

## THE DALLAS POST

## EDITORIALS

## Judy, you're already a winner

It seems as if the whole Back Mountain community is wishing the best for Judy Fitch as she competes in the Miss America pageant this week. And many believe that when the band strikes up, "There she is, Miss America," she has a good chance to be the woman walking down the runway.

The road to Atlantic City is a long and hard one. After winning their state pageant, each of the final 50 candidates plunged into intensive training and preparation for their appearance on the stage this weekend. The Miss America competition is far from an old-fashioned beauty pageant, and contestants will be judged more on who they are and how they think than on how they look. Yes, they're attractive, but if you look closer you'll see that they've whipped themselves into top condition to develop the stamina and strength necessary to compete at this highest level.

The game is tough, but we're sure Judy Fitch is up to the challenge. We also know that whether or not she's crowned Saturday night, Judy already is a winner in all the ways that count, and will make the most of the experience she has gained by being selected one of the 50 most outstanding young women in America. Good luck, Judy, we're with you all the way.

## Ray Daring keeps things in perspective

After 37 years of blood, sweat and tears, Ray Daring saw the supermarket that bore his name burn to the ground last week. But, in a characteristic display of good humor and proper perspective, Daring didn't wallow in self-pity; he began immediately to plan a reconstruction that would correct the errors of many separate expansions over three decades.

Just a few months ago, Daring had sold the business to new owners but kept the building and the land on which it sat. He stayed active, though, coaching the new owners and lending a hand making his well-known sausages and meats. If he does rebuild, Daring will spend more time with construction plans than meat smokers over the next several months.

The fire that consumed Daring's Market was beyond control before the first of more than 100 firefighters who would eventually contain the inferno arrived Labor Day morning. After breaking into the building and finding the heat and flames overwhelming, fire personnel successfully fought to prevent damage to any other structures, especially the Meadows Nursing Center. Fortunately, they succeeded.

Daring's had developed a solid core of loyal customers through the years, and maintained its success despite the presence of three large chain store markets in town. The market also provided jobs for 34 part and full-time workers who face an uncertain future in a time of economic stagnation.

Former customers won't have any trouble finding food until or unless Daring's rebuilds, but for many of them, shopping won't be the same. Who knows, maybe their old haunt will be back in even better form before very long.

## 'Great Books' sounds like a great program

Students at the Dallas Elementary School are learning the old-fashioned way through a program managed by parent volunteer Ann Ross. The "Junior Great Books," program introduces young readers to short stories from around the world in a way that leads them to discuss and interpret the meaning of the work.

Junior Great Books is not a course, but an enrichment activity that youngsters join with their parents' permission. In addition to its value as a reading exercise, the program brings a sense of the larger world to the participants, and encourages them to think creatively about the stories they read.

This is a fine example of what can occur when an interested parent combines talent and energy with school administrators. Ruth Tetschner, principal of Dallas Elementary, also has trained to run the program, and both she and Ms. Ross hope other parents will join and expand it.

"Great Books" sounds like great fun and a real boon to the children at Dallas Elementary.

## Do you agree? Disagree?

Editorials are the opinion of the management of The Dallas Post. We welcome your opinion on contemporary issues in the form of letters to the editor. If you don't write, the community may never hear a contrasting point of view. Send letters to: The Dallas Post, P.O. Box 366, Dallas, PA 18612. Please include your name, address and a daytime phone number so that we may verify authenticity. We do not publish anonymous letters, but will consider withholding the name in exceptional circumstances. We reserve the right to edit for length and grammar.

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Wetland impressions

Photo by Charlotte Bartizek

## A. Case for Conservation

## Environmental investing can pay off

By ALENE N. CASE

In times of economic difficulties, we tend to look for short-term solutions which will put our personal finances back in "the black." Such reactions are generally quite harmful to our environment because resources are used with no thought of the long-term consequences. This is true whether one is a family, a corporation or a nation. I would like to challenge us all to consider investment in the environment as a viable alternative to economic stagnation.

