his plant "go through significant expansion."

"I've always felt that when a company has an asset, the ry and worth doing," said



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