

# Coming May 24

FREE



4th  
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edition

## GUIDE

to the

## BACK MOUNTAIN

Same  
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Publication Date: May 24  
Ad Deadline: May 10

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- SCHOOLS
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Published by  
**The Dallas Post**

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*Guide to the Back Mountain* is the region's premier directory for visitors, newcomers and long-time residents alike. It has listings of local organizations, government, schools and recreational opportunities...and much more. It's handy booklet size makes *Guide* easy to carry and keep around. Advertising is an important part of *Guide*. Readers use it as a directory to find the products and services they need. And our distribution plan puts *Guide* in the hands of thousands of potential customers. *Guide* will be included in all copies of

the May 24 issue of *The Dallas Post*, followed by additional distribution at bank and real estate offices, restaurants and other high-traffic locations. Total distribution of more than 5,000 copies. All at the reasonable rates below:

FULL PAGE	\$210	HALF PAGE	\$130
QUARTER PAGE	\$80	EIGHTH PAGE	\$48

No matter what business you're in, *Guide to the Back Mountain* should be on your advertising schedule - there's nothing else like it! Call 675-5211, or send in the coupon, and we'll do the rest.

## The Dallas Post

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