

HAPPY VALENTINE'S DAY NORTHEASTERN PENNSYLVANIANS

FROM YOUR FRIENDS AT




**WE LOVE
OUR
LISTENERS**


**WE LOVE
OUR
SPONSORS**

WE LOVE WILK

WE LOVE WARM

WE LOVE ALL OF THE OTHER STATIONS

**WE LOVE THE FACT THAT  IS
THE # 2 STATION IN NORTHEAST
PENNSYLVANIA WITH LISTENERS 18
YEARS OF AGE AND OLDER.**

**WE LOVE THE FACT THAT  IS
THE # 1 STATION IN NORTHEAST
PENNSYLVANIA WITH LISTENERS 18
YEARS OF AGE AND OLDER DURING
THOSE IMPORTANT DAYTIME,
HOUSEWIFE HOURS, BETWEEN
10 A.M. AND 3 P.M.**

HAPPY VALENTINE'S DAY FROM



ARBITRON RADIO ESTIMATES
Arbitron Market of Northeastern Pennsylvania
Wilkes-Barre/Scranton -- April/May 1979

Average Quarter-Hour Listening Estimates
Monday-Sunday -- 6:00 A.M. -- Midnight
Metro Survey Area - Luzerne, Lackawanna and Monroe Counties



Radio 73

ARBITRON RADIO ESTIMATES
Arbitron Market of Northeastern Pennsylvania
Wilkes-Barre/Scranton -- April/May 1979

Average Quarter-Hour Listening Estimates
Monday-Friday -- 10:00 A.M. - 3:00 P.M.
Metro Survey Area - Luzerne, Lackawanna and Monroe Counties