



**SOME PEOPLE DON'T CARE ABOUT SNEAKER KING'S NEW DALLAS LOCATION GRAND OPENING SALE.**



**FASHION SHORTS**

**50% OFF!**

All shorts by GOTCHA!  
Selected styles by NIKE & UMBRO

**LA GEAR FLASH TRAINER MID**

LA Gear multipurpose cross-trainer  
List Price: \$60.00 Regular Price: \$54.97



**\$29.97**

**Youth SOCCER SHOES Adults**

Assorted styles/removable spikes/  
molded/DIADORA, UMBRO, ADIDAS,  
NIKE. Values to \$150.00!!



**\$24.97 to \$39.97**



**NIKE AIR SQUADRON**

Mens Basketball shoe  
List Price: \$82.00 Regular Price: \$74.97

**\$39.97**



**NIKE CLOTHING**  
**50% OFF!**  
Selected Styles

**DIADORA JENNIFER CAPRIATI**

Womens & youth tennis shoe  
List Price: \$55.00  
Regular Price: \$49.97

**\$29.97**



**LA GEAR CITY TREKKER**

Ladies walking shoe  
List Price: \$62.00 Regular Price: \$54.97



**\$29.97**

**LA GEAR ROCKET REGULATOR PUMP**

Boys pump-style basketball shoes  
List Price: \$55.00 Regular Price: \$49.97



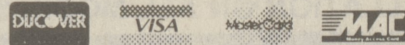
**\$29.97**

NIKE • CONVERSE • REEBOK • LA GEAR • ASICS • ADIDAS • TRETORN • NEW BALANCE • K-SWISS • KEDS • ETONIC • JANSPORT • AVIA  
CHAMPION • UMBRO • SAUCONY • STARTER • DIADORA • TIMBERLAND • APEX • DEXTER • WOLVERINE • HERMAN SURVIVORS

Sneaker King is celebrating the **GRAND OPENING** of our new **DALLAS STORE**, and all of our locations are taking part in the fun! Hurry in today and take advantage of these and more unbelievable storewide savings! Don't miss out, sale ends August 4th!

**NEW DALLAS STORE LOCATION: COUNTRY CLUB SHOPPING CENTER, ROUTE 309  
SALE PRICES AT ALL EIGHT SNEAKER KING LOCATIONS!**

**IT'S GOOD  
TO BE THE  
KING.**



**SNEAKER KING**

