PEOPLE

Throop, Pincofski named Offset employees of month

Recently Offset Paperback Mfrs. Inc. named employees of the month for July and August.

Each Employee of the Month was chosen for their above average performance, dependability, cooperation, creativity and attitude. They were presented with a certifi-cate, savings bond, gift, and preferred parking spot for one month.

John Throop was named OPM's Employee of the Month for July. John's Offset career began 20 years ago as a Bindery Assistant. Through hard work, commitment and performance he advanced to the position he now holds as Bind-ery Foreman. John's outstanding attendance record is an example of dedication and his commitment...perfect for the last 14 years. John's consistent performance and cooperation should serve as a model for all.

August's Employee of the Month was Richard R. Pincofski. After serving in the capacity of Financial Analyst, Internal Auditor and Controller with such companies as Sandrik Steel and Ingersoll-



RICHARD PINCOFSKI, LEFT AND THOMAS BALUTIS.

Controller with OPM in May 1988. Rick is a graduate of King's College

Rand he accepted the position of and obtained his MBA degree from on OPM's budget planning process the University of Houston. His are an example of true professioncontributions and long hours spent alism to be emulated by all.

MICHAEL GALLAGHER, LEFT

AND JOHN THROOP.

Lytle named senior director at Putney & Associates

Daniel R. Lytle has been appointed senior VP/director of account services at Putney & Associates Advertising and Public Rela-tions. He will be responsible for account management activities for all agency clients.

Lytle was formerly VP/manage-ment supervisor at Hutchins/Y&R, Rochester, NY where he lead an integrated task force of Y&R agencies serving Kodak. He had previously been Sr. VP/group manager with Rumrill-Hoyt, Inc., Rochester, where for 15 years he managed clients that included Remington Arms, Molson Beer, Bausch & Lomb, Dunlop Sports, and Gannett Newspapers.

A graduate of the University of Richmond's School of Business Administration with a B.S. in marketing, Lytle is married to Ann Hayden and lives in Dallas.



DANIEL R. LYTLE



Post honored for service to Penn State JoAnn Post, of Dallas, was honored by Penn State for more than six year's of service as president of the Penn State Wilkes-Barre Alumni Society. Post was presented a Nittany Lion plaque by Cynthia Baldwin, president of the Penn State Alumni Association, at the statewide alumni leadership meeting at Penn State's University Park campus. James H. Ryan, Ph. D., former Penn State Wilkes-Barre campus executive officer is shown, left, looking on as Post, center, receives her award from Baldwin. Post was the founder of the campus Society, served as president for six years, and was instrumental in the group being formally recognized as an Alumni Constituent Society. Under her leadership, the Society also held five successful reunions at the campus; hosted numerous social events uncluding mixers and tours of the Guthrie Building, site of Penn State Wilkes-Barre classes prior to 1968; and was active in fundraising, recruiting and admissions functions.

Kiper appointed marketing director at C-TEC Cable

appointed director, Marketing/ **Business Administration of C-TEC** Cable Systems. In this position, a bachelor of arts degree in Mar-Kiper will oversee the Company's Marketing Department in addition development.

William Kiper was recently was vice president of marketing and franchising for Mission Cable located in Austin, Texas. He holds keting and Communications Engineering from the University of to developing strategies for the Kansas. Kiper is a member of the Company's future growth and American Society of Composers and Publishers and the Writers' Prior to his appointment, Kiper Guild. He resides in Dallas.

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Fey named art director

Putney and Associates announces that Tammy Fey has been promoted to Art Director. Ms. Fey has been with the agency for three years and formerly was an Associ-ate Art Director. She is responsible for the development of creative concepts as well as the design and production of consumer product advertising, business-to-business communications, and corporate image programs. Most recently, she served as art director in creating the new television commercials for Dr. Brown's Eyecare. Ms. Fey is a native of Sweet Valley and presently resides in Kingston.

Putney & Associates is a fullservice marketing communications firm whose services include advertising, sales promotion, public relations and marketing consulting.



Waite wins award from Harris Semiconductor

its Founder and Senior Consultant, Charles Waite, has been named "1990 Phase I Winner" and awarded the prize of a \$500 RTX- career in the Aerospace and Petro-2001A Microprocessor Development System by a Melbourne US), and later becoming involved utes his winning the Harris award (Florida) based division of the elec- in a Microprocessor and Robotics in large part to "an early and sweet

TAMMY FEY

State University, before beginng a and elsewhere. leum / R & D Industries (in the

C.R. Consulting announces that Engineer graduated from Wilkes spent designing a system to enable College and later earned his Mas- sightless individuals to use Perter of Science degree at The Ohio sonal Computers, both on the job

Mr. Waite added that he attrib-

MICHAEL G. RICHARDSON

Richardson completes security exam

Michael G. Richardson of Shavertown, and assistant vice president at First Eastern Bank has successfully completed the Municipal Securities Rulemaking Board Series 53 exam and has received the designation of Principal

Richardson serves as the sales manager of First Eastern's Capital Markets Group. In this capacity, he is responsible for the sale of fixed income securities which include tax-free municipal bonds, U.S. government and agency securities, tax-free municipal leases, corporate bonds, unit investment trusts and bond funds. Serving First Eastern's market area in northeastern Pennsylvania, Richardson is headquartered in First Eastern's Corporate Headquarters, Wilkes-Barre, Luzerne County, and also has an office in Stroudsburg, Monroe County.

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tronics giant, Harris Semiconductor, Inc. Mr. Waite, a local Consulting

System Development n Scandinavia. Some of his free moments are 'Ham' Radio Hobbyist."

taste of building models of real systems that came from being a

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