

## Sweet Valley Christian Academy lists Honor Roll

The students named to the Sweet Valley Christian Academy Honor Roll-second marking period are:

Brenda Chamberlain, Wesley Truchon, Debbie Baranowski, Donna Smith, Jennifer Nalbone, Seth Recene, Anna Newell, Melissa Wilmoth, Ben Jones, Kyle Auchus, Stephenie Imler, Kristen Chapel, Amber Wickard.

Also, Jillian Auchus, Gabrielle Kentucky, John Shaskas, Elijah Boyes, Reid Kentucky, Amy Bachman, Jenny Wilmoth, Abby Newell, Sarah Smith, Sharon Wilmoth, Sarah Boyes, Moriah Rierson, Larry Wesley, Harley Kupstas, Brandi Ide.



**TOP SPELLERS** - The 10 finalists in Lake-Lehman's spelling bee were, seated from left, Shannon Shields, Ken Weaver, Allison Kehler; standing, from left, Christina Royer, semi-finalist; Katy Tripp, school winner; Angela Davis, Alison Piatt, Becky Kaufman, and Tina Baigis.

## Angela Davis wins L-L middle level spelling bee

By **TOM ROCHE** and **JAMES WEBER**  
Student Reporters

Lake-Lehman middle level students recently competed in a spelling bee for a chance to represent their school at the National Bee in Washington D.C.

After 10 rounds and into harder words, Angela Davis and Katie Tripp were the last two contestants remaining. Both students had scored a 100 percent in the initial written test of 50 words.

After three rounds between the two, Katie Tripp misspelled *lacerate*. Angela Davis then spelled it correctly and spelled *macadam* to win. Congratulations to both girls for their hard work and determination.

Katie is the daughter of Robert and Ann Tripp of Harveys Lake.

Angela is the daughter of Stan and Terry Davis of Hunlock Creek. Both girls are seventh grade students.

Angela will represent her school at the Regional Bee on March 19.

The *Times Leader* will send the winner of the Regional Bee to Washington, D.C. for the National Bee in May. Runners-up at the regional bee will be awarded a 32-volume set of the New Encyclopedia Britannica for second place, the Random House Dictionary for the English Language for third place; Merriam Webster's Ninth New Collegiate Dictionary and hard-cover Merriam Webster's Collegiate Thesaurus, both published by Merriam-Webster, Inc. for fourth place, the World Almanac for fifth place and the Franklin Wordmaster for sixth place.



**REBECCA KATHLEEN JORDAN**

## Celebrates first birthday Mar. 9

Rebecca Kathleen Jordan will be one year old March 9. She is the daughter of Paul and Robyn Jordan of Hershey, Pa., and has a sister Rachael, four years old.

Rebecca's maternal grandparents are Mr. and Mrs. Weaver of Hershey. Her paternal grandparents are Ann Jordan, and the late Dr. Lester Jordan of Dallas.

## Area students named to West Side Tech Honor Roll

Elizabeth J. Ellis, Principal, West Side Area Vocational Technical School has announced the names of those students that were placed on the honor roll for the second marking period:

Grade 9 - Honors: Theresa Derhammer, Melody George.  
Grade 10 - Highest Honors: Shane Hunter.  
Grade 12 - Honors: Phillip Gallagher.

## PSU offers two new non-credit courses

Two new non-credit certificate programs in marketing and sales will begin this spring at Penn State Wilkes-Barre, in Lehman.

The "Professional Selling and Sales Management" program is for persons who want to pursue careers in sales, and who aspire to positions in Sales Management.

The courses will increase student's understanding of personal selling, explore strategies for managing salespeople, and teach students how to develop and present reports that forecast the outcomes of selling efforts.

The first course, one of the required two, is "Managing the Selling Effort", which will define

sales management and covers supervision of salespeople as a function of management: recruiting, hiring, training, and motivating salespeople. The class runs for five weeks on campus, beginning Saturday, April 9, through May 7 from 9 a.m.-4 p.m.

The Basic Marketing Certificate program is designed to prepare students for positions as marketing professionals. The courses provide students with an understanding of the principles of marketing, a knowledge of how to acquire and keep customers through exceptional customer service, and the skills necessary to develop a marketing plan for

their company, division or product.

The opportunity to specialize in product development, pricing strategy or marketing planning is available.

Contemporary Marketing, the first course, is scheduled Saturdays April 16 through May 21 for 9 a.m. to 3 p.m. Topics will include the functions of marketing in the operation of business, the role and importance of the elements of the marketing mix and management of the elements in the marketing mix.

For more information, call Continuing Education at 675-9210.

## Math, science Open House at Misericordia Mar. 18

College Misericordia's programs in mathematics, natural sciences and computer sciences will be on display during a free Open House on Friday, March 18 from 8:45 a.m. to 2 p.m.

Sponsored by the Division of Mathematical and Natural Sciences, the Open House is open to high school juniors and seniors

and their families.

Guests will be invited to explore the many careers available in mathematics, computer science, biology, chemistry and medical technology.

