

# Spring into Savings

News from Paris...

## Slim is in fashion for spring, 1983

From head to toe, the key word from Paris is narrow according to Helene Curtis experts who offer the following tips on spring/summer fashions for 1983:

- Hair is short and simple, close to the head to follow the fitted fashion feeling. Styles are cropped at the nape, spill over the forehead to cover eyebrows; ears are exposed to reveal chunky earrings.

- Pruned layers are body-permed, fluffed for volume, gelled for spiky height. It's a soft, free-spirited look, and it's the newest statement from Paris, where wild, frizzy, full styles have reigned in recent years.

- Two major fashion shapes: the fitted, form-defining, waisted look, especially popular in daywear suits; and the long, lean lines of dropped-waist casual and evening fashions.

- Suits are dressier than ever, with their structured, fitted forms, and glove and hat accessories.

- Hemlines range from ankle to mid-thigh. Flat heels are still right with short, casual skirts, but high heels are required to complement dressier day and evening wear.

- Colors are earthy: copper, bronze, khaki, sage, milky peach, deep sand, and sweet pea. Browns are paired with royal or navy blue. (Keep these in mind for your hair color choices!)

- Two-toned looks are popular. Dresses, suits, casual wear all combine black and white, tone-on-tone (violet and red, khaki and chocolate). Two-toned shoes, hats, belts, earrings are right for spring.

- Big bows accessorize the head... or decorate the flat-brimmed little hats popular in Paris.

- Fabric patterns have toned down to narrow stripes, subdued plaids... a far cry from the flamboyant flower patterns of last year.

- Words to remember: fitted... simple... slinky... lean... dressy.



Young and sporty

JUNIOR SPORTSWEAR FOR SPRING combines decidedly feminine shapes and new lightweight fabrics with an appealing classic touch. Left: color blocked paper bag waist pant and short of polished white and aqua polyester/cotton blend, are worn with ruffled and placket blouses. Right: cream skirt and matching jacket of nubby textured silk blend contrast with striped jersey pullover. Pleated front pant of the same silk blend is worn with extended shoulder blouse. All from Wrangler Womenswear.

## You can spend less money and still dress well by shopping creatively

The typical American male can slash his clothing budget 40 to 60 percent by shopping prudently, buying creatively, and using some plain common sense, advises Stuart Anderson, president of Anders Clothing Clearance Centers, a nationwide chain of men's discount clothing stores.

"Clothes should make the man, not break him. Unless they intend to wear price tags on their sleeves, most men aren't willing to spend \$400 on a designer suit they can buy in a discount store for \$220," he says.

Mr. Anderson offers the following advice on buying quality men's wear without losing your shirt:

- Spend less on "invisible" items such as socks, underwear and pajamas. Save your money for clothing people can readily see.

- Avoid fads. Stick to conservative styles that will be around longer.

- Avoid flashy colors. Navy blue or charcoal gray are best for suits. Deeper, darker tones, subdued patterns and stripes help you look taller, slimmer.

- Improve to stretch your wardrobe. Mix and match.

Consider at least one "quad"—suit with a vest and an extra pair of lighter shade slacks. You'll get four outfits for the price of one, Anderson advises.

- Check the quality of all garments. Inspect the fabric.

Does it feel firm in your hand? In more expensive garments, fabric has a good "feel" to it.

Check the lining. Has it been sewn properly? Does it lie flat and neat? When buying a suit, check the collar to ensure that it lies flat and doesn't curl up.

- Finally... put the clothing on and stand before a three-way mirror. Check your appearance carefully. If the garment doesn't look good on you, don't buy it, no matter what the price. Avoid suits that require major alterations.

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coast to coast including Baltimore, Kansas City, Pittsburgh and Seattle.

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## New leggy looks stride into spring

Polished, dashing and leggy! These are the words that best describe spring fashions and the way women are going to look in them.

Deceptively simple and very American, the best designs reflect a new-found lady-like refinement. Slim coat dresses, Chanel-inspired suits, skinny sweater/skirt combos unbuttoning to the

thigh—all are designed to show off American women's well-exercised bodies and their justly famous long, lean legs.

With almost no pants in sight, women are going to have to think seriously about what to put on their legs. The hosiery manufacturers knew the fashion outlook long before anyone else and have been working for the past two years

with Du Pont's wonder fiber Lycra to create a myriad of beautiful leg looks.

So many styles abound that deciding the color, texture and weight of one's legwear this year will be like choosing dinner from a smorgasbord. If there's one accessory that will play a major role in fashion this spring, it's legwear. In a carnival of colors, patterns and weaves—this spring's pantyhose made with the Lycra fiber feel like silk and fit like a second skin.

Some of the looks we loved on the runways were:

- **Tone-on-tone:** sheerest of sheer pantyhose delicately tinted the same hue as the dress. This is especially good for creating a slim silhouette.

- **Lace:** from toe tip to waistband, the laces look best in white and ecru with antique clothing or soft pastel "country" dresses. The red and black versions are best saved for evening glamour.

- **Opagues:** glistening in such crayon colors as yellow, blue and green that add just the right high-note to ubiquitous black.

- **Textures for business:** heringbones, dots-and-dashes, tiny diamonds woven into Lycra-enriched sheer pantyhose. These are conservative enough for the most old-fashioned employer, yet allow working women to look and feel fashionable.

If there's any season when a woman should show off her

legs, it's spring. And this year, there are lots of ways to step out in style.



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