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FOUR HORSEMEN OF ECONOMIC APOCALYPSE

BURNHAM

Skip the Super Bowl!

by L.D. Burnham

Never again! Never again! Never again! I will never again watch football for the rest of my life. May I be struck by a goalpost if I do. May I choke while eating a kicking tee or suffocate beneath a pile of threemonth-old Pittsburgh Steeler practice jerseys if I ever again watch a snap from center or a pass from Brent Musberger to Irv Cross.

"Will you skip the Super Bowl?" You bet I will. I'll be calmly working on my needlepoint.

"Will you have the fortitude to miss even the Hula Bowl?"

May a herd of hungry wild horses stampede the Hula Bowl and devour every grass skirt in sight.

I have given it up like a bad habit. Don't think I don't mean it either--I really do. I've already given up watching baseball for the rest of eternity. And so far I've been true to that pledge: I haven't watched one baseball game since the World Series. So there! And I feel better about the whole situation too. After watching the Dodgers, my beloved Dodgers, lose to those, those Yankees two years in a row, and this year after they won the first two games...Oh, it was too much for me. Then Tommy John joins the Yankees. Lord have mercy!

Well, anyway, you can see I still have trouble talking about it. Now, after watching, watching heck, practically playing in the Sugar Bowl on New Year's Day, well, I think my football career has come to an end.

To tell the truth, the injuries were beginning to bother me too much. Why, I've smashed my fingers with the refrigerator door in an attempt to make a hoagie while the oficials moved the first down markers. I've twisted knees while flushing, spinning, and diving back from the

bathroom, and I've sprained ankles stumbling down steps with fresh supplies of chips and dip. Twice I gave myself concussions from slapping my head with my hands on "oh no, not .again" plays. Three times I've bruised my thigh muscles right down to the bone when I punched my legs on some "you gotta be kiddin me" plays. No, it's come down to the fact that football is just too rough for me anymore. I can't take it.

If I'm lucky enough to survive a close one (always a close one that my team lost) I find that I can't eat or sleep well for days. My stomach fills with acid, my temples pound, my hands shake for apparent reason. And why does all this take place? Why does one put one's self through this agony? Why did God create sports? Why for fun and entertainment, of

Don't think I'll miss watching

football. I won't. I can see now how silly I've been for all these years. Who wants to sit around all afternoon and watch a bunch of unemployed college kids run around on the grass? And who wants to watch a herd of overpaid guys who've been hit in the head so often that they've come to believe that a person 6 foot 2 and 220 pounds is small. What a distorted view of life.

I guess I wouldn't get so upset, doctor, if only the teams I rooted for didn't lose all the time. I mean, I've tried rooting for the team I didn't want just to give the team I did want a chance. It never worked though, doc. I guess God knows.

So I'm ripping out the big screen; I'm selling the Metamox; I'm tearing down the bleachers in the rec room. There are thousands of things for a bright guy like me to do on weekends other than watching sports. Why, there's ... and ... and there's always ...

Small is beautiful

by Howard J. Grossman

"Small is Beautiful" is a book which should be read by every American. Containing 290 pages, it was written in 1973 by E. F. Schumacher, a British economist who has held a number of respected posts in England and is internationally renowned. The Central theme are the major issues facing nations today

Ranging far and wide, Schumacher makes the point that scale is just as important as bigness; that resources should be separated into those which are income and those which are equity and unreplenishable; and that planning is badly needed from an economic standpoint and should not be viewed as socialism or something which will not be beneficial to the economy of an area.

The regional approach advocated by Schumacher will not succeed "unless it is based on the employment of a suitable technology." In using these words, Schumacher has added to our vocabulary the concept of appropriate technology; that is, that technology which fits the pattern of need. This differs from an overall philosophy which states that economic development can only take place on a scale of largeness.

Schumacher believes that for every activity there is a certain appropriate level, and the more active and intimate the activity, the smaller the number of people that can take part, the greater is the number of such relationship arrangements that need to be established.

Jerry Brown, the Governor of California, has adopted Schumacher as part of his economic platofrm for the State. In fact, an Office of Appropriate Technology has been established by Brown. A national Center for Appropriate Technology has been established and is located in the State of Montana.

Much emphasis is being given to this approach throughout the nation.

Schumacher has lifted the veil of the sacred cow of economics and come forth in the year of the oil embargo, (1973) with some new thoughts on the practice of economics. It can change our traditional values which dominate the economic scene today.

People mattering is another concept which Schumacher throws at his readers. He feels that we have generally lost sight of economic values and avoided facing the true nature of what economics is all aboutserving the best interest of most of the people of a nation.

In Northeastern Pennsylvania, the theory of Schumacher applies throughout the region. Economic development must be accomplished through a regional approach, in cooperation with the State and the nation, but occuring in relation to the peculiar needs of the region. Appropriate technology in our case means using our valuable assets and resources to attract interest in as important a region as the northeast and then, according to the Schumacher theory parts of the region will benefit such as Scranton, Wilkes-Barre and many other regional sections.

