



**Meadows honored**

Thomas J. Sweeney, left, Meadows Nursing Center administrator, and Raymond Condo, executive director of Ecumenical Enterprises Inc., proudly display the certificate awarded by the Pennsylvania Association of Non-Profit Homes for the Aging for the center's third place finish in recent public relations competition sponsored by the Association.

**Meadows receives PR award**

At a recent ceremony conducted in Hershey, The Meadows Nursing Center in Dallas was presented with a third place public relations award in competition sponsored by the Pennsylvania Association of Non-Profit Homes for the Aging (PANPHA).

The competition, the first such conducted by the organization, was done on a state-wide basis and encompassed several hundred non-profit homes for the aged.

The entry submitted by The Meadows, which only opened in September of 1983, focused on the Nursing Center's program to gain recognition in the community for its services and quality of care. The entry stressed the previous nursing care experience of its newly established staff, the environment and setting of the physical plant, and the philosophy of nursing care to be used at the Center.

The Meadows Nursing Center is the first such effort in the extended nursing care field by Ecumenical Enterprises Inc. - a local non-profit corporation sponsored by the First Presbyterian Church of W-B, the Roman Catholic Diocese of Scranton, the Jewish Federation of Greater W-B, and the Metropolitan Lutheran Council of Wyoming Valley.

In its public relations entry, the Nursing Center used the approach that everyone and everything was a

possible source of public relations. Some of the means used to promote the Facility were: open house tours, orientation sessions for area hospital personnel and civic organizations; personal contacts through telephone or letter with individuals and organizations; prepared news releases on general informational topics; personal interest stories of personality profiles; and contacts established through EEI's Board of Directors or sponsoring groups.

Of necessity, the public relations effort involved many people. The program was coordinated by EEI's Executive Director Ray Condo and his Administrative Assistant Richard Rusnok. Others included in the program were Nursing Center Administrator Thomas J. Sweeney, the various department directors and EEI's Board of Directors.

In accepting the award at PANPHA's meeting, Administrator Sweeney recognized the tremendous effort put forth by the Board and staff alike in making the program successful and also the wonderful cooperation of the local media. Finally, Sweeney noted that it was a great honor for the Center to receive such an award considering that it had not yet been in operation for a full year. He further stated it was his hope that this award would act as a springboard to an even better program in time to come.



**Observe hatching**

The Lehman-Jackson Elementary School students recently had an exciting and educational experience during their final week of school. Mrs. Stolarick's second grade class and Mr. Moyer's fourth grade class had the opportunity to observe the incubation and hatching of two dozen ducklings. Everyone involved in the project would like to thank Mrs. Ada Hoyt for providing the eggs, incubator and care for this exciting and beneficial week. Shown here in the top photo are members of the 2-C class. From left, first row, Betty Spencer, Aimee Thrash, Megan Evans, Erin Hughes, Lisa Gunn, Heather Brown, Allen Raczkowski. Second row, Danny Lukasavage, Melissa Wascalus, Heather Evanish, Shannon Klemunes, Karen Komsisky, Craig Bowersox, Jarrod Baranowski. Third row, Howard Hazeltine, Shelly Chvotzkin, Ty Yost, Robin Evans, Brenda Barber, John Robinson. Fourth row, Mrs. Ada Hoyt, Charles James, principal; and Mrs. Susan Stolarick, teacher. The bottom photo depicts students in the 4-A class. From left, first row, Brian Mosler, William Porter, James Moyer, Ray Klemunes, Stephen Geist, Albert Pavlick, Ronald Hoyt, Heather Fostock. Second row, Billy King, Kurt Schneider, Ann Marie Yencha, David Hazeltine, Adam Morris, Todd Adams, Shelly Alexander, Judy Andrejko. Third row, Jessica Hospodar, Eric Stogoski, Margarita Langdon, Michael Price, Chuck Finn, Amy Yankoski, Lee Anne Rogers, Tracy Krupa, Marsha Kellmer, Gary Master, Rebecca Matusek, David Yasko. Fourth row, Mrs. Ada Hoyt and Greg Moyer, teacher.

**Incubator Advisory Board formed**

A unique approach to developing businesses in Luzerne County is being fostered by representatives of area economic development, business, and educational agencies. They have formed the Business Incubator Advisory Board of Luzerne County and their main goal is to foster the development of emerging businesses through the county.

Incubators are not a "new" concept; they have existed in one form or another for over two decades. Universities, private industry, and local governments have all established and supported incubators. Basically, the incubator is a vehicle for reducing the obstacles to new business formation and expansion

by providing inexpensive-flexible work space. Some facilities also offer management and skill-training assistance, business services, and/or financial assistance to their tenant firms.

Incubators can benefit entrepreneurs by:

- creating a synergy among tenant firms-tenants often share equipment and give each other business;
- eliminating building maintenance responsibilities;
- providing an environment where they are not alone, thereby reducing the anxiety of starting a new business; and
- increasing their visibility.

The community also benefits from

establishment of an incubator through:

- transformation of underutilized property into a center of productivity;
- creation of opportunities for public-private partnerships;
- creation of opportunities for public-private partnerships;
- diversification of the local economic base;
- enhancement of the locality's image as a center of innovation and entrepreneurship;
- revitalization of the immediate surround area; and
- employment opportunities.

