

Obituaries

Ruth C. Evans

Mrs. Ruth C. Evans, 78, formerly of Trucksville, died July 27 in Wilkes-Barre General Hospital following an illness.

Born in Nanticoke, she most recently resided for several years in Edwardsville. Prior to that time, she had resided for 30 years in Trucksville.

Surviving are a son, Floyd E. Evans Jr., Crete, Ill.; brothers, Robert M. Beddow, Pittsburgh; Howard E. Beddow, Largo, Fla.; one grandchild.

James Schappert

James W. Schappert, 75, of RD 1, Noxen, died July 25 in Wilkes-Barre General Hospital as a result of an auto accident.

Born in Wilkes-Barre, he resided in the Noxen area for 50 years and was employed as a maintenance supervisor by the Stegmaier Brewery for 38 years. He and his wife, Sylvia, celebrated their 51st wedding anniversary last May 13.

Surviving, in addition to his wife, are a son, James, Factoryville; one grandson; brother, Joseph, Harveys Lake; sisters, Mrs. Anne Naessig, Edwardsville; Mrs. Gertrude Lee, Cincinnati, Ohio; and Mrs. Mary Franks.

Robert Neyhard

Robert R. Neyhard, 63, of 342 Madison St., Wilkes-Barre and Harveys Lake, died July 24 in the Veterans Administration Medical Center, Plains Township, where he had been a patient since June 26.

A graduate of Coughlin High School, class of 1941 he earned an associate degree in accounting from the Pennsylvania State College, Wilkes-Barre extension. He was an Army veteran, serving in the Pacific during World War II and during the Korean Conflict.

He had been self-employed as a painting contractor, retiring in 1962 due to ill health. He was a member of Holy Cross Episcopal Church, Wilkes-Barre, and had served as a vestryman and senior warden of the former Calvary Episcopal Church, Wilkes-Barre, for several years.

Surviving are his wife, the former Doris Jones; sons, Robert R. Jr., West Pittston; Jack R., Mechanicsburg; Richard W., Glen Lyon; eight grandchildren.

James Mericle

James Mericle, 84, of Dallas, died July 22 in the Meadows Nursing Center, Dallas, where he had been a resident for the past two and a half years.

Born in Kingston, he was employed by the Pressed Steel Co., Wilkes-Barre, from which he retired several years ago. He was a resident of the Back Mountain area for many years.

He was a member of the International Association of Machinists and the Trinity Presbyterian Church, Dallas.

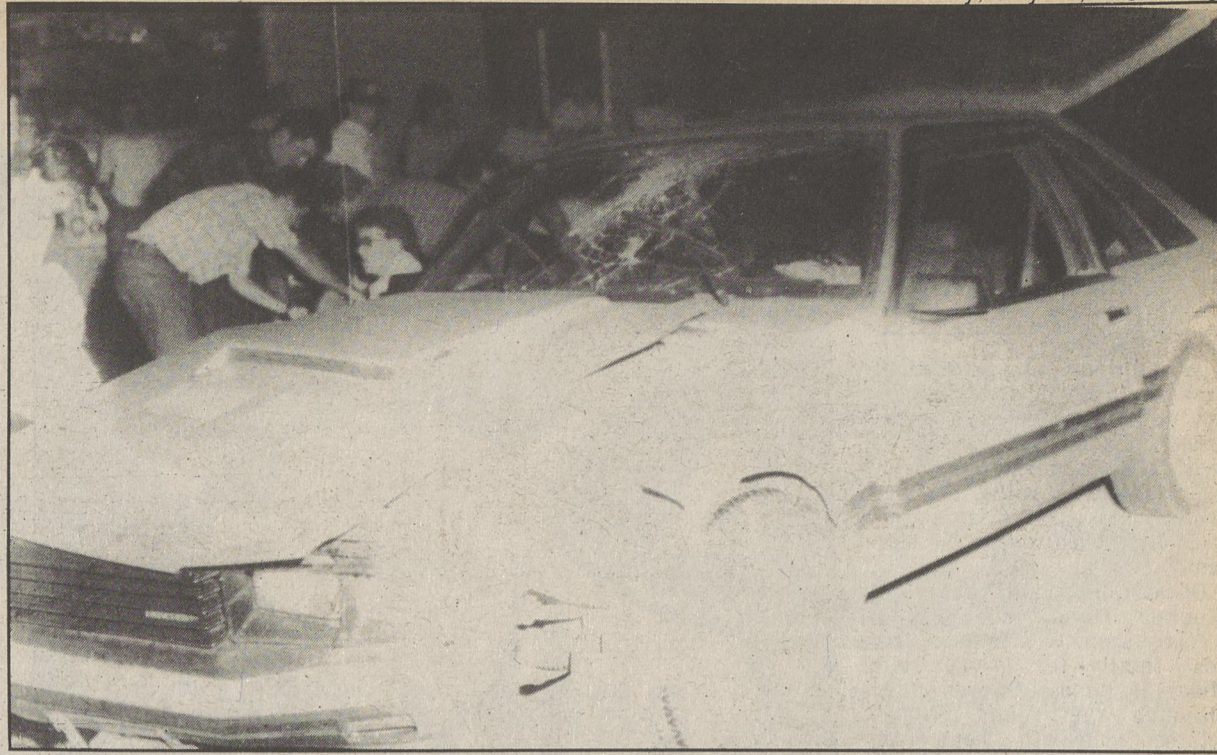
Surviving are his wife, the former Letha Gallup; son, Harry, Allentown; daughters, Frances Dierolf, Dallas; Peggy Turner, Harpeyville; Ann Golightly, Waverly; sister, Jennie Kritzberger; 14 grandchildren; 16 great-grandchildren.

