

Community Calendar

Workshops

BACK MOUNTAIN PAK has scheduled a communications workshop for Sunday afternoon, Oct. 9, from 1:30 to 5:30 p.m. at Trinity United Presbyterian Church in Dallas.

Ron Gaetano, noted lecturer, will run the workshop which will be open to a maximum of 20 families with children in sixth, seventh and eighth grades.

There will be a \$10 fee per family. Anyone interested in registering for this workshop is asked to send a check to Back Mountain PAK, Box 171, Dallas, Pa. 18612, before Oct. 1.

Trips

THE LAKE-LEHMAN BAND SPONSORS are conducting a bus trip to the Ice Capades at Hershey on Oct. 21.

Cost of \$21 includes bus and reserved seat. The bus will leave the high school at 5 p.m.

Reservations will be accepted until Oct. 10. To make reservations, call Linda Belcher 477-2292, Marion Kasco 696-1515, Nancy McCarrall 675-2717 or Joyce Youren 477-5501.

There are also a few seats left on the bus to Redland for Oct. 1. Cost is \$13 plus admission. For reservations, call Joan Titus 675-4079.

Meetings

DALLAS BAND BOOSTERS ASSOCIATION will meet Tuesday, Oct. 4, at 7:30 p.m. at the high school.

CHAPTER 9, DISABLED AMERICAN VETERANS, Wilkes-Barre, will hold its monthly meeting Monday, Oct. 3, at 7:30 p.m. at the Scott Street F.W., Wilkes-Barre.

Anyone who is unable to attend this meeting is asked to contact Commander Faber at 824-9346 concerning volunteer work for the chapter's membership drive.

THE LEHMAN-JACKSON PTA will hold its first meeting of the 1983-84 school year on Monday, Oct. 3, at 7:30 p.m. in the Multi-Purpose Room of the Lehman-Jackson Elementary School.

Speaker for the evening will be Mrs. Joanne Ennis who will present a talk on "Parenting."

The public is invited to attend. **THE KINGSTON TOWNSHIP HIGH SCHOOL CLASS OF 1934** will hold a reunion planning session on Wednesday, Oct. 5, at 5:30 p.m. at the Irem Temple Country Club, Dallas.

Spouses of classmates are invited to attend this meeting. Dutch-treat dinner may be ordered from the menu.

THE HARVEYS LAKE DEMOCRATS will meet Monday, Oct. 3, at 7:30 p.m. at the Harveys Lake Pub, formerly the Harveys Lake Hotel. All interested residents are encouraged to attend.

WESTMORELAND ELEMENTARY SCHOOL will hold "Meet the Teachers Meeting" along with its first PTO meeting on Wednesday, Sept. 28, at 7:30 p.m. in the school cafeteria.

Classroom visitation will follow the regular meeting.

Sales

THE TEMPLE ISRAEL SISTERHOOD will hold its annual rummage sale at the Alter Building, 311 Market St., Kingston (across from

the Kingston Armory) on Sunday, Oct. 9, through Wednesday, Oct. 12, 10 a.m. to 5 p.m.

New clothes, almost new wearing apparel, and many household items will be featured.

Ruth Chariton, President of Temple Israel Sisterhood has announced that there is plenty of free parking for everyone in the adjoining lot of the Alter Building.

THE WOMEN'S DEPARTMENT OF THE GREATER WILKES-BARRE FAMILY YMCA will hold a Holiday Market Place on Thursday, Oct. 6, from 10 a.m. to 4:30 p.m. Food will be served from 12 noon to 2 p.m.

Crafts people from Luzerne, Lackawanna and Wyoming Counties will be on hand with terrific gifts for your holiday giving. There will be miniature ethnic and character dolls, porcelain, pottery, place mats, large and small straw items, stuffed toys, decorated slates, carved birds, fancy pillows, dolls, doll houses and furniture, decorations for Halloween, Thanksgiving and Christmas, baked goods, home canned goods, clothespin dolls, straw wreaths.

THE CIRCLES OF CHRIST UNITED PRESBYTERIAN CHURCH, 105 Lee Park Avenue, Lee Park will conduct a rummage sale Oct. 5, 6, 7, in the Fellowship Hall of the church.

The hours are Wednesday 9 a.m.-6 p.m., Thursday, 9 a.m.-5 p.m., Friday, 9 a.m.-12 noon, also bag day.

A variety of new and used clothing will be available along with all types of household items.

Members and community wishing to donate items for the sale may deliver them to the church beginning noon, Monday, Oct. 3.

A RUMMAGE AND BAKE SALE will be held Saturday, Oct. 1, from 10 a.m. to 4 p.m. at the Noxen United Methodist Church.

THE UNITED METHODIST WOMEN OF MAPLE GROVE are conducting a rummage sale on Wednesday, Sept. 28, from 9 a.m. to 4 p.m. at the church hall.

The church is located on Sweet Valley Road near the intersection of Routes 29 and 118.

THE LADIES AUXILIARY OF THE DALLAS FIRE AND AMBULANCE, INC. will hold a rummage sale on Saturday, Oct. 8 at the Dallas Borough Building.

