



America's Favorite Game Show

WHEEL OF FORTUNE

BACK BY POPULAR DEMAND!

4 MILLION DOLLARS IN PRIZES!

- ★ All New Shows No Re-Runs!
- ★ A New Game & New Winners Every Week!
- ★ FREE GAME CARD AT ACME!
- ★ Play at Home and WIN CASH!
- ★ WINNING SOLUTIONS POSTED AT ACME!

WIN UP TO \$5,000 IN CASH!

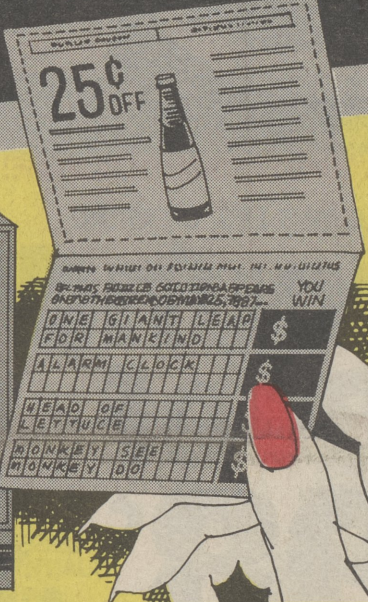
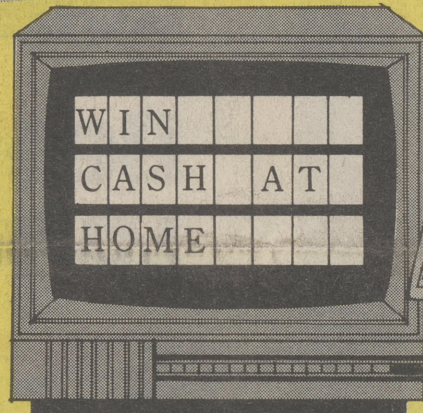
Food & Gift Certificates

INSTANT WINNERS!

Winning's as Simple as Spinning a Wheel

Pick up your FREE Game Card every time you visit Acme. You can be an instant winner or if any printed solution exactly matches a solution shown on that week's Winner Poster, you win the cash amount indicated.

Watch & Play Acme's Wheel of Fortune Monday thru Friday only at 7:00 P.M. on WYOU and WBNG.



OFFICIAL GAME RULES

This program consists of a series of thirteen weekly games. Each week a new set of game cards is distributed. Game cards are identified by program number, color and game period. Every card has four puzzle solutions to be matched against the Acme in-store winners' poster for the game period shown on the game card. Winning puzzle solutions will be posted on the winners' poster in participating stores on the following Saturday, for one week.

HOW TO PLAY AND WIN. You win the cash prize shown next to the puzzle solution on your game card, if that puzzle solution matches and is identical, (in words, letters, amount and every detail) to a puzzle solution on the Acme in-store winners' poster for the game period shown on the game card. Some game cards are instant winners. If the word instant winner and a dollar amount appear on your game card, you win the amount indicated. All winning game cards are subject to verification procedures, and must match game period dates and color of applicable winners' poster.

GENERAL:

(A) FREE, no purchase necessary. One game card per adult (18 years or older) per store visit. No substitutions or facsimile puzzle solutions will be accepted. Winning puzzle solutions are displayed on winners' poster in all

FREE • NO PURCHASE NECESSARY • ADULTS ONLY (18 yrs. or older)

participating stores for seven (7) days. All winning game cards must be presented to store office for verification during the seven (7) day period commencing on the Saturday following each weekly game period. \$5, \$10 and \$20 gift certificate prizes will be awarded immediately on store verification. \$100, \$500, \$1,000 and \$5,000 winning game cards after examination by store manager will be transmitted to chain headquarters for verification. All winning cards must be signed by claimant in the presence of store manager or other authorized personnel upon submission and become our property. Winning participants will be asked to sign a statement of eligibility and give permission for their name and likeness to be used in publicity. Tax liability on prizes is the responsibility of prize winners. Prizes of \$100, \$500, \$1,000 and \$5,000 will be paid by check from chain headquarters. Prizes of \$5, \$10 and \$20 will be paid by the store.

(B) Acme Markets employees (and their I.R.S. listed dependents) and those of Merv Griffin Enterprises and its affiliates, King World and MW Marketing Services are ineligible to participate in the game. Void where prohibited by law. All federal, state and local laws apply. We reserve the right to reject any Acme Markets Wheel of Fortune game card not obtained legitimately and to

correct and/or not be bound by printing, typographical, mechanical, and other errors. Any game card that is forged, altered, defaced or mutilated will be judged void and invalid and will not be accepted. We further reserve the right to terminate this program at any time. Prizes are limited to the dollar amount and number as advertised and posted in participating stores.