No one incubator is designed or managed like another. The resources and needs of each community determine both how a facility develops and whether or not it works.

The Business Incubator Advisory Board of Luzerne County is interested in businesses, which helps revitalize the community since small business plays a major role in driving the economy.

The Advisory Board will offer assistance to agencies, private sector, or educational groups seeking to establish an incubator facility. The Board will also serve as a clearinghouse capacity to match business firms looking for such assistance to the available, most suitable, incubator space.

**Assistance is now available**

The Governor's Energy Council is offering financial assistance to Pennsylvania homeowners for the purchase of solar water heating systems. Luzerne County Rep. Frank Coslett said the grants for up to \$1,000 are available to every Pennsylvania homeowner if they receive a loan or use a credit card to purchase a system.

Residential buildings of one to four units are eligible for the grants.

Rep. Coslett noted the program provides a 40 percent subsidy (up to \$1,000) for qualifying systems. Grants cannot be approved for systems purchased prior to the date that the application is approved.

Complete details, including applications and instruction booklets, may be obtained by writing to Rep. Frank Coslett at P.O. Box 17, House of Representatives, Harrisburg, PA, 17120, or his district office at 1265 Wyoming Ave., Forty Fort, Pa, 18704.

**Births**

The following area residents have announced births recently:

A son to KAREN AND RONALD GRITZEN, RD 3, Box 257 Dallas, on June 21, in Nesbitt Memorial Hospital, Kingston.

A son to DONNA AND NORMAN WALSH, RD 1, Box 142, Harveys Lake, on June 16 in Wilkes-Barre General Hospital.

A son to LOIS AND MARK LINSIBGLER, RD 2, Box 200, Harveys Lake, on June 15 in Nesbitt Memorial Hospital, Kingston.

A daughter to MARY JO AND RALPH CASALDI, RD 2, Box 368-A, Dallas, on June 7 in Nesbitt Memorial Hospital, Kingston.

A daughter to AILEEN AND RICHARD DODSON, RD 2, Box 164-A, Harveys Lake, on June 8 in Nesbitt Memorial Hospital, Kingston.

A daughter to DEBRA AND JOE MASKALIS, RD 2, Dallas, on June 8 in Nesbitt Memorial Hospital, Kingston.

A son to BRENDA AND ALPHONSO NOVACKOWSKI, 48 Church St., Trucksville, on June 7 in Nesbitt Memorial Hospital, Kingston.

A son to MAUREEN AND DR. DAVID LUCCHINO, RD. 5, Box 312, Shavertown, on June 11, at NFW Medical Center, Plains Township.

A daughter to KAREN AND DONALD BURKE, RD 1, Box 307, Dallas, on June 11 in Nesbitt Memorial Hospital, Kingston.

A son to DIANE AND WAYNE IDE, RD 1, Box 85, Harveys Lake, on June 12 in Wilkes-Barre General Hospital.

**Obituaries**

**FRED WHIPPLE**

Fred W. Whipple, Sr., of 318 Terrace Ave., Shavertown, died June 19 at home.

Surviving are a son, the Rev. W. Fred Whipple, Dunmore; sister, Mrs. Ruth Thomas; nieces and nephews, four grandchildren; several great-grandchildren. He was preceded in death by his wife, the former Ruth Martin.

Funeral was held June 22 from McLaughlin Funeral Home, Kingston, with a Mass of Christian Burial in Our Lady of Sorrows Church, West Wyoming. Interment, St. Mary's Cemetery, Hanover Township.

**CRAGG HERDMAN**

Cragg Herdman, 88, of RD 1, Dallas (Beaumont) died June 20 in Wilkes-Barre General Hospital following a long illness.

His first wife, Ethel, died in 1958. Surviving are his wife, the former Eva Root of Noxen; daughters, Mrs. Jane Coburn, Chula Vista, Calif.; Mrs. Rebecca Paton, RD 1, Dallas; four grandchildren; six great-grandchildren; sisters, Mrs. Anna Maude Landon, Kunkle; Mrs. Doris Gessel,

Garden City, Long Island, N.Y.; Mrs. Vivian Sweezy, Canfield, Ohio; Mrs. Oma Rankin, Forestburg, N.Y.

Funeral was held June 23 from Nulton Funeral Home, Beaumont, with the Rev. Truman Reeves, retired minister of Centermoreland Baptist Church, officiating. Interment, Warden Cemetery, Dallas.

**EUGENE CONSIDINE**

Eugene J. Considine, 84, of 165 Highland Ave., Trucksville, died June 20 in Leader Nursing Center East, Kingston, where he had been a guest for four years.

Surviving are his wife, the former Lena Oplinger; son, Robert D. Shavertown; daughter, Mrs. C. Robert Griffiths, Trucksville; brother, William Considine, and a sister, Margaret Considine, both of Wilkes-Barre; 10 grandchildren; five great-grandchildren.

Private funeral services were held June 22 with the Rev. Robert Gendreau, pastor of Grace Episcopal Church, Kingston, officiating. Interment, Mount Greenwood Cemetery, Trucksville.

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