

Business



Task Force Leaders

Howard Grossman, above left, chairman of the Physical Resources Division; and Fred Hartwigsen, chairman of the Planning Task Force, review initial reports of the Planning Task Force of the Committee for Economic Growth.

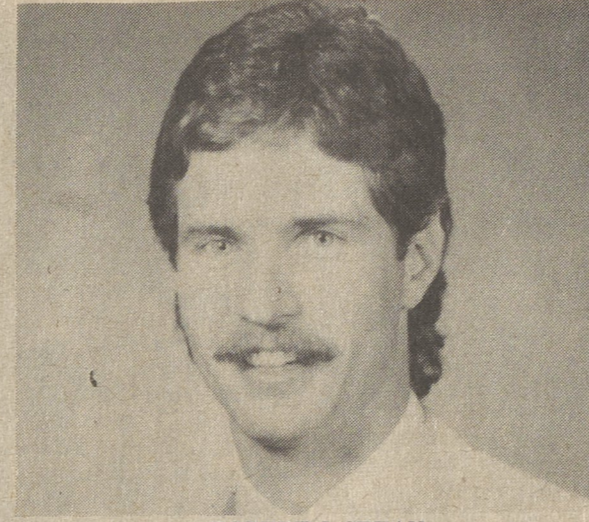
Task Force Progresses

Division leaders of the Planning Task Force of the Committee for Economic Growth (CEG) met recently to discuss the progress of each division. The Planning Task Force, chaired by Fred Hartwigsen, is supervising the activities of 33 separate study groups. The groups are evaluating areas such as business climate, labor, transportation, market access, land use, waste disposal, financial resources, education, health and medical.

The committees are gathering data which will be used to develop a marketing plan to guide the area's long-term economic growth.

The information will be collected and evaluated in order to identify assets and liabilities which separate the Wyoming Valley from its competitors in economic development.

The Committee for Economic Growth (CEG) and its task forces are committed to improving the economic condition of our region. The committee is chaired by Dr. James Ryan and Edward Schechter.



ROBERT J. SPRAU

Former Resident Named Manager

Robert J. Sprau has been appointed New York City Architectural Representative for Kawneer Company, C.L. Tedesco, Eastern Area General Sales Manager, announced recently.

Sprau will represent the Kawneer line of aluminum storefronts, entrances, facings, windows, and curtain walls to architects in the New York Metropolitan Area.

Originally from Dallas, Sprau received his Bachelor of Science Degree in Architecture Engineering from Temple University, Philadelphia and recently completed extensive training at Kawneer.

Wilkes Employee Honored

Wilkes College Food Service Director, Arthur Segrave-Daly, was honored by the M. W. Wood Company of Allentown recently for his unselfish and dedicated work toward providing superior food service to the students and administration of the college. The M.W. Wood Company, managers of the Wilkes food service program, presented Segrave-Daly with a special Action Manager Award at the company's annual Appreciation Night.

A resident of Shavertown, Segrave-Daly has 25 years of experience as a college food service director and has headed the Wilkes operation since 1980. He has also served as a commercial restaurant manager and as a general manager of a multi-unit restaurant facility.



JOHN MUTH

Muth Appointed Personnel Head

John Muth has been named Personnel Manager and Purchasing Agent of the new Meadows Nursing Center in Dallas.

Born and raised in Wilkes-Barre, Muth is a graduate of Kings College with a Bachelor of Science Degree in accounting and a Master of Arts Degree from Georgetown University in government.

Reading Financial Reports Is Confusing Experience

It is important to study the annual report of any corporation that has caught your eye before investing in the stock market. The annual report, after all, is a company's bill of financial health.

But have you actually tried to read one? Most people can't. In fact, it's estimated that 40 percent of those who own stock don't even try. That's because annual reports

are difficult to understand. However, it is possible to break the code says Harold H. Shreckengast, Jr., CPA, President of the Pennsylvania Institute of Certified Public Accountants. Here are a few pointers:

Don't try to read the report. These are reference works, not novels. The information you need is scattered among various charts and statistical surveys, so they don't neces-

sarily follow from cover to cover.

Begin with the auditor's report. It's usually two paragraphs long and tells you whether the auditor found anything wrong or misleading in the company's financial reporting.

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