Contributions will be greatly appreciated. For further information, call 675-2252 or 675-2765.

THE LADIES AUXILIARY OF THE SHAVERTOWN FIRE CO. will hold a flea market on Sunday, Oct. 2, at the Shavertown Fire Hall.

Anyone wishing to reserve space is asked to call Mrs. Betty Baker at 675-2433.

THE MAPLE GROVE UNITED METHODIST CHURCH will hold a "Friendly Homes Party" on Tuesday, Oct. 4, at 7 p.m. This party will provide an opportunity to do early Christmas shopping.

Refreshments will be served. The church is located on Sweet Valley Road near the intersection of Routes 29 and 118.

Church

THE SHAVERTOWN UNITED METHODIST CHURCH, 163 North Pioneer Ave., Shavertown, lists the following schedule:

Wednesday, Sept. 28, 7:30 p.m., Finance Committee will meet; 7:30 p.m., Evening Craft Group will meet. Thursday, Sept. 29, 7:30 p.m., Choir will practice. Sunday, Oct. 2, 9:45 a.m., Church School with classes for everyone. Mrs. Elwood Swingle is superintendent; 11 a.m.,

Morning worship, World Communion. Monday, Oct. 3, 6:30 p.m., Girl Scout Troop 630 will meet. Tuesday, Oct. 4, 9:30 a.m., Craft Group will meet; 2:30 p.m., Lectionary group will meet; 4 p.m., Brownie Troop 929 in Room 12; 7:30 p.m., Administrative Board will meet.

THE ANNUAL ROAST BEEF DINNER, sponsored by the United Methodist Women of Shavertown, will be held on Wednesday, Oct. 12, from 5 to 7 p.m. in the social hall of the church.

Mrs. Harriet Stahl and Mrs. Alice Borthwick, ticket co-chairmen, announce that tickets can be secured from any member of the United Methodist Women's Unit. No tickets will be sold at the door.

Rev. Mr. James and Mrs. Gene Wert will serve as host and hostess of the dinner that will include homemade tomato bisque, homemade rolls, and homemade pies.

A SPECIAL SHOWING of the new World Wide Pictures release, "Jesus Is Victor", is scheduled for Sunday, Oct. 2, 1983, at New Life Community Church, Brace Road, Orange, Pa. The showing will begin at 7:00 p.m. and is open to the public free of charge. An offering will be received.

"Jesus Is Victor" is a personal and intimate portrait of Corrie ten Boom, a Dutch Christian who, until she was silenced by a stroke in 1978 at the age of 86, traveled the globe telling of her experiences in Nazi-occupied Holland during World War II. She and her family were responsible for saving the lives of hundreds of Jews through their work with the "underground".

Reunions

NATONA MILLS AND NATIVE LACE RETIREES will hold their annual reunion dinner at 6:30 p.m. Saturday, Oct. 8, at Castle Inn, Dallas.

All former and present employees of the company and their guests are invited.

For reservations call, Francis Hoover, 675-1916; Rachel Dymond, 696-2263 or Dolly Roberts, 472-3426.

Drives

THE LAKE-NOXEN PTA is holding its 1983-84 membership drive this week of Sept. 26-30.

Asseby programs, holiday parties, field trip, basketball program, Campbell Soup Label drive, talent show, contest parties, end of year activities, Santa's Secret Gift Shop, movies and informative meetings are a few of the projects planned for this year.

The PTA needs your support. When your child brings a membership from home, fill it out and send it back to the school with \$1.50 dues for each person joining.

Theater

SOPRANO ELIZABETH KNIGHTON will join Hugh Wolff and the Northeastern Pennsylvania Philhar-

monic for the gala season premiere, Friday, Sept. 30 at 8:30 at the Masonic Temple, Scranton, and Saturday, Oct. 1, at 8:30 at the Irem Temple, Wilkes-Barre. The Scranton performance is being sponsored by the Italian American Cultural Organizations of Lackawanna County.

Tickets for "An Evening in Italy" may be reserved through the ticket hotline, 342-0920 or 287-1916, or purchased at the following outlets: Gallery of Sound and Book and Record Mart, Wilkes-Barre; and B&C Music Studio, Pittston.

'Operation Nitemare' scheduled

One of the most unusual Halloween programs, known as "Operation Nitemare", will be conducted Saturday, Oct. 8, for the teenagers of the greater Wyoming Valley.

The program is packed with thrills and chills that every fun-loving teenager can enjoy. The point of departure will be Bonomo's Sport Center, Route 118, Dallas at 7 p.m.

Providing their own transportation and dressed in old clothes, the area teens will follow a hearse to an advertised destination. There, the teens will be escorted, in small groups, through "Nitemare Alley".

After a thoroughly "hairy-scary" sequence of stories, the teens will hear one of the country's leading youth speakers, Mike Calhoun of Atlanta, Georgia.

"Operation Nitemare" is sponsored by some of the area churches and Word of Life Clubs. Word of Life conducts such programs for local teens and churches in the United States and Canada, under the careful supervision of experienced adults. They have had as many as 2100 teenagers at one time attending these Halloween programs.