Esther Steinruck

Esther Jane Steinruck, 57, of Main Road, Sweet Valley, died July 22 in Sweet Valley.

Born in Wright Township, she was a member of the Bloomingdale Bible Church and was employed at Karen Manufacturing, Sweet Valley.

Surviving is her mother, Ethel Colmane Young, Lehman; her husband, Charles; daughters, Mrs. Jane Elizabeth Manganello, Waynesboro; Sandra Steinruck, Scranton; Mrs. Charles Fitzgerald, Exeter; three grandchildren; brother, William Ayers, Connecticut.



Dallas Post/Fay Broody

Two-car crash

No one was seriously hurt in this two car crash along Rt. 309 in Dallas Township late Thursday night. According to police reports Eric Christopher Moore, 5 Marywood Drive, Dallas, was traveling south when he attempted to turn left into the Treat Drive in. His 1985 Chrysler LaBaron collided, however, with another vehicle operated by John S. Monka, 132 Keller Lane, Trucksville, who was traveling in the opposite direction.

Car burns

This car was demolished after it was gutted by fire last Tuesday in Jackson Township. According to police reports, Timothy Rismondo, RD 4, Box 182, Dallas, was operating the 1978 Monte Carlo in the Woodrige Development of the township when he began to smell smoke coming from the car. Rismondo stopped the vehicle and checked under the hood. He returned to the car and then noticed smoke coming up from under the floor of the passengers side. Rismondo tried to stomp out the flames but was unsuccessful. The Jackson Township fire department was later called to put out the flames.



Dallas Post/Fay Broody

Entertainment

Are the five television stations in the Wilkes-Barre/Scranton area alike in organization and purpose? The answer is "NO."

WBRE-TV Channel 28, located on 62 S. Franklin Street (Wilkes-Barre); WDAU-TV Channel 22, 415 Lackawanna Avenue (Scranton); and WNEP-TV Channel 16, Wilkes-Barre/Scranton Airport (Avoca) are network affiliates.



DEBBEY WYSOCKI

Network affiliates are simply local stations that broadcast programming of the major networks — NBC, CBS, and ABC. Since they are commercial stations, advertising revenues play a major role in the programs that are aired. Affiliated TV stations usually obtain

about 70 percent of their programming requirements from the network. Basically, TV network affiliation is a revenue-producing arrangement, since affiliates receive payment for carrying network commercial programs.

WOLF-TV Channel 38, 916 Oak Street in Scranton, is the only independent station in the area, and was also the first TV station locally to broadcast in stereo. Independent stations offer feature movies, special events not broadcast by the networks, and many syndicated shows. The syndicated programming often includes a large roster of network reruns. In some instances, an independent station obtains network shows, usually when a particular program has been turned down by the primary affiliate in its market. Independent stations must defray the cost of most of their programming.

