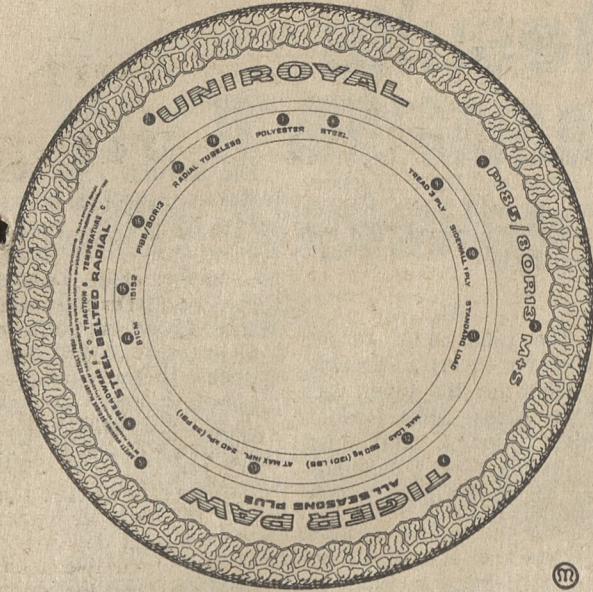


SPRING & SUMMER CAR CARE



KNOW YOUR TIRE — Determine whether a tire is designed for your needs by reviewing quality checkpoints.

Read any good tires lately?

Although they may not be in the same league as Shakespeare, Dickens, Melville or Hemingway, the tires on your car do, believe it or not, have much to offer in terms of good reading.

Sound silly? Consider that the average tire produced by the Uniroyal Tire Company, for example, has nearly 20 pieces of relevant information printed on its sidewall.

Reading a tire's sidewall may not be your idea of the best way to spend a winter evening — they don't exactly fit comfortably into an easy chair near the fireplace as does a copy of "War and Peace" — but they do contain useful information for you, the tire consumer.

By way of example, let's take a look at this illustration of a tire. The drawing shows letters, codes and warnings on the sidewall of the new generation all-season radial tire:

1. Manufacturer. 'P' refers to the fact that it is a passenger tire; '185' refers to the tire's width in millimeters; '80' is the tire's "aspect ratio" — its height from the rim to the tread surface — in this case 80 percent of the tire's width; 'R' means the tire is a radial design; and '33' represents the rim diameter the tire fits. Required by law.

2. M+S. This means the tire meets the Tire and Rim Association's definition of a mud and snow tire.

3. The manufacturer's registered tire brand name.

4. Safety warning. This wording, agreed upon by the Tire and Rim Association and the tire industry, is designed to alert the consumer to what could happen if guidelines governing overloading and underinflation are not followed.

5. Uniform Tire Quality Grading (UTQG) system. This rating by the National Highway Traffic Safety Administration is designed to help consumers determine the quality of tires based on treadwear, trac-

tion, and temperature tests on a government-specified test track.

The treadwear rating of 240 translates into a treadlife expectancy of 72,000 miles on the government-specified course, with a base 100 rating at 30,000 miles.

The B wet traction rating on a scale of A, B and C measures braking force at 40 MPH on concrete and asphalt surfaces. The tire's B rating is well within acceptable wet traction performance levels.

The C temperature rating relates to heat resistance level measurements on a flywheel. The C rating indicates the minimum levels all passenger tires must pass for a prescribed distance at 85 MPH. UTQG ratings on sidewalls are required by law.

6. Generic name for the materials that make up the tire's carcass plies — casing construction. Required by law.

7. Denotes the material of which the belts are made. These belts are placed in the tire below the tread area. Required by law.

8. Tread 3 Ply. This designation relates to the tire's construction, with one polyester ply in the carcass

9. M+S. This means the tire meets the Tire and Rim Association's definition of a mud and snow tire.

10. The manufacturer's registered tire brand name.

11. Safety warning. This wording, agreed upon by the Tire and Rim Association and the tire industry, is designed to alert the consumer to what could happen if guidelines governing overloading and underinflation are not followed.

12. Uniform Tire Quality Grading (UTQG) system. This rating by the National Highway Traffic Safety Administration is designed to help consumers determine the quality of tires based on treadwear, trac-

Car maintenance today will keep sticker shock away

By PAUL BRUSKO

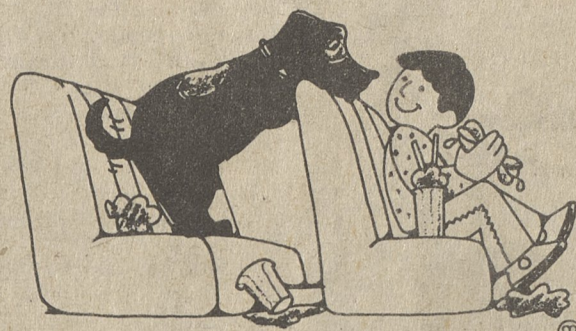
Anyone entering a new car showroom these days is susceptible to a severe case of a brand new disease — sticker shock. It can cause even the heartiest among us to grow faint at heart and quake in disbelief at the rising costs of new cars.

