

MEET THE MERCHANTS '84

Meet Our Local Businesses In The Dallas Post

Welcome to the Dallas Post "Meet The Merchants" section!

On this and the next page you'll find valuable information about local businesses, information you can use to help save you money.

We hope you'll patronize the businesses who have advertised in this section, as well as those who advertise elsewhere in the paper. And when you do, be sure to tell them you saw their ad in the Dallas Post.

The Post is located at 61 Gerald Ave., next to the Jean Shop off Memorial Highway. In business for over 100 years, the Post has long been not only the oldest, but the most respected and best weekly newspaper serving the Back Mountain.

Among the features found in the Post regularly are special Perspective, Cookbook, People, Sports, School and Classified pages; a weekly "Community Calendar"; "Only Yesterday," a look back at days gone by in the Back Mountain; columns by Lee Richards and Howard Grossman, among others; news and feature photography, and, of course, coverage of local political, economical and human interest news.

The Post also has a West Side edition, which covers happenings in the Swoyersville area.

Other features of the Post include legal advertisements from many local boroughs, townships and other

governmental bodies, which inform you of important meetings, ordinances and changes in the structure of local government. The Post fulfills the legal requirement of a generally circulated newspaper published 52 weeks a year.

The Post tries to serve a "taxpayer watchdog" role in the community by providing unbiased reporting of the facts. Letters to the editor provide you with a forum to express your opinion on what you like or disagree with in the Back Mountain. Your statement of frustration, outrage or praise can appear in the Post.

Among the staff and contributors of and to the Post are Doty Martin,

the editor; Charlot Denmon; Joe Gula; Joan Kingsbury; Wally Kocher; Ed Campbell, and Glenn Bodish, to name a few.

The Post wishes to inform and,

when possible, entertain the people of the Back Mountain with the best in local news coverage. As always, we welcome comments from the community, including letters to the

editor. In fact, the Post prides itself on its "open door" policy, and we welcome your calls, or your personal visit.

Placing A Post Classified Is Easy

Placing a Dallas Post classified ad is easy. Just follow these five steps:

— Read the classified section to find merchandise or services similar to yours. It will help you when you write your ad.

— Write your ad down on paper the way you would like to see it printed. Include price and all important information.

— Call the Post classified department at 675-5211. A friendly "ad-visor" will help you plan your ad, giving you the cost and the start date.

— Check your ad in the paper the first time it runs. Call us if a change is necessary.

— For your convenience, we can provide a confidential box number to hold replies to your ad.

The classified advertising deadline is each Thursday at 5 p.m. There is a guaranteed sell plan, meaning that items for sale can be advertised indefinitely or until the items are sold. Then, after the sale, the charge is \$1 for the ad.

Call the Post for more classified information at 675-5211 or 825-6868.

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DALLAS AUTO PARTS
 Dallas Auto Parts, located at 668 Memorial Highway, has been completely remodeled to serve its customers better. A NAPA jobber, Dallas Auto Parts has a complete line of parts and accessories for cars and trucks, and parts for domestic and imported vehicles and farm equipment. The dealer also has a line of paints, tools and mechanical supplies. Brake drums and rotors turned also is a service provided by Dallas Auto Parts.



JAY-DEE THE SNEAKER KING
 Jim Beccaris, owner, and Larry Mirigliani, athletic footwear manager of **Jay-Dee The Sneaker King**, offer the largest selection of athletic footwear at discount prices in Northeastern Pennsylvania. You can count 212 styles of Nike athletic footwear alone, along with Adidas, Converse, Pony, Puma and Brooks. **Jay-Dee** has expanded its athletic clothing line, featuring Adidas and Nike active wear. These are also discounted up to 50 percent off manufacturer's list. As usual, you can still find Dexter, Hermans and Wolverine brands for the casual and sports-minded persons. **Jay-Dee The Sneaker King**, 1 South Main St., at the light in Plains, is the place to shop for the sports or active-minded person.

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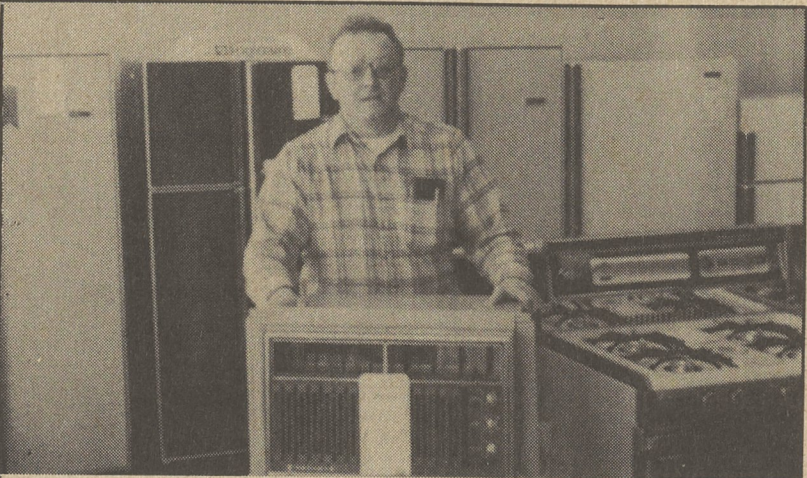
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CONVENIENT HOURS
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31 TUNKHANNOCK HIGHWAY
 (Just Above The Dallas Shopping Center)
 DALLAS, PA. 18612



REBENACK'S APPLIANCES
Rebennack's Appliances has been a family business for more than 50 years. One of the oldest appliance businesses in Wyoming Valley, it was founded by Albert Rebennack, whose three sons now run three stores. Allen manages the retail store, 259 Wyoming Ave., Kingston; Robert, Appliance Parts & Supply Co., (subsidiary of Rebennack's) 936 Market St., Kingston, and Ted, pictured above, who manages the store at 113 North Memorial Highway, Shavertown. Ted is shown with some of the appliances. Primarily a retail store, the local **Rebennack's** handles Frigidaire, Maytag, Kitchen Aid, Magic Chef, Fedders and Tappan.



CHINA CLOSET
 Dori Pearsall of **The China Closet** shows a hand-painted French import china pattern to a customer in the shop's country room. Helping brides is one of **The China Closet's** favorite things; service is so important at this time and brides have so many things to think about. **The China Closet** is located at Tudor Corners, 649 Wyoming Ave., Kingston. Phone is 287-8302.



PRUDENTIAL-BACHE SECURITIES
 The **Prudential-Bache Securities** office at 39 Public Square, Wilkes-Barre, has been serving the Wyoming Valley for over 50 years. **Prudential-Bache** offers a full line of investment and financial planning services. Phone number is (717) 826-6000. Employees are David W. Drasnin, manager; Joseph P. Brennan, assistant manager; Walter Falchek; Gerald Oppenheimer; Robert Ostrowski; William Vought; Alex Stankowich; John Reilly; Anthony Kondracki; Leslie Loomis; Paul Coviello; Howard Glatfelter; Molly Gallagher; Jayne Regan; Jacqueline Jones; Lois Rowker; Pamela Yandrofski, and Susan Magdalinski.



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