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## Business and Service Directory



Gen. Sales Mgr. Tom Jones and Joe Cerase of Gene Lispi Chevrolet Inc.; Pennsylvania New Yor North Jersey Zone Sales Leader New Usen President and Chevrolet Dealer Gene Lispi has his own ace in the hole in of June by selling and delivering 48 Units, for Gene Lispi the Discount King is that Joe delivered 13 more in June over the 35 Units he delivered in the month of
May. After 8 solid years working for Gene Lispi Chevrolet, Joe Cerase is the un-
保 disputed volume leader in total units delivered New \& Used in the North Jersey Zone on a yearly basis. Joe Cerase is a member of the Legion of Leaders and the truck hall of fame
club, Chevrolet Elite Sales Group. Aside from his retail sales duties at Gene Lispi Cherrolet, Joe also holds the position of Used Car Manager. General Sales Manager Tom Jones has nothing but honest praise concerning Joe Cerase.
If I had 2 more sales-people on my staff the caliber of Joe Cerase, states Tom ones, my sales position would be improved $100 \%$ As it stands right now, Gene Lispi Chevrolet is a total volume Chevrolet Dealership.
Joe Cerase resides in Edwardsville at the Gateway Manor with his attractive Wilkes-Barre, and Robin who resides in Dallas.
The Cerases have 2 Grandchildren. Katy and Liz.
Congratulations are certainly in order for Super Salesman Joe Cerase of Gene

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