

Commentary

Thornburg theorizes state's future relies on economic mixing

Gov. Dick Thornburgh said recently that "better balance and more diversity" were essential keys to the resurgence of Pennsylvania's economy and that its future economic health will depend upon maintaining a proper mix between traditional "smokestack" industries and future-oriented advanced technology firms.

Addressing a panel discussion on "Economic Development and Advanced Technology" at the annual National Governors' Association summer meeting, Thornburgh said, "We are quickly approaching the end of the era of economic stereotypes among the states. It has become painfully apparent that none of us can any longer put all, or even most of, our economic eggs into baskets neatly labeled 'steel,' 'textiles,' 'automobiles,' 'lumber' or 'petroleum.'"

"As we approach the 1990s, the realities of an international economy require that we accelerate our efforts toward economic diversification and resist the tendency to engage in 'either/or' thinking."

"Our experience in Pennsylvania has taught us that it is not productive to be lured into the trap of 'old' versus 'new,' 'manufacturing' versus 'advanced technology' or 'blue collar' versus 'white collar.' Our economy has expanded and our employment picture has brightened considerably during the 1980s not because of our traditional manufacturing industries have made a dramatic comeback nor because so-called 'high tech' companies have become dominant."

"What we've seen is a gradual movement toward a healthier mix of business and industry in our state. To be sure, the advance of technology has played a role and the service sector has bolstered our economic resurgence. But the economic advances are being accompanied by a blurring of the old distinctions."

"For example, a company in southeastern Pennsylvania recently announced a significant expansion of its plant and workforce. The firm makes sophisticated electronic defense systems for the military. It certainly qualifies as a 'high-tech' company, yet the several hundred new jobs it expects to add in the next several years are primarily manufacturing jobs."

"Our Ben Franklin Partnership, the centerpiece of our advanced technology effort in Pennsylvania, has helped with the startup of 244 new companies and the expansion of 175 others and has influenced the decision of 95 more to remain in Pennsylvania. Yet the public-private investment in this partnership, which will exceed \$300 million by the end of this fiscal year, does not represent a commitment to high-tech at the expense of more traditional industries. The Ben Franklin Partnership, for example, is working just as hard at developing a better grade of wire rope or a more efficient coal mining machine as it is at developing linear motors for use in heart pumps."

"We are by no means abandoning the heavy industries which have been our strength for decades. Steel and related industries will continue to be important to our economy for years to come. But manufacturing, which once accounted for 40 percent of our total employment, now accounts for 22 percent. The emergence of service and advanced technology firms has given us better balance and greater stability. We feel much better insulated against sharp fluctuations in the national and international economies of the type which caused great anguish in the Northeast and Midwest a few years ago and which now is troubling the oil-producing states."

"What happened in Pennsylvania did not occur spontaneously or by accident. When I took office in 1979 we began a comprehensive planning effort aimed at development of an overall economic development strategy which would: 1) help existing businesses stay in Pennsylvania and expand; 2) encourage the startup of new firms, particularly smaller ones on the leading edge of advanced technology with good growth potential; and 3) selectively recruit new plants and invest to help diversify the economic base."