Currently, there is no cure for sticker shock. In fact, it appears the disease will only spread further in the months to come. There is, however, a way to fight back — prevention. In fact, proper care of your present car can be just the right remedy for the sticker shock blues.

Total car care

Complete car maintenance means proper engine care — that goes without saying. But many of us forget that there's more to total car care than transmissions and tires, pistons and plugs.

A car's exterior needs attention, too. In fact, a car that is washed and waxed regularly offers many advantages. It will be better protected from the wear and



KIDS AND PETS MAKE MESSSES wherever they are. Keep your car's interior clean with J/Wax Vinyl Cleaner and J/Wax Auto Carpet Cleaner.

tear of salt, sun and air pollutants; it will be safer to drive because visibility problems caused by dirty windshields, windows, headlights and tail lights will be eliminated; and, if you do decide it's time to trade in, a clean car will have a higher market value.

Begin cleaning up your act inside the car. Remove the mats and wash and rinse well. While these dry, tackle the carpeting, upholstery, dashboard and kick panels.

Products like J/Wax Auto Carpet Cleaner and J/Wax Vinyl Cleaner will quickly remove soil, stains, grease and grime from these areas.

Cleans and protects

J/Wax Car Wash can be used for cleaning the car. This bucket dilutable cleaner easily cleans away dirt, grime, salt and grease. It leaves the shine and adds silicone protection.

Hose loose dirt off and then apply Car Wash suds with a sponge or soft cloth. Wash and rinse the car a section at a time beginning with the top and ending with the fenders and wheels.

Dry car carefully

After rinsing the entire car, wipe it dry with a chamois or soft cloth, like terry or old muslin. Make sure cloths have no buttons, fasteners or other trim that might scratch the finish.

Finally, to get maximum shine and protect it from oxidation (the dulling and deterioration of the paint caused by the sun's ultraviolet rays), use the right auto wax product along with a little elbow grease.

Most cars should be waxed three or more times a year. Frequency varies with the polish that is used, the condition of the finish and the paint color and type. For example, light colored metallic paints can decay in appearance rapidly; black and white colored paints less rapidly.

Also, more frequent waxing may be necessary if your car is regularly parked in industrial areas or exposed to salt air or dusty roads.

Convenience plus durability

One popular way to clean and wax a car is with a single step cleaner/wax product like J/Wax Liquid Acrylic Kit, an automotive product that has been formulated to provide outstanding durability. Like most automotive polishes, it contains very fine polishing compounds that remove road film as well as dead or oxidized paint.

At the same time, a film of polish consisting of a blend of silicones, waxes and an acrylic polymer remain on the car's finish to help seal and protect it. Liquid Acrylic Kit and J/Wax Acrylic Kit Paste have both been confirmed and endorsed by U.S. Auto Clubs.

Cleaner/waxes come in pre-softened paste and liquid form. A real car buff may want to take the extra time to use a hard paste wax

like J/Wax Supreme. It has a high concentration of quality waxes and silicones that offer extra durability and gloss.

But no matter what type of product you use, be sure to read the manufacturer's directions and follow these simple steps for a top-notch wax job:

- Apply product in either sun or shade to a clean dry car;
- If using a paste product, put small amount on damp applicator;
- If using a liquid, squeeze product on damp cloth;
- Spread wax evenly, but sparingly, over surface using firm, circular, overlapping motions;
- Rinse applicator occasionally and wring until almost dry;
- Let dry to a haze;
- Buff with clean, dry, soft cloths.

J/Wax car care expert Paul Brusko has spent 30 years in the research and development of automotive care products.

GENE LISPI THE DISCOUNT KING IS WHEELING & DEALING ON TRUCKS — Now Through May 25, 1983—SO HURRY IN!

GENE LISPI Has the **LARGEST Selection** in the AREA for IMMEDIATE DELIVERY!

SPECIAL DISCOUNTS NOW!
Prices So Low Chevrolet Would Not Let Us Print Em!

S10 TAHOE PICKUP

C10 FLEETSIDE

"When You Think of Chevrolet — Think of LISPI Right Away!"

Lispi Chevrolet
GENE LISPI HAS EARNED THE TITLE "THE KING OF THE DISCOUNTERS!"
Make Gene Lispi Your "Last Stop" Dealer!

