## **Community Growth Confab Slated Set Feb. 1**

The Committee for Economic Growth will hold its second "Community Growth Conference" Feb. 1 at 6:30 p.m. in Kingston. (See chart on page 2).

A number of subjects pertaining to the economy of the Wyoming Valley will be discussed based on information gathered

by the committee's Planning Task Force. This information will be utilized in the preparation of a long-term marketing plan designed to identify specific industries and businesses that would most likely benefit from our area's strengths by locating in the valley

The plan will also set forth a method of implementing a marketing strategy to reach and attract industries.

Frederick Hartwigsen is chairman of the planning task force, made up of over 400 volunteers working in 30 different study groups to identify, compare and evaluate the valley's economic characteristics in terms of strengths and weaknesses.

The initial CEG community growth conference was held at Meyers High School on Jan. 24.

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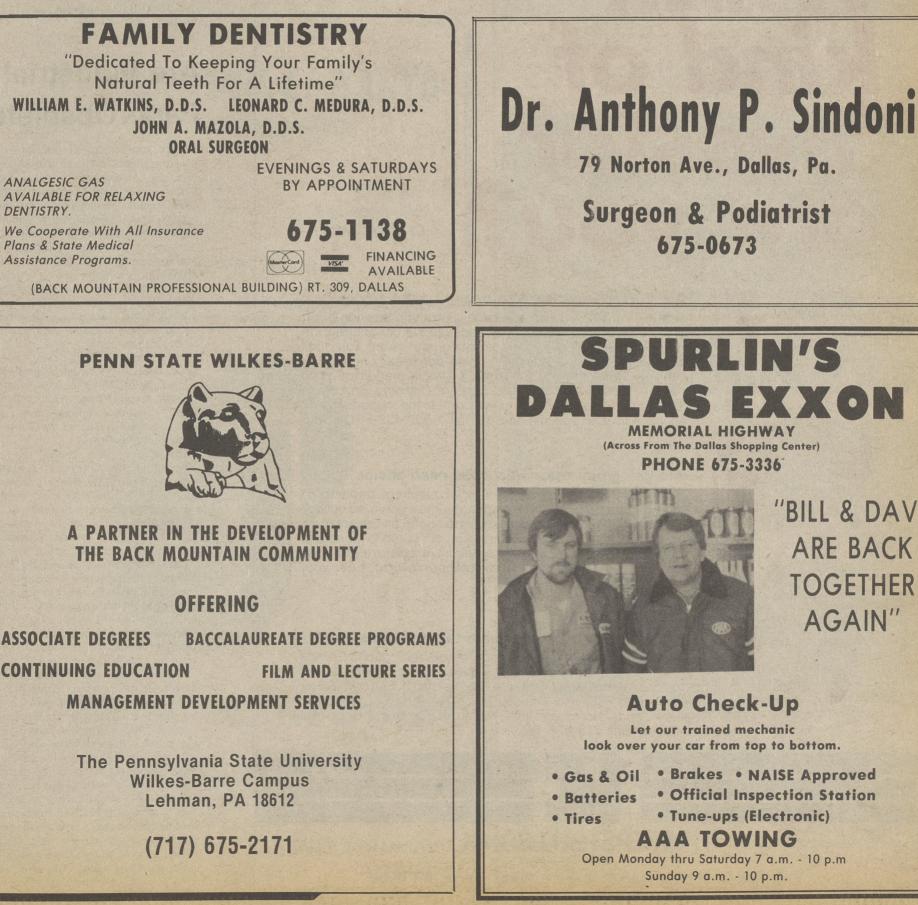
Penn State Wilkes-Barre is a partner in the growth and development of the Back Mountain.

The beautiful campus in Lehman is an invaluable asset offering the resources and diversity fo a large university while

maintaining the intimacy and personal atmosphere of a small college for its 800 students

Penn State Wilkes-Barre benefits the student and the community through its facilities and its instructional, cultural and continuing education programs.

Penn State Wilkes-Barre currently employes nearly 100 people with a \$2,000,000 budget contributing to the economic vitality of the Back Mountain. Penn State Wilkes-Barre's cultural and film series, microcomputer and other workshops, fitness trail and facilities are available to the community.



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