

Burger King operator named among top 10

Edmund P. Davis, operator of nine Burger King Restaurants in the Scranton-Wilkes-Barre area, has been selected as one of the nation's 10 best franchise operators by Burger King Corporation. The "Operations Excellence" honor is presented to franchisees who best maintain Burger

King standards for high quality food, speed of service, restaurant cleanliness and pleasant atmosphere, courtesy towards customers and overall management techniques.

The first Burger King in the area was opened by Davis in 1967 at Kingston. Over the 12 years,

Scranton, Shavertown, Pittston, Eynon, Dunmore, Clarks Summit and the two in Wilkes-Barre were added comprising the total of nine.

Davis has served six years on the advisory board to Burger King Corporation and is an original member of the Burger King Licensee Educational Group of selected Burger King Licensees.

"It's gratifying that Ed's day-to-day interest in his business and community provide lasting benefit for customers, neighbors and friends," said Burger King Corporation co-founder James MacLamore, who presented this highest honor to Davis at the company's recent biennial business development conference in San Francisco.

A native of Taylor, Davis lives in Dallas with his wife, Ruth. They have two daughters, Kim

Richards, Dallas; and Pam Williams, Downington. They also have three grandchildren.

Davis graduated from Taylor High School and attended the University of Scranton. Prior to opening the first Burger King at Kingston, he was sales manager for Josten, Inc.

He is a member of L.E.G., Licensee Educational Group, a select group of multi-unit Burger King operators. Membership in the organization is by invitation only. There are only 20 members from California to Alaska to Maine, representing about eight percent of Burger King's business.

His brother-in-law, William Powell, is associated with him in the restaurants.

Under Davis direction there are close to 500 employees, many of them from the Back Mountain area. Managers of the restaurants are all local

people. Some of the employees joined the Burger King staff when they were in high school and have risen through the ranks to executive positions.

The local Burger Kings promote from within their employees not from the outside.

The multi-unit

restaurants occupy much of Davis' time but when he does have leisure time he enjoys music of all kinds. He is a talented musician and plays the organ.

He does a lot of reading much of it related to the food business.

He meets four times annually with operators of

other Burger King Restaurants in various sections of the country.

These operators discuss common problems as well as current trends in the business.

Davis usually is accompanied by his wife, Ruth, and following the

business sessions, they combine several days of pleasure with business.

The L.E.G. members meet with the president of the Burger King Corp. once annually at which time they serve as an advisory board to the executive.

Brett Slocum appointed VP

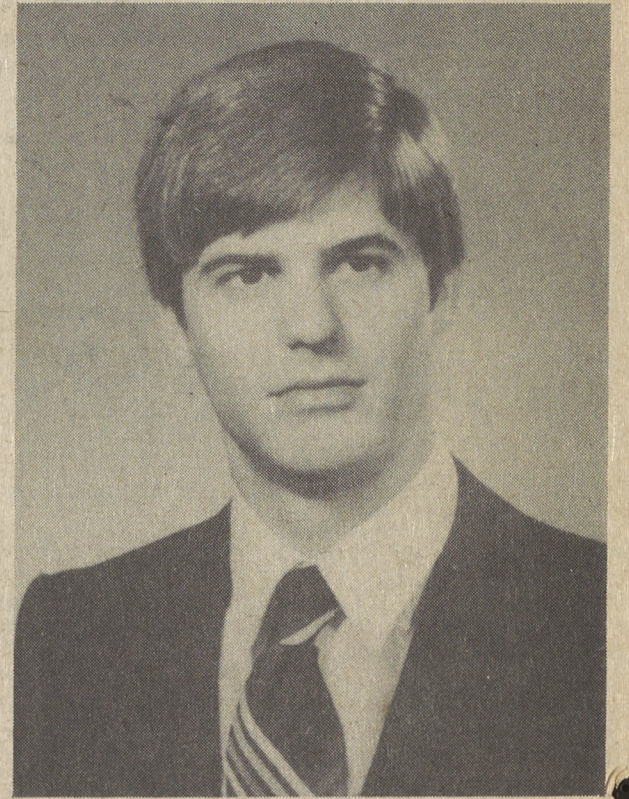
The Slocum Insurance Agency, Inc., 575 Memorial Highway, Dallas recently announced the appointment of Brett B. Slocum to vice-president of the corporation.

Slocum joined the independent insurance firm in 1976 as an agent and will be responsible for sales of all forms of insurance, specializing in life and accident and health insurance.

He is a graduate of the Dallas Area School

District, attended Juniata College, Huntingdon, Pa., and completed a number of insurance training courses. He is a member of the Dallas United Methodist Church, an active member of the Dallas Fire Department, and is a member of George M. Dallas Lodge 531 F.&A.M.

Slocum resides at 134 Lehman Avenue in Dallas with his wife, the former Susan Lloyd of Dallas, and daughter, Jaime Leigh.



Brett B. Slocum

Robert Brown named to Student Aid Council

Robert W. Brown, a resident of Dallas and a vice president and senior consumer loan officer at First Eastern Bank, has been named to the National Advisory Council of United Student Aid Funds, Inc. of Indianapolis, Ind. The organization is affiliated with the Robert Wood Johnson Foundation of Princeton, N.J. and provides financial assistance to medical students.