Cost for the entire program is \$3 per person. For further information, contact Bob Eble of Harding at 388-6235.

Classes

THE DALLAS TOWNSHIP P.T.O. will sponsor a fall jazzsize class starting Tuesday, Oct. 4, and continuing for eight weeks. Classes will be held every Tuesday and Thursday evenings from 7 p.m. to 8 p.m. in the Dallas Twp. gym. The cost will be \$16 for the two nights or \$8 for the one night per week.

For more information, contact Diane Hozempa at 675-2483.

BEGINNER KNITTING CLASSES will be held on Thursday, Oct. 27, Nov. 3, 10 and 17 from 7-9 p.m. at the Church of Christ Uniting, Sprague & Market Streets, Kingston.

These classes are sponsored by the Luzerne County Cooperative Extension Service. Anyone over 19 is invited to attend. Pre-registration is necessary by calling the Luzerne County Extension Service at 825-1701.

For more information, contact Barbara Kosakowski, Extension Home Economist at 825-1703.

Read the Classifieds

For Your CONVENIENCE— We Are OPEN DAILY!



SUMMIT HILL MARBLE & GRANITE CO. INC.
— DISPLAY & RESIDENCE —
LUZERNE — DALLAS HWY.
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QUALITY POOLS BY DICK MACKEY
IS THE "ABSOLUTE" LOWEST PRICED DEALER FOR: SPAS, HOT TUBS, JACUZZI'S

STOP BY OUR SHOWROOM AND SEE OUR DISPLAY

REGISTER AT QUALITY POOLS TODAY - NO PURCHASE NECESSARY!

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GEMINI GAS POOL HEATER WORTH OVER \$850.00
DRAWING HELD SATURDAY, OCT. 1 AT QUALITY POOLS BY DICK MACKEY

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Sat. 9-6; Sun. 1 to 5

WITH THIS COUPON GET AN EXTRA \$10.00 OFF on a \$150.00 purchase
AN EXTRA \$5.00 OFF on a \$75.00 purchase

CALL NOW FOR WINTERIZATION ON YOUR POOL

ROUTE 6 & 11 NEXT TO RAVE'S, CHINCHILLA

LOWEST PRICES ON WINTER COVERS - TRUCKLOAD SALE
24' POOL WINTER COVER \$59.95
18' POOL WINTER COVER \$44.95
\$2.00 OFF ON POOL WINTERIZING KITS

30-50% OFF ALL INFLATABLES, CHAIRS & GAMES
586-9686

Tips For Harder Selling Ads

Your ads should be easy to read. The layout should carry the reader's eye from the headline to illustration, explanatory copy and price to your business's name, address and phone number. Keep your layout clean & simple.

Use a dominant illustration. Good-sized illustrations generally attract more attention than those without. Action

pictures showing the merchandise in use, how it looks or how it works, help attract potential customers. They want to see what they're buying.

Give your ads a recognizable style. Studies show that ads which are easily identifiable, because of distinctive layout and type faces, gain higher readership. Give your ads a consistent, stand-out style of their own and stick to it in every ad.

Feature a benefit to the reader in the headline. Readers want to know, "What's in it for me?" Tell them. Appeal to their desire for romance, satisfaction, self-esteem, popularity, beauty, safety, leisure, health, value, status — and tell them how the merchandise will deliver these benefits.

Make the copy complete. Tell the reader the essentials about your merchandise or service. Newspapers give you plenty of room to talk styles, design, workmanship and features — everything a shopper needs to know.

State the price or price range. Generally, it's best to put the price in your ad. People want to know "How much does it cost?" So tell 'em.

Ask for the order. Stimulate readers to action with phrases like "come in today for wide choice and early selection," "while they last," or "final 3 days."

Call your sales counselor today at **675-5211** or **825-6868**

ONE FINAL THOUGHT

It's been said that trying to save money by not advertising is like trying to save time by stopping your watch. And it's true. The cost of NOT advertising, or not doing enough, can be much more expensive than the cost of the advertising itself.

SAVE WITH **Carvel COUPON**

Coupon

\$1.00 OFF REG. PRICE CARVELOG®



With this coupon

The perfect snack to serve between meals and when unexpected guests drop in during the holidays.

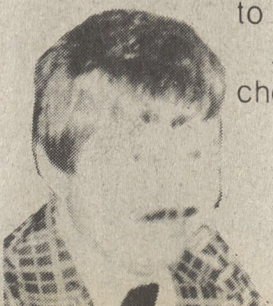
Can not be combined with other coupons or reduced price offers. Redeemable only at store/s listed in this ad thru Sept. 30.

Coupon

Carvel Ice Cream Store
734 SANS SOUCI PARKWAY, WILKES-BARRE
NEXT TO MCDONALDS PHONE 825-9222
OPEN 7 DAYS A WEEK 11-9 P.M.

AMERICA'S FRESHEST ICE CREAM

THE ICE CREAM FACTORY, where you see Carvel ice cream made fresh everyday!



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