



Jay Beccaris

'Sneaker King' in business over 50 years

Jim Beccaris, at Jay Dee's in Plains, is known to customers all over the Wyoming Valley as "The Sneaker King". Beccaris is proud of his reputation for variety and top-name lines of athletic footwear. He carries a complete selection of sizes and styles for the entire family.

Recognizing the trend to athletics and physical fitness which became prevalent about six years ago, Beccaris turned his men's clothing and

footwear store into the sneaker capital of the Valley. He found the successful mix of quality, quantity and friendly service.

The business is family oriented, started by John Beccaris, who has been in the wholesale shoe business over 50 years. Jim opened the store on the corner of Main and Carey Streets in 1946, concentrating on men's apparel. He continues to carry men's footwear in such well known name

brands as Dexter and Bally of Switzerland.

Clothing brands include Lee's, Wrangler, Adidas, Nike, Robert Bruce and Career Club.

Beccaris, at Jay Dee's in Plains, assures his customers of expert fit and personal service, as well as selections to beat most others in the area. For athletic footwear and clothing, see "The Sneaker King" and be assured of complete satisfaction.



WATER BALLET—The Avanti Water Bugs performed last weekend during the 201st Harveys Lake Celebrations. Left to right, Carol Schuler, Carol Patton and Nina Judge do their one ski water ballet routine. (Mark Moran Photo)

New teachers greet Dallas students

Dallas Junior High students will meet four new teachers when they report to school on

opening day, Sept. 1. Thaddous Stemplewski has joined the faculty to aid in the expanded eighth

grade science program. A graduate of King's State College, and a Master of Science from Drexel University. She also has done graduate work at Marywood, College Misericordia and Bloomsburg State College.

Mrs. Lavada Riggins, previously on the faculty of the Dallas Senior High

and designs. Mrs. Riggins has a B.S. from Mansfield State College, and a Master of Science from Drexel University. She also has done graduate work at Marywood, College Misericordia and Bloomsburg State College.

Mrs. Mary Ann Storz,

who has been employed at the junior high as a long term substitute, will now be a permanent faculty member in the social studies department. She graduated from Wilkes College with a B.S. degree.

Carl Seitz is a member of the physical education department. He has a B.S. and M.S. degree from East Stroudsburg State College. He also is certified as an athletic trainer. Seitz will teach physical education and also assume responsibility for the junior high intramural sports program.

Jackson Township News

An exercise class will be held on Tuesday, Sept. 7, 7 to 8 p.m. at the Jackson Township Fire Hall, Chase. Desie Evans, will be the instructor. Fee is \$2.00, no reservations are needed.

Charles Small of Forrester Lake, is home from Tyler Hospital. Get well soon.

Ladies Auxiliary will meet at the Fire Hall on Wednesday, Sept. 8, 8:30 p.m. New members are welcome. Hostesses are Mrs. Hazel Fielding, Mrs. Mamie Eisenhower and Mrs. Arlene Skellet.

Mrs. Jeanette Rother, of Springfield, Va., is visiting her cousins Mr. and Mrs. John Fielding.

Robert Reese, RD 5, Shavertown, has returned from Geisinger Hospital. We wish him a speedy recovery.

On Saturday, Sept. 25, there will be a Flea Market at the Jackson Township Fire Hall. 9 a.m. to 5 p.m. Tables for rent will be available.

Please call for more information, Sandy Newell, 675-4956; Mary Manzoni, 675-0063; or Helen Franklin, 675-4238.

Mr. and Mrs. Howard Welch, of Youngstown, Ohio, recently spent a weekend with Mr. and Mrs. John Fielding, Sutton Road.

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