Now, what exactly do I mean by investment? My articles often deal with investment of time and effort (and sometimes money) in order to improve our environment and correct the mistakes of the past. Many of us already donate money to organizations that are actively working for conservation of our natural resources. But, these contributions are often considered to be dispensable when times get tough.

Consider the more classical definition of the word invest: "to put (money) into business, real estate, stocks, bonds, etc. for the purpose of obtaining an income or profit." Before you quit reading

because you think I've lost touch with reality, consider the following statistics: (1) During the past year, the TIAA-CREF social choice accounts have yielded 14.34% - almost three times their money market account yield and comparable to their regular stocks and bonds. (2) The Pax World Fund had a return of 10.45% in 1990 when the New York Stock Exchange Composite Index recorded a loss of 7.46%

The managers of such funds have discovered that the world economy is beginning to reward conservation of energy and resources instead of their exploitation. The companies that are less wasteful are also the ones that are making steady profits. Many industries are also making a profit by manufacturing equipment used to clean up other industrial messes. Your stock broker or financial advisor can investigate such environmentally responsible investments to add to your portfolio or to substitute for investments you now have that might not be doing so well.

Ask some of the following questions before making any invest-

ment: Is the industry using its waste materials to make other useful products? Does it adhere to the same environmental standards when doing business in other countries as it does in the USA? Has it opposed or supported environmental legislation? Does it process and market products locally to save transportation costs? Is the industry doing all it can to save energy and to produce energy efficient machinery? Does the company encourage responsible use of chemicals? Does it protect its workers from exposure to dangerous substances and situations?

Most of us are now aware of ways to save money by purchasing appliances and vehicles which are fuel efficient or toilets which use less water. But, it is time to do more than this. Find an investment fund that uses environmental as well as economic criteria in choosing its stock purchases. Check into its recent prospectus. When you find one that is making money for its investors at the same time that it is promoting ethical actions in the business world, you can begin to realize the true rewards of investment - a sustainable world and a sustainable lifestyle.

## Library news

## Book Club begins fall season Sept. 21

By NANCY KOZEMCHAK

I will celebrate my first 25 years as an employee of the Back Mountain Memorial Library on September 21. It was at the Fall Fair 25 years ago, when Mrs. Florence Crump told me the children's librarian was leaving and she felt I should apply for the job, because I was so interested in children and their reading.

My two sons were both avid readers and I got to know the library when we went to the children's building for their books. I began as children's librarian, then became assistant librarian in the main building under Sue Davern, librarian. My title today is Business Manager, which includes doing the work I enjoy; bookkeeping, statistics, banking and public relations. These have been 25 rewarding and satisfying years, watching the library expand and grow and eventually, seven years

ago, moving into our new building on Huntville Road.

The Book Club of the library will begin the fall season on Monday, Sept. 21 with a meeting in the reference room at 1:30. The program will be presented by Carol King of Dallas who will present slides and materials from her recent trip to Italy. We invite new and interested members from the community to join us. There is a very short business meeting, the program, and a time for visiting and refreshments.

New books at the library: "The Immortals" by Michael Korda is a novel that displays characters larger than life including Jack Kennedy, the American hero; Marilyn Monroe, the love goddess; the affair that has been whispered for 30 years. The story is brought to vibrant, stunning life—a passionate, tragic romance played out against a background of deadly intrigue, power politics, and Hollywood glamour on a grand

scale.

"All My Sins Remembered" by Rosie Thomas is the story of two great families, bound by blood but divided by politics, and of two remarkable women, best friends and bitter rivals who are torn apart by history and their own desires. Their mothers are twins and cousins Clio and Grace look nearly identical, but beneath the blue-gray eyes, dark hair, and soft ivory skin, the two could not be more different. One is clever, one is defiant.