Brown will serve a three-year term on the Council, which is com-

posed of outstanding university and college financial officers, lending institution officers, state government officials and leading citizens.

He and his wife, Marj, are the parents of two children. Dr. Robert Brown is director of the Kingston Family Practice and a daughter, Shirley Breymer, is a special education teacher in the Luzerne County Intermediate Unit. The Browns also have two grandchildren.



Robert W. Brown

DeGennaro appointed radiology co-chief

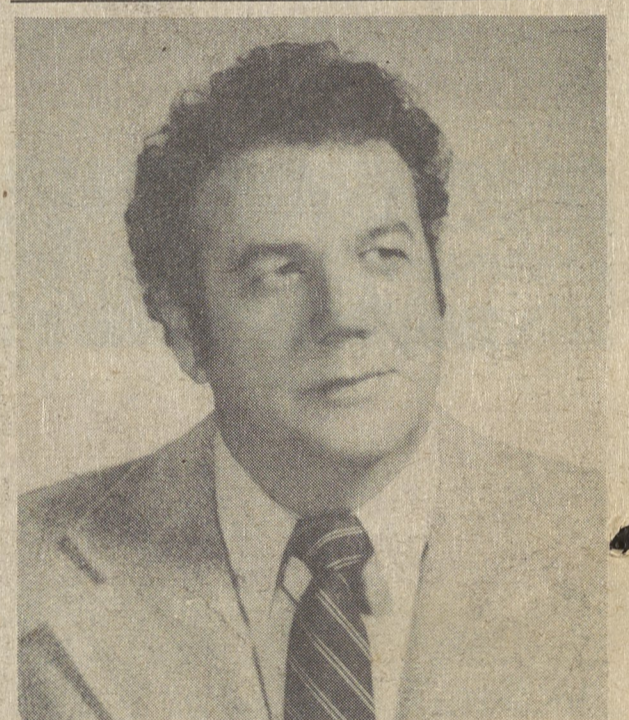
Dr. Patrick DeGennaro has been appointed co-director of Wilkes-Barre General Hospital's Department of Radiology. The recent announcement was made by Thomas P. Saxton, president and administrator and co-director Dr. Stephen Wartella.

The board-certified radiologist is a graduate of King's College and Strich School of Medicine of Loyola University in Chicago. He completed his residency at Geisinger Medical Center and trained in special procedure radiology at the University of Pitt-

sburgh. After interning and serving a surgical residency at Wilkes-Barre General, he opened a family practice in the Pittston area. During subsequent service in the U.S. Army he attained the rank of captain and served overseas as an orthopedic surgeon.

Dr. DeGennaro has experience and training in not only general radiology, but angiography, arthrography, encephalography, tomography, nuclear medicine, radiation therapy, lymphangiography, laryngography and bronchography.

Married to the former Lois Gavigan, he and his wife are the parents of five children and reside in Shavertown.



Dr. Patrick DeGennaro



Ed Davis

IMPORTANT REMINDER ABOUT IRA* ACCOUNTS!

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You can still gain tax-free exemption on up to \$1,500 of your 1979 income (up to \$3,000 if your wife is also eligible), provided you make the deposit in your IRA Account by April 15. If you don't have an IRA Account, we can arrange all the details, if you are eligible, and you'll save a lot of taxes on your 1979 return.

Note also - you can now deposit your full entitlement for 1980 as well (deductable from 1980 income).

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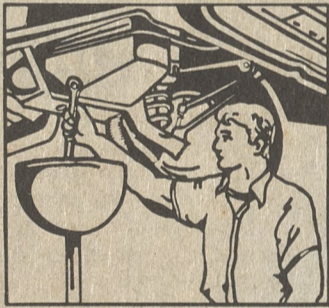
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Travelers plan Florida trip

Back Mountain residents anxious to get away from the cold weather are invited to join the Back Mountain Senior Travelers on a 10-day vacation in Florida.

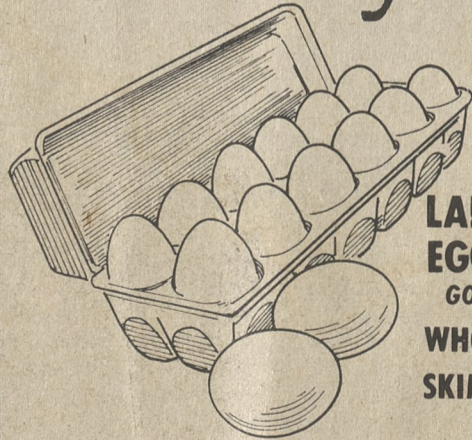
The trip will be made by bus which will stop overnight to and from Florida at Fayetteville, N.C. The travelers will stay at Lakeland, Fla. for seven nights.

While in Florida daily trips have been planned to Silver Springs, Sunken Gardens in St. Petersburg, Disney World, and to Lake Wales to see the Black Hills Passion Play featuring Josef Meier, world famous Christus portrayer.

For further information, persons may call 639-5335 or 639-5208.

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