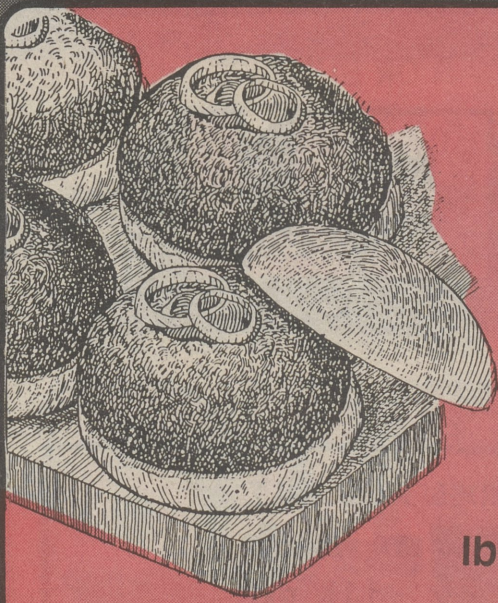
(C) Puzzle solutions shown on winners' posters are derived from Wheel Of Fortune TV shows telecast (8 p.m. or later) on the Monday through Friday shows during the game period appearing on the applicable game card and are not valid for reruns or Saturday or Sunday broadcasts.

In the event of a dispute the decision of MW Marketing shall be final. The Acme Markets Wheel of Fortune Program AC-202 is being played in 294 Acme Market stores in the states of Pennsylvania, New Jersey, Maryland, Delaware, Virginia, West Virginia and New York. 108,829 prizes aggregating \$308,745 are available each week of the thirteen weeks of program AC-202 for a total of \$4,013,688 in prizes. Scheduled termination date: DECEMBER 9, 1988. Game cards, game rules, winner's list, and puzzle solutions can be obtained by mailing a stamped self-addressed envelope to MW Marketing, 770 Lexington Avenue, New York, New York 10021.

WHEEL OF FORTUNE -- PROGRAM #AC-202 ODDS CHART

Cash or Gift Certificate Prize	Number of Prizes	Odds for One Store Visit	Odds for 13 Store Visits	Odds for 26 Store Visits
\$5000	52	1,000,000 TO 1	76,924 TO 1	38,462 TO 1
\$1000	520	100,000 TO 1	7,692 TO 1	3,846 TO 1
\$500	1,300	40,000 TO 1	3,076 TO 1	1,538 TO 1
\$100	2,990	17,391 TO 1	1,338 TO 1	669 TO 1
\$20 Gift Cert.	10,010	5,194 TO 1	400 TO 1	200 TO 1
\$10 Gift Cert.	26,000	2,000 TO 1	154 TO 1	77 TO 1
\$5 Gift Cert.	52,000	1,000 TO 1	76 TO 1	38 TO 1
Product Prizes				
\$1.35 Value	656,000	79 TO 1	6 TO 1	3 TO 1
\$1.02 Value	656,900	79 TO 1	6 TO 1	3 TO 1
TOTAL	1,414,772	37 TO 1	2.8 TO 1	1.4 TO 1

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REGULAR, 3-LBS. OR MORE

Ground Beef

98¢

lb.

Lesser Quantities lb. 1.19



REGULAR OR BUN SIZE, MEAT

Kahn's Franks

1.89

1-LB. PKG.



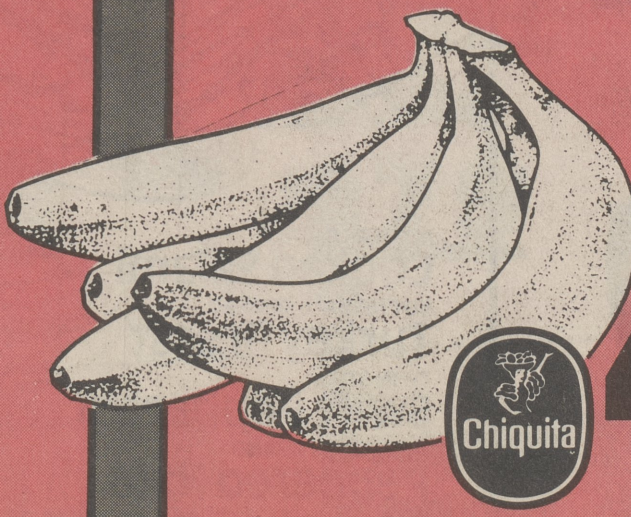
QUARTERS

Keller's Butter

1.39

WITH COUPON ON PAGE 6

1-lb. PKG.



GOLDEN RIPE

Chiquita Bananas

4.99¢

lbs.