The application of appropriate technology to our regional needs means using our resources in such a way so that we consider them as an equity and not an income type which can be exploited, squandered and wasted. In making this point, Schumacher explains that oil and other valuable minerals are wasted daily, and the resources which will make the economy important in the future should not be, thusly, squan-

Northeastern Pennsylvania is a good example of how we can apply the Schumacher theory. Its pages are important for the future of the nation, and it may well be a text which citizens as well as economic students will read in future years.

Comment & Opinion

Franklin supervisors re-elect Alex Matukaitus

Alex Matukatis was reelected In other actions at the meeting, of Franklin Township at its reorganization meeting Tuesday evening, January 2, in the Orange United Methodist Church social

Russell Race, Sr. of Orange was elected vice-chairman of the board and also reelected roadmaster of Franklin Township. Harold Hoover of Orange, the third member of the board, was reelected secretary-

chairman of the board of supervisors supervisors renamed Richard 'Dick Bartholomew Franklin Township police chief; renamed attorney John Morris, III, township solicitor; reappointed Russell Race, Jr. as township zoning officer, and named Joseph Baldwin of Centermoreland Franklin Township Sewer inspector.

> Ray Turner, Jr. of Orange was named to another three year term on the Franklin Township Zoning Hearing Board, which also includes

Paul Kunkle and Joseph Stankus. Richard Love of Demunds Road was named to a five year term on the Franklin Township planning commission. Other members of the Franklin Township Planning Commission are George Parrs and Edward Dorrance, Sr. Raymond Strazdus was named to a five year term on the township's Recreation Commission, which also includes Mark Kunkle, Richard Hislop, John Hobrock and Robert Morgan.

Supervisors also named Daniel

Sekera and Richard Jatkowski as special police officers for Franklin

Attorney Joseph Van Jura of Chase was renamed solicitor of the Franklin Township Zoning Hearing Board. Board also renamed First National Bank of Wyoming as depository for Franklin Township funds. Board will hold its regular monthly meetings on the first Monday of each month at 8 in the Orange United Methodist Church social rooms.

Supervisors review program

A dangerous condition on Chase Road in Jackson Township was the main topic of discussion at Monday night's supervisors meeting.

A severe ice build-up caused by a water run-off presents a serious problem to area motorists.

The board explained that since Chase road is a state road, it is the responsibility of PennDOT to maintain the road. It was reported that solicitor Blythe Evans has contacted State Senator Frank O'Connell in an Monday of the month at 7:30 p.m. at attempt to rectify the problem. the Jackson Fire Hall, Chase.

O'Connell assured Evans that he would try to get some action concerning this hazard.

(Continued from p. 3)

Fielding

wage tax, occupational privilege tax, and earned income tax. Depository for township revenue is the Luzerne National Bank.

Meeting time was set for the first

Borough, township settle boundary dispute

50 years ago-Jan 12, 1929

William "Billie" Bulford was elected to the board of directors of the First National Bank of Dallas.

Judge McLean handed down a decision on the petition of Dallas Borough to fix the boundary line between Dallas Borough and Dallas Township, in which he dismissed the exceptions, refused the appeals and confirmed the report of the commissioners. The commissioners decided that the center of Centre Hill road from the point where the line between the lands formerly of the Ferguson estate and the lands of the Machell estate intersect would form the boundary line between the borough and township.

Huntsville Christian Church is holding a Poverty Social Jan. 18 in the social rooms.

J. F. Besecker of Lake Street, Dallas, is busy unloading a shipment of new Fords at the local freight

Deaths-David H. Appleton, Shavertown; Isaac Kirkendall, Shavertown, Shavertown; Mary Louise Girvin, Dallas; William H. Thomas, Sweet Valley.

Laketon basketball teams defeated Wyoming Seminary-the girls 27-9; and the boys 19-15.

40 years ago-Jan. 13, 1939

Rounding out 40,000 miles of travel in their search for the slayer of Margaret Martin, State Police and county detectives continue their colorless quest through the third week without solution.

A hearing before the National Labor Relations Board on claims of the Office Employes' Association, an A. F of L. affiliate to act as the bargaining agent for certain white collar workers of the newspapers was postponed until Feb. 16.

Capitol prepares to welcome record crowd next Tuesday for inauguration of Arthur H. James.

Now playing at local theatre-"Magnificent Obsession", Irene Dunne, Robert Taylor, Shaver

Married-Mary E. Heltzel to William R. Mathers; Eva Jones to Richard R.

Deaths-Mrs. Rose Slise, Marsh Creek; Mrs. Marilla Martin, East Dallas; Mrs. Lydia Ann Kieper, Noxen; Mrs. Elizabeth Dennis, former Noxen resident; Dr. William Ferrell, Shavertown: Mrs. Caroline M. Sorber, Alderson; Fred Shook, Tunkhannock.

Engaged-Edna Alice Sutton to Warren J. Lewis.

You could get-Flour 24-lb. bag 69 cents; lard 8 cents lb.; butter 2 lbs. 59 cents; eggs 26 cents doz.; bread 5 cents loaf; large sweet peas 10 cents can; extra fancy ripe strawberries 15 cents basket; new potatoes 4 lbs. 17 cents; beets or carrots 3 bchs. 14 cents; tangerines 4 doz. 25 cents.