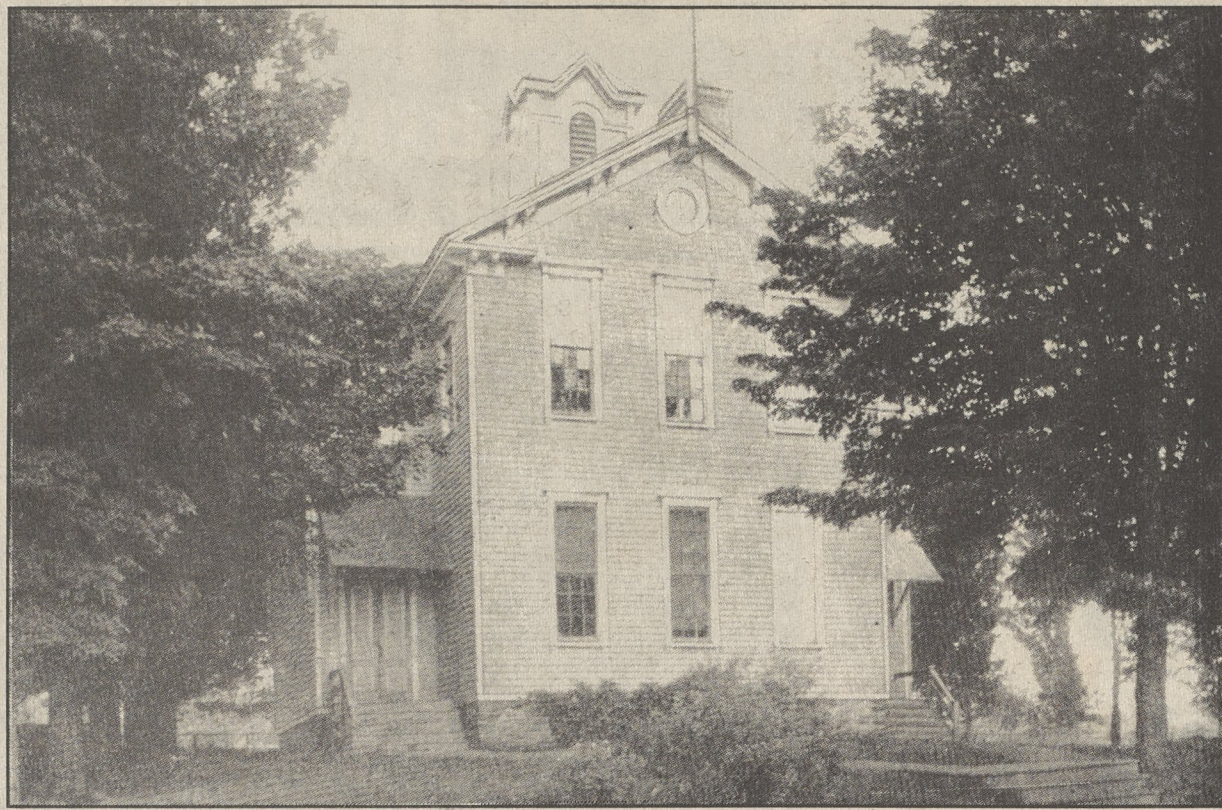
"With those three overall goals in mind, we developed a strategy with these specific components: (1) Creation of an overall climate which fosters business growth and job creation; (2) preservation of our traditional industrial base; (3) encouragement of advanced technology; (4) improved education and job training; (5) rebuilding of the state's infrastructure; and (6) maintaining the state's high quality of life."

"Although each of these is important, the business climate element was the keystone of our strategy. We have labored long and hard to make improvements in this area, and have enjoyed a great deal of success. Building a better business climate is more than just putting together a glitzy package of incentives to try to lure new businesses."

"In Pennsylvania, we have convinced business that government is a catalyst and not an adversary in economic development efforts. We did that in several ways, including three straight years of reductions in personal and business taxes, a \$6.1 billion cost-cutting effort which included elimination of 13,000 unneeded positions in the state bureaucracy, a return to solvency in the unemployment compensation system, a multi-billion commitment to improving the state's transportation system and institution of regulatory reforms to reduce red tape and bureaucratic delay."

"Without these business climate improvements, I don't believe Pennsylvania could have created a half million new jobs in the past three years, nor would we be nearly tripling the national rate of increase in new business formations."

"In short, I believe the 'smokestack chasing' once the rule in economic development has given way to strategies which see the states increasingly depending on fostering the development of their own resources and particularly on encouraging smaller firms with growth potential."



School days

The old Dallas High School was built for \$3,500 after a quarrel over school facilities had divided the old township. One result of that squabble was the division of the township and the chartering of Dallas Borough.

Yesterday

Misericordia has growing pains

50 Years Ago - Sept. 4, 1936

A close battle between wets and drys was expected at polling time. Spearheading the attack against allowing liquor in Dallas Borough, Dallas Township and Kings-ton Township was the Women's Christian Temperance Union.

Volunteers reported a collection of \$721 in the first annual campaign to raise maintenance funds for the Henry M. Laing Fire Company. Peter D. Clark was chairman.

Three area swimmers, Irving Roe, Jr., Country Club Road, Elwood Davis, Harveys Lake and James Campbell of Hanover Township captured second place in the President's Cup Race in Washington, D.C.

Married-Earlmond Wright and Peter Eckerd.

