The

Dallas Post

PA

Wednesday, February 6,

Taking Stock of Acme's **First Century**

It'll probably come as no surprise to you that every big company starts small. And ours is no different. But not every company gets to be as old as we are. In fact, 1991 is our 100th year! And boy, have there been

changes along the way.

When our founders Samuel Robinson and
Robert Crawford opened their first store in 1891, they employed two clerks and a stock boy. Today, they'd find it takes more than 200 people to run just one superstore. Their first store sold a few hundred items... like canned goods and staples such as eggs, butter, coffee, sugar and flour. Items the manager tracked in a handwritten logbook he kept in his pocket. Today, they'd find it takes a computer to keep tabs on the price and location of over 30,000 items at 270 Acmes.

The dream of our founders to one day manage three or more stores in an effort to offer high quality foods at the lowest possible prices... has grown into one of the most successful chains in the country.

In fact, there have been so many changes that Samuel and Robert might not recognize the modern supermarket. But we are quite sure that despite the passage of a century... they'd immediately recognize the one thing about their company that has never

Samuel and Robert knew good people the moment they met them. And I know they'd still be pleased today.

Robert A. Neslund, President



Years of Value and Leadership.

ACME COUPON · REDEEM 2/3-2/9/91 · CO 1383

ASSORTED SHAPES

Kraft Macaroni and Cheese

WITH THIS COUPON & YOUR \$10.00 PURCHASE OR MORE. OFFER GOOD FEB. 3 THRU FEB. 9, 1991. LIMIT ONE COUPON/ITEM PER SHOPPING FAMILY. CANNOT BE DOUBLED.



5.5 TO 7.75-OZ. PKG.

64-FZ. CTN

FROM CONCENTRATE, COUNTRY STYLE
CALCIUM OR ORIGINAL **Minute Maid** WITH THIS COUPON & YOUR \$10.00 PURCHASE OR MORE. OFFER GOOD FEB. 3 THRU FEB. 9, 1991. LIMIT ONE COUPON/ITEM PER SHOPPING FAMILY. CANNOT BE DOUBLED. 6319

ACME COUPON • REDEEM 2/3-2/9/91 • CO 6319

ACME COUPON • REDEEM 2/3-2/9/91 • CO 1380 IN OIL OR WATER, CHUNK

WITH THIS COUPON & YOUR \$10.00 PURCHASE OR MORE. OFFER GOOD FEB. 3 THRU FEB. 9, 1991. LIMIT ONE COUPON/ITEM PER SHOPPING FAMILY.

1380

6.5-OZ. CAN

5-LB. BAG

ACME COUPON • REDEEM 2/3-2/9/91 • CO 5306 U.S. NO. 1 Eastern WITH THIS COUPON & YOUR \$10.00 PURCHASE OR MORE. OFFER GOOD FEB. 3 THRU FEB. 9, 1991. LIMIT ONE COUPON/ITEM PER SHOPPING FAMILY. CANNOT BE DOUBLED. 5306

ACME COUPON • REDEEM 2/3-2/9/91 • CO 1382

WITH THIS COUPON & YOUR \$10.00 PURCHASE. OFFER GOOD FEB. 3 THRU FEB. 9, 1991. LIMIT ONE COUPON/ITEM PER SHOPPING FAMILY. **CANNOT BE** DOUBLED.

1382

ACME COUPON • REDEEM 2/3-2/9/91 • CO 1378 LIGHT, CHOLESTEROL-FREE OR

YOUR \$10.00 PURCHASE.

OFFER GOOD FEB. 3
THRU FEB. 9, 1991.
LIMIT ONE COUPON/ITEM
PER SHOPPING FAMILY.
CANNOT BE DOUBLED.



ACME COUPON · REDEEM 2/3-2/9/91 · CO 3328

ASSORTED VARIETIES CONDITIONER OR

Shampoo 16-FZ BTL

YOUR \$10.00 PURCHASE OFFER GOOD FEB. 3
THRU FEB. 9, 1991.
LIMIT ONE COUPON/ITEM
PER SHOPPING FAMILY. DOUBLED.

3328 ACME

100% PURE, ACME 1-GAL BTLS

REGULAR/EP OR ADC VARIETIES (EXCEPT DECAF), GROUND

13-OZ. BAG

ASSORTED OR DESIGNER, 2-PLY

All Eye Care

Checkers will charge 25% off the regular price.

LANCASTER BRAND 1/8" TRIM LEAN BEEF

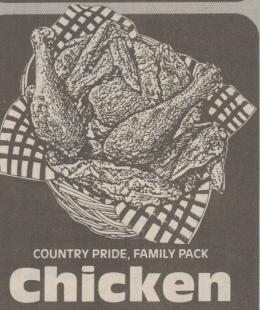
Round Rodsts



Eye Round Steaks

LANCASTER BRAND, 1/8" TRIM LEAN BEEF ROUND

SOLD AS ROASTS ONLY



lb.



Florida Strawberries

> PINT CTN.

onsible for typographical errors. In ad coupons are not doubled