All-American dress shirt

## Western shirts for him and her: gifts with an All-American flair

your closet, with Wrangler authentic western and western style shirts for him and her.

In some parts of the country, notably the west and southwest, western shirts have always been a staple. With the growing trend in westernwear nationwide, the

extension of the sportswear look, as well as the fashionright shirt to wear with cowboy jeans or skirt when you're in the mood to honky-tonk.

Wrangler western shirts can dress up or down, from work shirts in faded denim to fancy prints, plaids and solids for



SHIRTS GO WESTERN FOR HOLIDAY—Wrangler western shirts for him and her are perfect choices for holiday gift-giving. Left: For her, an authentic western checked shirt in blue or beige with solid contrast yoke and smile pockets in 65 percent polyester and 35 percent cotton. Right: For him, an authentic western shirt with snap-bib front in blue or beige striped 65 percent polyester and 35

The Old West is as close as western shirt has become an him and satin-fringed shirts

They're as American in feeling as the west they sprang from, but they provide fashion excitement as well, from the bright colors and patterns used to the intricate styling and the imaginative trims.

Yokes can match or contrast. Pockets can smile, flap or snap. Fastenings can be novelty buttons or snaps.

Today, you can have an entire wardrobe of western shirts, to suit your mood and your activity, from plowing the back forty to swinging your partner in a Virginia Reel or being western chic at the latest honky tonk place in

And, western's a look that Wrangler's been able to export all over the world as all-American, beginning with its jeans, so authentically western that they're the official jean of the Pro Rodeo Cowboys Association.

Authentic western and western style shirts are a wellook. And, what better opportunity for those who've been a little gun-shy about adopting the western look to try a western shirt, than to receive one as a gift?

Wrangler authentic western and western style shirts are available in a full range of colors and styles in men's, women's and boys' sizes.

You can make this holiday gift-giving season an authentically American one, with shirts that are a part of our



IN THE GREAT AMERICAN CHRISTMAS TRADITION Van Heusen's '417' dress shirt. A crisp white collar perks a refined classic stripe in blue and tan, pink and grey, navy and chocolate brown. The traditional collar...3 inches. Plus more traditional detailing...an authentic back pleat. A '417' shirt that will number among Santa's

## Create Christmas western style shirts are a welcome addition to the western look. And, what better oppor-

Not all Christmas gifts cost money. Many of us feel a fioffer to balance it for them. nancial squeeze this time of year—we want to give special gifts to those special people, but often we just don't have

But, there are many gifts which are sure to be appreciated for their uniqueness and personal touch, but which cost little or nothing in monetary

Offer some cooking lessons and a notebook of your favor-

If you know someone who keeps their checkbook in a wrappings

Or, volunteer a few hours of

typing to that college student on your list. If you're handy around the house, offer your services as a carpenter. After all, every-

around the house or apart-Youngsters could volunteer to do the dishes for a month or

body needs something done

clean out the basement Just remember, Christmas

gifts should come from the heart—and hearts don't need



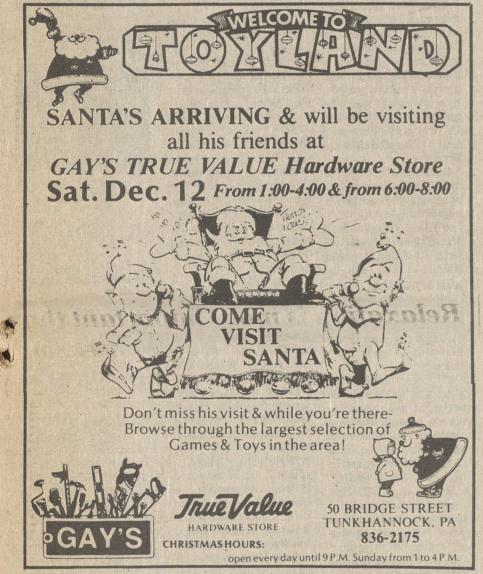
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