

Rush

HAPPY NEW YEAR

BRIGHTON BINDERY CO
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New Year's Eve

There are many ways to celebrate

By CHARLOT M. DENMON
Staff Correspondent

Tomorrow night is New Year's Eve and residents of the Back Mountain have plans well set for ushering out the Old Year and ringing in the New Year — 1986. While many persons are planning to welcome in the New Year at area clubs and restaurants, others are celebrating in an entirely different manner.

A multitude of Back Mountain residents are leaving or have left the area today (Monday) for the sunny south. You've guessed it, they are the loyal Penn State fans "fanatics" headed for Miami and the Orange Bowl to support their No. 1-ranked Nittany Lions take on the Oklahoma Sooners in their quest for the national title.

Departing by air on a chartered flight out of Philadelphia early this morning, the group was scheduled to arrive in Miami at 10:30 a.m. They will stay at the Newport Beach Hotel for the four days they are in Miami, celebrating New Year's Eve there or, in some instances, visiting friends in the area prior to the New Year's Day game.

Some couples have made reservations at Back Mountain dining spots, such as Countryside Inn, Brittany House, Pickett's Charge, Castle Inn, Checkerboard, Overbrook Restaurant, Pinebrook Inn, or the Crab's Claw. Following dinner, some are planning theatre parties while others will return to the home of a member of their group to enjoy an evening of hospitality and a game of cards, Trivial Pursuit, and yes, Monopoly.

Others have planned to make a full evening by traveling to the Fireside Restaurant in the Poconos, to Maxim's in either Plains or Scranton and a select few had the foresight to make reservations at Villa Virella in the Poconos, Sheraton Crossgates, The Station, Genetti's or Cobble Street in the Wyoming Valley Mall are among the choices of other Back Mountain residents. In most cases, parties of four, six or eight have made reservations for dining out.

If any of our readers are planning to go out for dinner, we recommend you call immediately for reservations since most restaurant personnel to whom we talked told us they had only a few openings available. Some were booked to capacity and taking no more reservations.

Some families have decided to

spend a quiet night at home with members of their family. They will have a late dinner of either seafood or prime rib, then usher in the New Year by watching specials on television or playing some of their favorite games. Still others plan to observe a "second" Christmas with relatives, who come in from out of town — those sons or daughters and their families who couldn't come in for Christmas but wanted to visit their parents over the Yuletide holiday.

There are others who will spend a quiet night tying together loose ends and last minute "things to do" as they make ready to leave for the Southland where they will spend the remaining months of winter.

House parties are popular this New Year's and stores and seafood places have been busy with shoppers buying last minute food and beverage items for their guests.

Hors d'oeuvres, shrimp (fantastic prices), salads, cold cuts, cheeses, beef, steaks, pork (a New Year's tradition), sparkling burgundy Asti Spumante, white or pink champagne, are filling the larders of many Back Mountain homes as hosts and hostesses rush around making last minute preparations. Noisemakers, hats and favors are in abundance to be distributed in time to ring in the New Year.

In some homes, cowbells and other noise-making instruments will be used by residents, willing to brave the predicted near-zero temperatures. If bells are heard, it's not your imagination, but church bells, and, in some municipalities, whistles will welcome in 1986.

For those who have reservations for gala New Year's Eve parties, they had a variety of prices and opportunities. Those attending the annual New Year's Eve celebration at Irem Temple Country Club are doing so at \$25 per person. The evening begins at 7:30 p.m. and continues until 2 a.m. The price includes a full course surf and turf dinner, breakfast served from 1 to 2 a.m., drinks, music by the "Masquerades" featuring Ann Marie, hats and noisemakers. If you haven't made a reservation, forget it — the club is completely booked.

Those joining the gala night at The Station are doing so for \$29 per person which includes buffet, favors, noisemakers and open bar. The New Year's Eve party at The Barrels in Wyoming Valley Mall begins at 9 p.m. A buffet is available and musical entertainment will be by the hottest band around "Sto-

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Dallas Post/Ed Campbell

Have a bear-y Happy New Year

This little guy, shown here adorning an outside Christmas tree in the Lehman area, wishes all Back Mountain residents a happy holiday season and a joyous and prosperous New Year.

Through 1985

Business remains constant

By CHARLOT M. DENMON
Staff Correspondent

Back Mountain retailers, for the most part, have held their own through the "ups and downs" of 1985, with no huge gains and no huge losses.