"Plain Jane" by Eve Horowitz is a novel that is frank, funny, full of surprise, truth and the pain and turmoil of growing up. As Plain Jane takes us into her confidence, her home, and her heart, what we discover is moving, challenging, true and always superbly entertaining. She is not afraid to speak up and to confront the tough questions on sex, siblings, shrinks or sniping in the Singer family. A story to be remembered.

## Looking Back

60 Years Ago - Sept. 16, 1932  
SEWAGE PROBLEM IN TOBY'S CREEK

Drastic action is needed in solving the sewage problem of Toby's Creek. If Dallas and its neighboring towns are to attract industries and homes, which will bring more prosperity and better living conditions to this section, the sewage problem must be solved immediately.

Late summer drought which has been more severe in the lower end of the county than in the Dallas section has caused heavy losses to farmers and may see almost complete ruination of some crops unless rain falls within the next week.

Bloomsburg Fair will mark its 78th annual bow on Sept. 27 with a day and night program unrivaled for variety in the long history of this type of exhibition in Pennsylvania.

50 Years Ago - Sept. 18, 1940  
LEHMAN CANCELS FOOTBALL GAMES

Among the Leathernecks engaged in bitter action fought over the Southeastern Solomon Islands when the Marines landed on August 7, were three Back Mountain boys now stationed at Guadacanal, Willard Shaver of Dallas and his cousins Howard and Elwood Whitesell formerly of Pikes Creek.

In line with national policy to conserve gasoline and rubber, Lehman High School athletic authorities have cancelled all Fall football games and will substitute a schedule of intramural activities.

Santo Ragno of Berwick has been elected music supervisor and director of the Lehman High School Band, replacing Joseph Clauser who resigned just before school opened to accept a position in Lakewood, N.J.

40 Years Ago - Sept. 12, 1952  
NO POLIO CASES IN AREA

John Yapple, Health Officer says that there is no polio in the area this year. There were five cases in 1951, with one death that of LaRue Swayze, of Fernbrook, who died in Wilkes-Barre General Hospital of the bulbar type, frequently fatal after an illness of one week.

Back Mountain Memorial Library was given 10 boxes of books, discards from the Pa. State Library in Harrisburg, all in excellent condition and containing many books for children. Miss Miriam Lathrop who visited the State Library made a discriminating selection of the offerings, taking many duplicates which are constantly called for by the Back Mountain schools and adding to her collection on the school shelves in the Annex.

You could get - Turkeys, 5-9 lb. average, 59¢ lb.; Skinless Franks, 49¢ lb.; Melons, 39¢ ea.; Vienna Bread, 17¢ loaf.

30 Years Ago - Sept. 20, 1962  
VANDALS HIT AREA

Dallas was prey to vandalism this week. Ray Daring, a local merchant arrived at his supermarket on Memorial Highway and was informed by one of his men that someone had thrown a rock after Daring's closing hour 9 p.m. and knocked out a 4x9 ft. window and cracked another. On Sunday night, air was let out of 26 tires on school buses parked overnight at Orchard Farms Restaurant. Borough Police Chief Russell Honeywell is investigating.

Dallas Senior High School will unveil its 1962 grid team Saturday at 2:15 p.m. when it takes on two time victorious Lake-Lehman in what should be a thriller. Dallas has been picked as the early season favorite to capture the West Side Conference with Lake-Lehman and Forty Fort a close second.

20 Years Ago - Sept. 21, 1972  
FLOOD RELIEF SUPPLIES COME IN FROM OHIO

Plans for a sewer system in Harveys Lake Borough appeared to inch closer to reality following announcement by the community's authority of a tentative agreement with DAMA for metered sewerage service. According to terms of agreement which are still opened to change, Harveys Lake Borough would become a customer of DAMA at an estimated cost of \$15,000.

A shipment of food, clothing, bedding and various other dry goods was received by Shavertown Fire Company from a group of citizens in Licking County, Ohio. The supplies will be distributed among the relatives of firemen directly affected by the flood. Shavertown Fire Company is attending to the distribution of supplies.