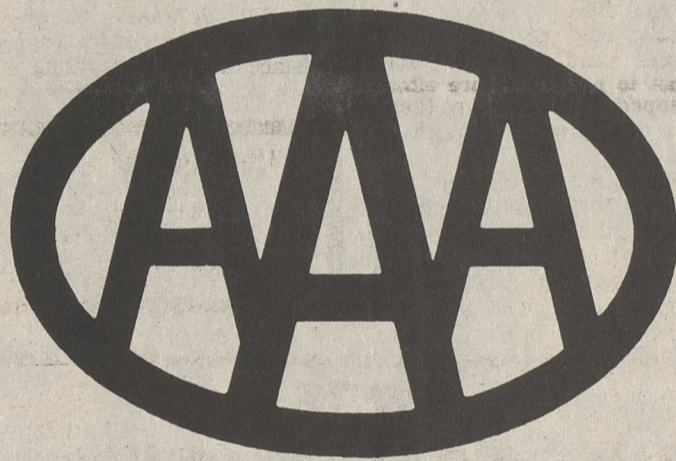
WVIA-TV Channel 44, located on Old Boston Road in Jenkins Twp., is

a public television station. The station is not supported by commercials. Financial support for programming is provided to a certain extent through educational grants, private business, government, and other such sources of revenue. In addition, a station such as Channel 44, has to resort to fundraising projects such as film festivals, pledges, and public auctions. The philosophy of public television is alternative programming. Alternative programs have insufficient appeal to warrant advertising support or the economic use of commercial stations.

Moving from local television to television in general, The Viewers for Quality Television recently announced their second annual VQT Awards.

Here are this year's winners: Best Quality Drama Series — "Cagney & Lacey" (See ENTERTAINMENT, page 4)

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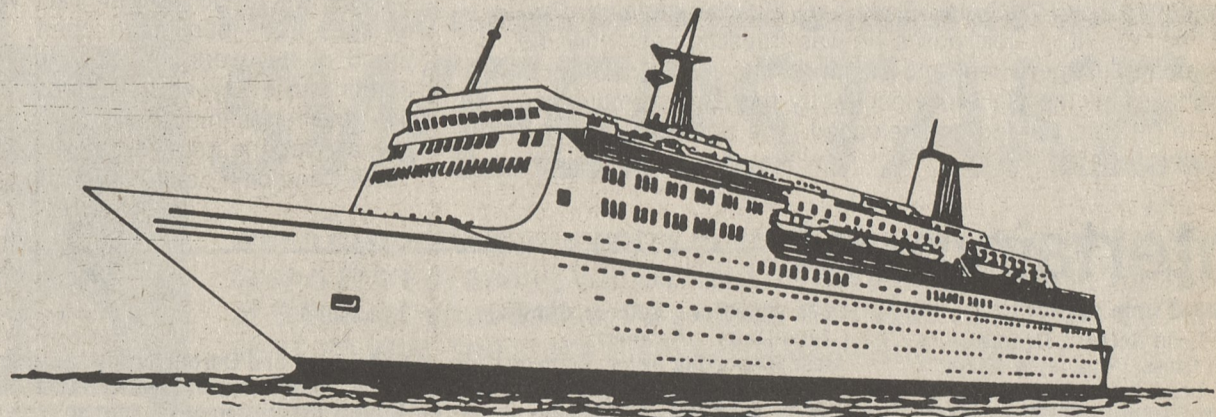


MOVED

VALLEY AUTOMOBILE CLUB

NOW LOCATED AT 309/415 PLAZA

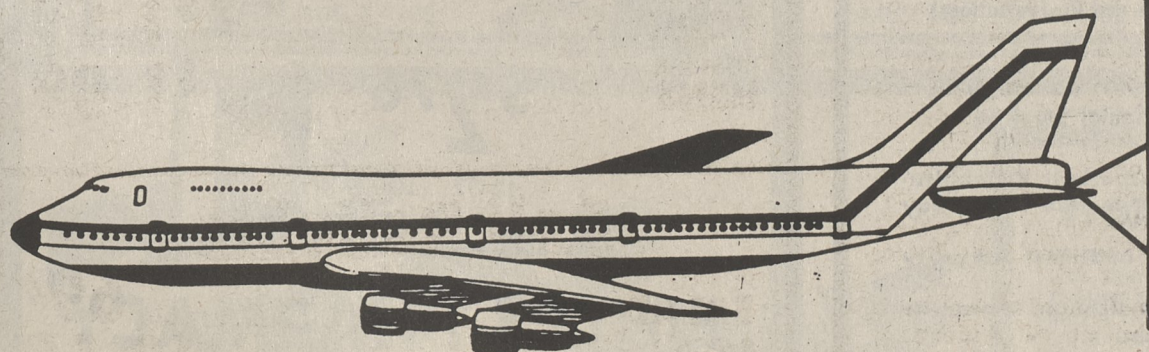
VISIT US DURING THE MONTH OF AUGUST



AND RECEIVE A **FREE GIFT**

IN ADDITION

Any Non-member Enrolling As A Master Member Will Receive A \$3.00 Discount



Also An Opportunity To Enroll One New Associate **FREE FOR ONE YEAR**