



**SHIP 'N SHORE LADIES FACTORY OUTLET**--Ship 'n Shore Blouses and Sportswear are 40 % off! All new Ship 'n Shore Blouses and Sportswear are 40% off including new '81 fashions! New fabrics! All sizes! All 40% or more off suggested retail price. Blouses, reg. \$12-28, now \$7.19-16.79. Pants, reg. \$16-26, now \$9.59-15.59. Skirts, reg. \$23-25, now \$13.79-14.99. Plus clearance specials at \$2.99, \$4.99, \$7.99 and \$9.99! Ship 'n Shore - "you and the price" at the Ladies Factory Outlet. Three locations: 902 Windsor St., Reading; 2800 Perkiomen Ave., Mt. Penn and Corner House Plaza, Rt. 663, Quakertown. Outlet hours and convenient maps are included in their ads. For savings of 40% and more, Ship 'n Shore is worth a drive from anywhere in N.E. Pa.

**ROMAN'S**--Roman's Ladies Blazer Outlet invites you to visit their self-contained factory and outlet sales store. Here you can see your fully lined blazer being hand crafted of the finest materials in all the latest fashion designs. Ladies Blazers are all they make so you know they are the experts in the field. With this type of concentration they, like Smuckers, have to be good. And with low overhead they can sell for less and save you more. Come visit them - watch for the signs on the big red brick building at 614 Wyoming Ave., Scranton, Pa.



**DESIGNERS' OUTLET**--Enjoy wearing our quality classics at savings up to 50 percent off regular retail. From casual sportswear to polished business dressing, it's maximum style at a minimum price. Sizes 4 to 16. Designers' Outlet, 800 Hiesters Lane, Reading. For directions from the Wilkes-Barre-Scranton area, phone 215-921-2308.