Deaths-James Anderson, Trucksville.
You could get-Picnic hams 23c lb.; chuck roasts 19c lb.; ground beef 33c lb.; cheese 23c lb.; dill pickles 2 qt. jars 25c; Land O'Lakes butter 2 lb. 79c; sugar 10 lb. bag 48c; milk 4 cans 29c; Campbell tomato soup 3 cans 20c; coffee 2 lb. 49c; vinegar 23c.

40 Years Ago - Sept. 6, 1946

With an advance enrollment greater than any in its previous history, College Misericordia was forced to postpone its opening schedule until a later date when its two new dormitories were brought nearer to completion.

Towns folks are enjoying a bright field of colored gladioli that Ray Shiber raised in the Corey Frantz lot on Main Street.

Before one of the largest crowds ever to witness a game in the Back Mountain Region, Beaumont outplayed Dallas and took the first game of baseball playoff series 6 to 4. The game was played at Beaumont.

Engaged-Janet Garinger and Robert F. Garris.
You could get-Fillet of perch 39c lb.; pollock filets 25c lb.; peaches 3 lb. 25c; prunes 2 lb. 25c; Muller's Fine Noodles 2 pkg. 29c; Swan soap 4 bars 23c; baking powder 12 oz. can 22c; Nabisco shredded wheat 2 pkg. 29c; apples 5 lb. 25c; grapes 25c lb.

30 Years Ago - Sept. 7, 1956

Dallas Area Schools boasted an enrollment of 2,322 students. This embraced all registrations from Westmoreland and Dallas Township and Beaumont.

Excavation for the main structures of the State Institution for Mentally Delinquent at Chase was begun. Superintendent of the project was Lewis Edwards. Bob Castle was paymaster and field office manager.

Royal Superb, a Guernsey owned by Ray Goeringer, Lake Louise Farms, won first Senior Yearling Bull and Junior Champion at the New York State Fair held in

Syracuse.

Engaged-Arline Kreiner to Bernard Rogers; Lois Avery and John Williams.

Anniversaries-Mr. and Mrs. John Breza, 50 years.
Deaths-Mrs. Elida Wilson, Ruggles; Frank Stuliff, Bloomingdale.

You could get-Sausage 59c lb.; round roast 59c lb.; eggs 49c doz.; bananas 2 lb. 25c; pork chops 39c lb.; Maxwell House coffee \$1.09 lb.; prunes 2 lb. 29c; 8 oz. pkg. Philadelphia Cream Cheese 35c; lemonade 7-6 oz. cans \$1; qt. bottle Wesson Oil 73c; grapes 2 lb. 29c.

20 Years Ago - Sept. 8, 1966

Granville F. Miller, Doylestown, ws appointed general plant manager of Commonwealth Telephone Company. The announcement was made by Andrew J. Sordani, Jr., president.

Lance Corporal Leo F. Mohen, Jr. was the recipient of a Purple Heart. Mohen, son of Mr. and Mrs. Leo Mohen of Oak Hill, was serving with the first Marine Division in Vietnam.

Back Mountain public schools recorded an enrollment of 4,992 students. Dallas showed an enrollment of 3,132 students while Lake-Lehman showed an enrollment of 1,860.

Engaged-Mary Lou Hoyt and Daniel W. Dymond; Judy Lee Sorber and Stephen Chisarick, Jr.; Anna Louise Berger and Wayne L. Wallick.

Married-Patricia Zwoiski and James Kozemchak, Jr.

Anniversaries-Mr. and Mrs. John Clause, 30 years; Mr. and Mrs. Raymond Moore, 50 years; Mr. and Mrs. Edward Kubastis, 5 years; Mr. and Mrs. Richard Stroud, 25 years; Mr. and Mrs. William Sorber, 60 years; Mr. and Mrs. Edward Edwards, 16 years.

Deaths-Susan Kistler, Goss Manor; William Weaver, Kunkle; Roger Hackling, Dallas; Helen Speece, Harveys Lake; Wilbur Coolbaugh, Centermoreland.

You could get-Pork loins 49c lb.; sirloin steaks 89c lb.; veal roast 49c lb.; potatoes 20 lb. bag 89c; white seedless grapes 19c lb.; Italian prunes 3 lb. 49c; cottage cheese 29c lb.; strawberry preserves 65c jar; 2 lb. can Maxwell House coffee \$1.61.