These same business people are looking forward to 1986 with guarded optimism. They are not expecting a recession, but they are concerned about cutbacks in employment and the increase in discount stores.

Most of the retailers surveyed said business was about the same or a little better than in 1984, but several pointed to the fact that their sales volume was offset by lower profit margins.

James Eason, owner of Dallas Centre Hardware, Main Street, said his business increased during 1985.

"I can't attribute the increase in business to any one factor but it's probably due to good pricing, service and better promotion. I also believe that our new rear entrance and better access to parking has helped," said Eason. He believes that 1986 will be an even better year. Despite businesses in the Wyoming Valley area closing or laying off employees, Eason said the Back Mountain is a unique area. "It's a growing community, real estate is a hot item now with more and more people wanting to live back here," said Eason.

Ray Daring of Daring's Market said he did less business in 1985 than in 1984.

"Our summer business was down," said Daring. "It could have been due to the highway repairs during this past summer." Daring pointed out that PennDOT spent a lot of time resurfacing the highway and there were many times customers had difficulty finding access to his store.

Daring's business in October and November increased which helped, but he said next summer could be worse since PennDOT will be repairing the highway from the Back Mountain to Luzerne, which will be a factor in cutting down summer traffic. Daring did not lay off any of his employees, but did cut back on part-time employees' hours.

The grocer is doubtful that business will increase in 1986 since restaurants are his main competition. It appears the trend is that more and more people are dining out, according to Daring.

Marsha Landis, who is co-owner of Back Mountain Lumber and Hardware with her husband, Al Landis, said their volume of business in 1985 was less than in 1984. She attributes the decrease to the fact that people are not spending as much money in the Back Mountain area, increased layoffs and more competition.

"We also have a large number of retired people in the Back Mountain," said Mrs. Landis. "A lot of them shop for sales so this cuts into our profit. A lot of these people used to shop locally, but now they're looking for bargains in discount houses."

Mrs. Landis said the trend this year seemed to be less gift buying, but that it is difficult to judge because this year they did not carry toys in the store as they have done in other years.

She is hopeful that 1986 will be better since Back Mountain Hardware has cut expenses and prices to be competitive. They also have cut back on personnel and they give away less "free-bees."

Pauline Roth of Roth Jewelry Store said they do about 30 percent

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Imaginary New Year's resolutions for area residents

(EDITOR'S NOTE: Following are some imaginary New Year's Resolutions for some of our friends and neighbors. These "resolutions" are meant only in fun to add to the holiday spirit and, in most cases, should be taken lightly. They are in no way meant to poke fun at or ridicule anyone.)

MARGE - Not to have anymore cocktail parties without an elevator.

DOLLY NELSON - To see White Christmas only once a week, on her VCR.

JACKIE - To walk five miles every morning.

JOHN CLINE - To stay longer than one month in an apartment.

BETTY - To check all her car parts the first of the year.

SWEET WILLIAM - To get a good ice-chopping system.

JEAN AMODEI - To find all the duck molds she can.

SANDY SHEEHAN - To have Christmas in July next year.

JANE CUMMINGS - To find a large map of the area.

MIKE - To develop a happy attitude for the coming year.

ED CAMPBELL - To find more time for snowmobiling.

JEFF BANKS - To make at least one purchase his wife suggests.

LIZ REICH - To live a less hectic life.

JUNE SUPEY - To be as successful in 1986 as she has been in 1985.

COREY SIMKO - To get a dog just like Sport.

JEAN BRUTKO - To get her very own real live Koala Bear.

ARLENE KOZICK - To become the winningest coach at King's College.

ED LYONS - To have a crime-free Dallas Borough.

HARRY REICH - To make his new plastic surgery operation at Nesbitt Hospital a success.

DAVID MARTIN - To quit shoveling snow for everyone in the neighborhood.

CORNELIA DAVIS - To enjoy the best of health in 1986.

DOLORES TAMANINI - To enjoy as much success with Back Mountain Video in 1986 as she and her parents enjoyed in 1985.

JULIE GEIGER - To make more friends at Franklin's Restaurant.

SISTER DAVIDA - To increase enrollment at Gate of Heaven School.

JEAN WILSON - To organize the administration in the Dallas School District.

MARILYN MASLOW - To devote more time to herself, instead of devoting all her time to non-profit organizations.

