



Discussing business

Jim Beccaris, left, owner of Jay-Dee The Sneaker King, and Larry Mirigliani, right, athletic footwear manager of Jay-Dee The Sneaker King, discuss the products they sell.

Jay-Dee is tops in sales of athletic shoes

Jim Beccaris, owner, and Larry Mirigliani, athletic footwear manager of "Jay-Dee The Sneaker King," offer the largest selection of athletic footwear at discount prices in Northeastern Pennsylvania. You can 212 styles of Nike athletic footwear alone, along with Adidas, Converse, Pony, Puma and Brooks. "Jay-Dee" has expanded its athletic clothing line, featuring Adidas and Nike active wear. These are also discounted up to 50

percent off manufacturer's list. As usual, you can still find Dexter, Hermans and Wolverine brands for the casual and sports-minded persons. "Jay-Dee The Sneaker King," 1 S. Main St., at the light in Plains, is the place to shop for the sports or active-minded person. "Jay-Dee" has added a complete line of Reebok aerobic shoes for ladies, men and children. Phone 822-6362.

LEADERS IN BUSINESS '85

NIKE — CONVERSE — ADIDAS — PONY — BROOKS — VANS — JORDACHE

THE SNEAKER KING

We are making room for new Spring Styles by marking down, below cost, excess inventory. Come and take a look now . . .
SAVE . . . SAVE . . . SAVE . . .

NIKE
adidas
We've got a feeling for winning.

CONVERSE

"BROOKS"
"JORDACHE"
"NOT ALL SIZES IN ALL STYLES"

MEN'S LADIES' BOYS' GIRLS' ALL FIRST QUALITY

\$10.00 TO \$12.99 VALUES TO \$30.00

Corner of N. Main & Carey St., Plains
TUES., WED., SAT. 9 to 6 MON., THURS., FRI. 9 to 9
822-6362

Beccaris' JAY DEE STORE

MONDAY thru FRIDAY 10-9 — SATURDAY 9 to 6
SUNDAY 12 to 5
PHONE 824-8880

the sneaker king

Cor. Spring & Mundy Streets, W.-B.
(1 Block North of Zayre's in Wilkes-Barre)

NIKE — CONVERSE — ADIDAS — PONY — BROOKS — VANS — JORDACHE

AN IMPORTANT MESSAGE FROM DALLAS EXXON SERVICENTER

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Bill Spurlin
Owner

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(ACROSS FROM THE DALLAS SHOPPING CENTER)

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LET OUR TRAINED MECHANIC LOOK YOUR CAR OVER... FROM TOP TO BOTTOM

- ☆ GAS AND OIL
- ☆ BRAKES
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- ☆ FRONT END ALIGNMENT
- ☆ AIR CONDITIONING
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- ☆ SHOCK ABSORBERS
- ☆ NAISE APPROVED

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