10 Years Ago - Sept. 9, 1976

Ground was broken for a Bicentennial mini-park on Huntsville Road. Mrs. Robert Hughes was chairman of the committee. Donations for the park were made by United Penn Bank, American-Bridon Co.; Back Mountain Lumber, North Branch Lumber, and American Asphalt Company.

A group of 70 Harveys Lake citizens witnessed the confrontation at the borough's council meeting concerning a proposed public beach park at Sandy Beach. The council voted to drop the plan by a vote of 4-3.

Library news

By NANCY KOZEMCHAK
Library Correspondent

Our Care Bears have gone home. The contest is over. The winners have been chosen. These 16 Care Bears have certainly been the center of attraction for the past four weeks. Children of all ages have enjoyed them.

Some of the remarks from the children as they saw the display were, 'See Care Bears'; 'Hi, Bears'; and from a tiny tot, 'Me see Care Bears'. Many of the children had at least one Care Bear of their own and most of them knew the bears names on sight.

The little pink baby, 'Hugs A Lot' was the winning bear with 66 votes and 420 children voted for their favorite bear. Second most popular bear was "Grams" with 45 votes and on the bottom of the voting list was "Wish Bear" with 9 and "Friend Bear" with only 2 votes.

Dawn Hando, the girl who loaned us her bears, received a miniature "Love a Lot" Care Bear from the library staff.

The winners were: 1st, place Alison Piazza with a Care Bear mug; 2nd, Mandy Wensell and Melissa Mitchell with Care Bear portfolios; 3rd place, Danny McDonald, Bridget Temperine, Katie Sylvia and Holly Rischko with Care Bear tablets. The other 59 Hugs voters will receive pencils. These prizes may be picked up at the library during regular library hours.

In our display case for the next four weeks will be a collection of music boxes donated to the library by Ina Smith Burgenson of Green Valley, Ariz., Mrs. Burgenson, a former Kingston resident, has kept a close association with the Back Mountain Memorial Library due to her long time friendship with Miss Miriam Lathrop, the first librarian at Back Mountain, who is now also a resident of Green Valley.

These music boxes include a pretty blue bird which plays, 'Oh, What a Beautiful Morning'; a pink lady playing, 'I Dream of Jeannie' and a pretty little boy and girl which plays, 'Bless This House'. Four of the music boxes play 'Somewhere My Love' and other songs include 'Love Story', 'Born Free', 'Beautiful Dreamer' and 'You Are My Sunshine'. These music boxes will be on display until September 24.

The children's Summer Reading party was a huge success. Uncle Ted presented a fun magic show and the Hillside Farms Ice Cream truck provided delicious ice cream cones. Mr. Sutherland, one of our long-time borrowers, happened in the library at the right time and was treated to an ice cream cone along with the children.

Over 100 children attended the party and spent their book bucks buying school items, shell pins, candy and other items on the sale tables.

I have just finished my 2nd vacation week; some sunshine, no swimming, clouds and rain. A rainy afternoon, a good book, my favorite cold drink, 2 Neil Diamond tapes - Almost Paradise! The seashells have gone home, the swimming pool is closed, September is here; my favorite month. Time to get back to my desk and get on with the paper work.

From legislators:

Sen. Charles C. Lemond

One of the eternal questions asked about the legislative process is: "What do legislators do during the summer?"

Apart from opportunities to work on constituents problems and discuss legislative progress and goals, there is the chance to begin exploring answers to potential problems. While our efforts may involve some highly technical issues and not draw a lot of media or public attention, the interests of Pennsylvania residents are very much at stake.

A recent hearing conducted by the Senate Consumer Protection and Professional Licensure Committee is an example. The chairman of the committee, Senator Clarence Bell of Delaware County, noted that newspaper reports had hinted that federal military installations may be required to purchase lowest cost power as a reaction to controversy over military spending.

For Pennsylvania, that could mean out-of-state or even Canadian power brought in over local transmission lines, such as those owned by PP&L, a practice known as "wheeling" power. And that could raise questions of efficiency of service and costs entailed for ratepayers, particularly if the rumored military precedent is extended to other types of facilities.

As demonstrated during the Public Utility Commission sunset review, we are committed to creating laws and regulations which will help ensure that utility consumers receive the most reliable service at the lowest possible cost. Thus, when there is the possibility that a decision by Congress or a federal regulatory body could cause costs to rise, we want to be prepared with an appropriate response on the part of the state and its regulatory agencies.