MARY LEE SOWGA - To obtain as much publicity as possible for the Dallas High School Band.

PEGGY POYNTON - To learn to like her job.

CLAYTON BEAN - To stop having parties in wintery weather.

SUSAN DADURKA - To become a lifetime member.

ANN MARIE FOWLER - To see as many Kenny Rogers' concerts as possible.

ROSEMARY ISOPI - To be as good an employee in 1986 as she was in 1985.

OLGA KOSTROBALA - To work in an office with an efficient heating system.

DAVID CUMMINGS - To be as devilish as he possibly can.

MIKE DANOWSKI - To buy a car than runs.

CHERYL DENMON - To avoid deer on Back Mountain roads.

KATIE DELANEY - To drive Mom and Dad as crazy as possible.

P.J. DELANEY - To obtain a season's pass to the Philadelphia 76ers basketball games.

CATHY DELANEY - To stop P.J. from attending 76er games.

DEBBEY WYSOCKI - She's still trying to get to Hollywood so we'll wish her the best of luck - again.

JOHN BAUR - To get out of the ice-cream business.

GINO - To stay in the shoe business.

JIM DAVIS - To soak in a jacuzzi for hours on end.

DAVE CONNER - To find more time to SELL, SELL, SELL!

JUDY DALEY - To educate the staff at College Misericordia as to how the media works.

KAREN SPUDIS - To expand her bakery business.

BRUCE PITTS - To have less trouble bagging a deer next year.

DOTTY MARTIN - To get a door on her office.

LAURA SAMUELS - To enjoy better health in 1986.

ROXANNE OPALICKI - To become successful in the retail business.

HERB - To make his way to Burger King.

PAT JONES - To keep her vivacious personality all year long.

CHARLOT DENMON - To know even more of what's going on in the Back Mountain.

WILL CONYNGHAM - To make Hillside Dairy ice cream No. 1 in the nation.

JIM DRURY - To get people to go to Harveys Lake in the wintertime.

JOE PAGLIANITE - To own all of Harveys Lake.

FLORENCE CAMPBELL - To develop a system whereby she can keep track of all her kids at the same time.

CHERYL CAMPBELL - To win more beauty contests.

SANDRA PEREZ - To gain some good publicity for Harveys Lake.

GUY GIORDANO - To have another successful year in the boating business.

JEAN HILLARD - To start writing again.

RUSS MAJOR - To become the three-wheeler dealer of the world.

ANDY DENMON - To make it through the cold weather.

JOHN GORDA - To keep all his plaza tenants happy.

MINOTTI'S - To enjoy as much success in Edwardsville as they can in Dallas and Wyoming.

DIANE MALONIS - To keep selling all the stuff she doesn't want.

LYNN SHEEHAN, JR. - To continue looking like Julian Lennon.

MEGAN SHEEHAN - To sell more "stuff" than her classmates or fellow Girl Scouts.

ALL BACK MOUNTAIN RESIDENTS - A joyous and prosperous New Year.

Lemmond names two

Two Back Mountain residents, Thomas E. Reese, Dallas, and Lisa J. Baker, Lehman, were recently appointed to the staff of State Senator Charles D. Lemmond, Jr., (R-20).

Reese will serve as an Administrative Assistant to Senator Lemmond on a part-time basis, and Baker was appointed to the position of Administrative Officer in the Kingston District Office.

Reese, a graduate of Dallas Borough High School, received a Bachelor of Arts degree in Commerce and Finance from Wilkes College. He is the former owner of the Glenview Coal Company, Dallas, and currently serves as the Tax Collector in Dallas Borough.

He and his wife, Martha, are the parents of three children: Thomas J. Reese, Shirley Shoff and Priscilla

Liput. He is the son of Thomas G. Reese, Dallas.

A graduate of Dallas High School, Baker received a Bachelor of Arts degree in Government Administration from Shippensburg University, where she was a member of Pi Sigma Alpha National Political Science Honor Society, and president and recording secretary of Delta Rho Social Service Sorority.

Prior to joining Lemmond's staff, Baker served as the Public Information-Alumni Coordinator of Luzerne County Community College.

A past member of the Cumberland County Young Republicans and the Capitol Hill Council of Republican Women, Baker is the daughter of Attorney and Mrs. Edward W. Jones II, Dallas. She resides in Lehman with her husband, Gary.

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