GM QUALITY SERVICE PARTS
GENERAL MOTORS CORPORATION

339 HI-WAY 315, PITTSSTON 829-3675 655-4575
EXPERT SERVICE • PARTS • BODY SHOP
SHOWROOM HOURS — DAILY 9 to 9 — SAT. 9 to 5

Mr. Goodwrench

Auto Repair Manual
\$7.58

49¢
reg. sugg. retail \$1.35

NAPA/MAC'S WATERLESS HAND CLEANER

\$3.99
reg. sugg. retail \$10.27

BELDEN 50-FT. RUGGED EXTENSION CORD

DALLAS AUTO PARTS
688 MEMORIAL HWY., DALLAS 675-2143

Spring SERVICE SPECIALS

GOODTHRU MAY 31, 1983

VALUABLE COUPON

STATE INSPECTION
WITH ANY COUPON BELOW
\$9.95

VALUABLE COUPON

TUNE-UP SPECIAL
New Plugs, Set Timing, Fuel Filter, Adjust Carburetor, Service Air Cleaner, Set Up on Engine Scope.
4 CYL \$29.85

VALUABLE COUPON

TRANSMISSION SERVICE
Change Trans. Fluid, Filter, Gasket, Clean, Service and Adjust Bands.
\$39.95

VALUABLE COUPON

TUNE-UP SPECIAL
New Plugs, Set Timing, Fuel Filter, Adjust Carburetor, Service Air Cleaner, Set Up on Engine Scope.
6 CYL \$32.95

VALUABLE COUPON

FRONT END ALIGNMENT
\$13.95

VALUABLE COUPON

TUNE-UP SPECIAL
New Plugs, Set Timing, Fuel Filter, Adjust Carburetor, Service Air Cleaner, Set Up on Engine Scope.
8 CYL \$35.95

VALUABLE COUPON

CHANGE YOUR OIL, FILTER AND LUBE
\$15.35

VALUABLE COUPON

COMPLETE TRAVELING SERVICE
Service Cooling System, Battery, Wind Shield Washers, Oil, Lube and Filter, Adjust All Belts, Tighten Hoses.
\$39.95

Some Models Slightly Higher
BODY REPAIR & INSURANCE CLAIMS EXPERTLY PROCESSED
Call 696-1156 For Appointment AUTHORIZED DEALER **CHRYSLER CORPORATION**

"THE DEALERSHIP ON THE MOVE!"
HOWARD ISAACS, INC.
MAIN HIGHWAY, TRUCKSVILLE

cole SHOCKS FINEST QUALITY

MADE BY MONROE AUTO EQUIPMENT COMPANY
AND CARRY OUR CAR-LIFE GUARANTEE*

\$1295 Each, Original Equip.

ORIGINAL EQUIPMENT SHOCKS \$12.95 each
HEAVY DUTY SHOCKS \$15.95 each
OVERLOAD SHOCKS \$61.95 pair
AIR ADJUSTABLE SHOCKS (200 lb. psi) . . . \$89.95 pair

Prices Include **FAST, FREE INSTALLATION**

Check the list below for the Cole Muffler Shop nearest you.

SCRANTON - 220 W. Market St., 346 7343
KINGSTON - S. Wyoming at Northampton, 288 9329
WILKES-BARRE - Rt. 309 Ashley Bypass, 825 7329
HAZLETON - Church & 21st Sts., 455 9591 / TAYLOR - Main & Loomis Sts., 961 1422

— THE SHOPS WHERE YOU CAN —
Call - Compare Prices -
Save 30% OFF

"Save yourself a pretty penny!"

Mrs.' List Prices - Mufflers and Pipes for domestic cars, vans and pickups. Orig. Equip., Design. Finest Quality. *GUARANTEED

20% off manufacturers' list prices - mufflers & pipes for imported cars, vans, & pickups!

cole muffler COMPARE cole PRICES BEFORE YOU BUY MUFFLERS SHOCKS TRAILER HITCHES

REMANUFACTURED ENGINES & CRANKSHAFT KITS
GSM **IMPORTED AND DOMESTIC**

LABORATORY TESTED!! NO other replacement engine can match **GSM** quality, performance and economy, because no other remanufactured engine is produced, run-in and tested like a **GSM**.

EVERY GSM COMPLETE ENGINE IS COMPLETELY DYNAMOMETER TESTED.

No complete engine ever leaves the GSM plant until all essential and functional characteristics have been carefully checked. Oil pressure, compression, and vacuum are recorded and compared to standard specifications.

EVERY GSM COMPLETE ENGINE IS SCIENTIFICALLY RUN-IN AT THE FACTORY.

During this final operation, every GSM complete engine is run under its own power and at carefully controlled speeds, temperatures and loads. This run in, equivalent to a "road test" of 2500 miles of highway operation, helps rings to conform to the shape of the cylinder walls, bearings to adjust to the crankshaft, camshafts and lifters to mate without galling. This is why every GSM complete engine is ready to operate under full load with maximum efficiency as soon as it is installed.

FRANCONI AUTO PARTS
580-86 MARKET STREET, KINGSTON, PA. 287-2163

WEST PITTSSTON
654-6728

HAZLETON
489-1427

WEST NANTICOKE
735-3400