Misericordia faculty and students will present details of the biology, chemistry, mathematics

and computer science programs, followed by lunch in Merrick Hall at noon and a financial aid program in the Science Building at 1 p.m.

For more information about the Mathematical and Natural Sciences Open House on March 18 at Misericordia, call the Admissions Office at 674-6461.

## Gov't. scholarships available for future teachers

Superior students who want to become teachers can get financial help from the Paul Douglas Teacher Scholarship Program.

The program is a federal initiative, administered by the Pennsylvania Higher Education Assistance Agency (PHEAA) offers scholarships of up to \$5,000 to academically superior students who make a commitment to pursue teaching as a career.

Applicants must agree to teach for at least two years in exchange for each year they receive the scholarship. If they do not fulfill the teaching requirement, they

must repay the scholarship as a loan, including interest.

Students in the top 10 percent of their class who have lived in the state for at least a year are eligible to apply. The application must be submitted to PHEAA by May 1 along with the Free Application for Federal Student Aid.

Students who are not selected for a Douglas Scholarship may be eligible for other student aid, such

as the Pennsylvania State Grant.

Most of Pennsylvania's four-year colleges and community colleges, including Wilkes University, Luzerne County Community College and all Penn State University campuses, offer programs for recipients of Douglas Scholarships.

Scholarship applications are available through Rep. Phyllis Mundy's office in Kingston.

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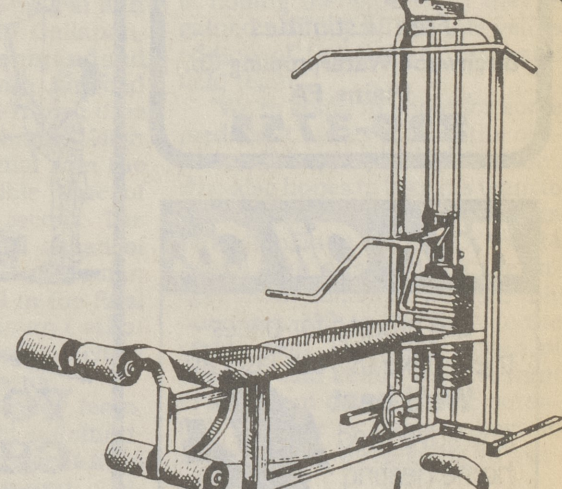
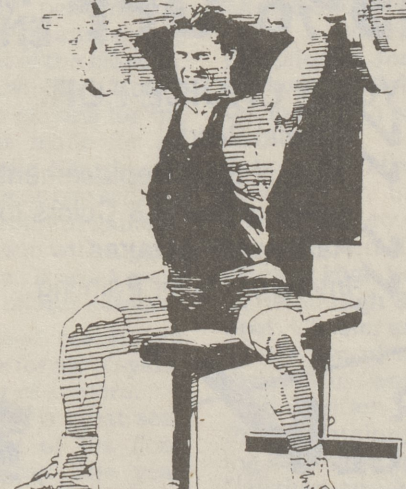
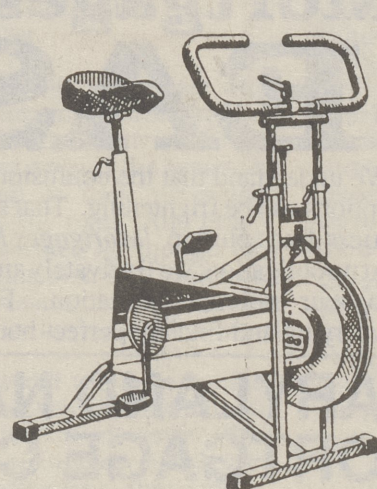
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**Lordy Lordy**  
**Look Who's Forty!**  
**Brenda, Bruce, Barbara**  
**March 12, 1954**

# Diagnosis: Sluggish sales, punky profits Prescription: Health & Fitness pages in The Dallas Post

First Deadline Friday, March 11



Concern about health and fitness has never been higher, as an aging population combines with new understanding of the sources and importance of good health. That means our readers are open to your message and ready to try your product or service. Health & Fitness will be published three times in 1994:

March 16, June 22 and October 19. These special pages will be bannered to attract attention, promoted before publication and will contain features and photos along with advertising. These special rates and sizes will be available if you tell us now that you want to be in each issue. Combination rates include The Abington Journal, Clarks Summit.

SIZE	1 TIME		2 TIMES		ALL THREE	
	POST	COMBINATION	POST	COMBINATION	POST	COMBINATION
8 col. inches (minimum size)	\$46.80	\$75.60	\$38.80	\$60.00	\$34.80	\$52.80
1/10 Page (13 col. inches)	70.00	105.00	63.05	97.50	56.55	85.80
1/8 Page (16 col. inches)	77.60	120.00	69.60	105.60	64.00	102.40
1/4 Page (30 col. inches)	130.50	198.00	120.00	192.00	114.00	180.00
1/2 Page (60 column inches)	240.00	384.00	228.00	360.00	216.00	339.00