The committee brought together the most knowledgeable people in the utility field to discuss these questions. It was quickly apparent that further

study is needed to determine what impact the wheeling of power to individual customers might have and to what degree state regulation is allowable.

This will never be a "hot" political issue, but it is our responsibility to follow through on developing an answer. Utility regulation, as with education and economic development, is an ever-evolving process. It requires constant attention if Pennsylvania is to continue to be progressive in responding to the needs of its citizens. Utility rates and consumer protection can be as topical in August as during the cold winter months.

And this is one example of why, when they use the term summer recess, it only means a respite from session and not from the issues which confront us.

Rep. Frank Coslett

Here is a summary of important events that occurred on Capitol Hill last week from Rep. Frank Coslett, 120th Legislative District.

STATE POLICE INVESTIGATION-A special House committee investigating the operation of the State Police has failed to uncover any significant wrongdoing and should be terminated, according to a member of the panel. Rep. James J. Gallen (R-Berks) said this week that after almost six months of hearings and more than \$50,000 in expenses no substantial evidence has been uncovered to implicate the State Police in illegal or unethical practices. Gallen termed the probe a "witch hunt" and said it appears the investigation is finished.

PRESCRIPTION DRUG ABUSE-State Health Secretary H. Arnold Muller this week released a study recommending tighter control over the use of many prescription drugs in Pennsylvania. The report also suggested that physicians and pharmacists receive better education in drug use to prevent the abuse of prescription drugs. Muller said amphetamine use in Pennsylvania is four times the national average and that the state ranks number one nationally in the use of three other prescription drugs. "Prescription drug abuse results in more injuries and deaths in the United States than illicit drugs combined," Muller said. A spokesman for the Attorney General's Office said the attorney general strongly supports the restriction of amphetamines and related drugs.

Entertainment

In the 1970s, there was once again a resurgence of situation comedies, but with a slight difference; the comedies had a bolder approach and dealt with the controversial subject matter. The two leading producers of the new-style sitcoms were Norman Lear's Tandem Productions and MTM Productions.

Lear's shows were innovative because they presented topics that had never been mentioned in broadcasting circles. Introduced in 1971, "All in the Family" featured Carroll O'Connor as Archie Bunker and Jean Stapleton as his wife, Edith. Lear's purpose was to show the absurdity of bigotry using comedy.

MTM's situation comedies, in contrast, dealt with contemporary themes in a compassionate manner. "The Mary Tyler Moore Show" made the point that a bright, single woman could succeed in a professional career. Spin-offs from the Moore show included "Rhoda" starring Valerie Harper (1974-1979), "Phyllis" starring Cloris Leachman (1975-1977), and "Lou Grant" starring Ed Asner (1977-1982).

Other successful sitcoms of the 70s included M.A.S.H., "The Odd Couple," "Room 22," "Sanford and Son," "Happy Days," "Barney Miller," "One Day at a Time," and "WKRP in Cincinnati."

Next in popularity to situation comedies were crime programs. Among the most popular ones were "Hawaii Five-O," (Jack Lord), "Mannix," (Mike Connors), "Ironside," (Raymond Burr), and "Mod Squad," (Michael Cole, Peggy Lipton and Clarence Williams).

"Cannon" played by William Conrad, was an atypical bald and overweight investigator. "Kojak," also bald, was a lollipop-licking police detective in New York City, played by Telly Savalas. Buddy Ebsen portrayed "Barnaby Jones," and James Garner portrayed Jim Rockford in "The Rockford Files."

Since public opinion forced crime-show violence to be subdued, the replacement was "Charlie's Angels," (Farrah Fawcett, Kate Jackson, and Jaclyn Smith - the originals), three beautiful women working as private detectives for their never-seen boss, "Charlie" (voice of John Forsythe, Blake Carrington of "Dynasty").

Two nostalgic dramas achieved popularity during this decade, "The Waltons" and "Little House on the Prairie." "The Waltons" depicted life in the mountain areas of Virginia during the Depression, whereas "Little House on the Prairie" portrayed what life was like in the West in the 1870s.

A new superhero concept emerged in fantasy characters who used their strength to battle the "bad guys." "Six Million Dollar Man" starred Lee Majors; "The Bionic Woman" starred Lindsay Wagner, and "The Incredible Hulk" starred Bill Bixby. With the cancellation of these shows, the present era of television programming was finally ushered in...

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