30 years ago-Jan. 14, 1949

Forty Fort Ice Cream Company has embarked on an expansion program that will see the construction of one of the largest and most modern ice cream and dairy stores in Northeastern Pennsylvania. Melvin Mosier, Clyde Cooper, and A. G. Eddinger are members of the firm.

Petitions asking the Post Office Department to change the name of the Alderson Post Office to Harveys Lake are being circulated, at the instance of Ben Rood, and other citizens at Harveys Lake, Loyalville, and Beaumont, all served by the Alderson Postoffice.

A. C. Devens, director for the past 20 years, was elected one of two vice presidents of First National Bank of Dallas at the recent board of directors

Police Chief Louis Banta of Shavertown, enters U.S. Naval Hospital in Philadelphia where he will submit to a series of operations to remove three pieces of steel.

Kingston Township football squad were the honored guests of Dallas Rotary Club where they received the first annual golden shoe football award for the outstanding football team of the Back Mountain Region. Now playing at local threatres-'Give My Regards to Broadway'',

Dan Dailey, Charles Winnegar, Nancy Guild, Shaver Theatre. Engaged-Katherine L. Kocher to Allan Fox; Alice Dobinick to Myron J.

Married-Elaine Avery and Stanley

Deaths-Dr. Gideon L. Howell, Trucksville; Merle Shaver, Dallas. Fairview cagers travel to Dallas Borough tonight in what shapes up as one of the best games of the season with both teams undefeated.

You could get-Steaks 69 cents lb.; sliced bacon 59 cents lb.; eggs 59 cents doz.; margarine 27 cents lb.; catsup 20 cents bot.; spaghetti 3 lbs. 39 cents; mushrooms, stems and pieces 4-oz. can 23 cents; rye bread 15 cents loaf; oranges 2 doz. 55 cents; yams 3 lbs. 29 cents; rutabagas 4 cents lb.; seedless grapefruit 5 for 29 cents.

20 years ago-Jan. 9, 1959 Irwin Coolbaugh was appointed

Dallas Township Police Chief at the reorganization meeting of the supervisors this week. Mrs. Paul Nulton, Jr. wins

Hunt aired over WBRE Dr. Louis Rogers will leave Noxen and Harveys Lake Lutheran Churches and move to Nescopeck to assume duties at a parish which includes three

Chevrolet on Jan Murray's Treasure

Lutheran Churches. Darrell Crispell, Overbrook Avenue, was named vice president and trust officer of Wyoming National

Two new boilers are in operation at Dallas Borough School and students back in school after two days off due to lack of heat. Lake-Lehman topples West

Wyoming and Westmoreland defeats Now playing at local theatres-"Damn Yankees", Tab Hunter, Gwen to Sgt. Thomas Purvis.

Verdon. Himmler Theatre: "Houseboat", Cary Grant, Sophia Loren, Luzerne Theatre: "Around the World in 80 Days", Forty Fort Theatre.

Engaged-Linda Jenkins to John R. Bestwick; Joan Thomas to John Fluck Jr

Married-Sandra Hislop and Alton R. Whittaker: Elizabeth Rinus and John S. Cave; Shirley Joan Nash and Franklin Hatcher: Bertha Ehrgott and Robert Helmer.

Deaths-John T. Lord, Mt. Zion; Mrs. Viola Givens, Trucksville; Mrs. Arlene Deeter, Dallas; Mrs. Clara White. Thurston Hollow: Ernest Wilkinson, Bloomingdale; Mrs. Dorothy Downing, Mossville.

You could get-Fryers 29 cents lb.; lamb chops 59 cents lb.; frozen lima beans 2 pkgs. 39 cents; sharp cheese 55 cents lb.; iodized table salt 2 pkgs. 19 cents; egg noodles 2 pkgs. 45 cents; catsup 2 bots. 33 cents; Keebler club crackers 16-oz. pkg. 37 cents; tangerines 2 doz. 49 cents; cauliflower 29 cents hd.; green peppers 2 lbs. 29 cents; apples 4 lbs. 29 cents.

10 years ago-Jan. 16, 1969

Water is still being trucked to the Westmoreland and Trucksville Schools because of the water situation.

With concern deepening over struck Natona Mills, it is expected that workers will begin crossing picket lines if the possibility of a closing threatens the largest plant in the Back

UGI Corp. vice president Richard Demmy announced the electric power is to be improved in this area.

The split over Lake area communities is unsettled as the landfill continues to be a sore point. Kiwanis Music Festival is open to

all persons and groups having musical talent. Engaged-Ruth D. Shouldice to Robert E. Townsend; Linda J. Watts to John W. Mallin, III; Karen Wynne

Married-Martha Norris and James Goodwin: Marjorie Walp and Peter Lake-Lehman defeats Hanover 55-

48; Dallas defeats Lake-Lehman 88-Trojans down Mountaineers by 20 points on the Dallas courts.

GAR grapplers deck Dallas on their own grounds. Deaths-Durelle T. Scott, Jr.,

Dallas; Frank Boston, Kunkle; Mrs. Nellie Gregory, Sweet Valley; Mrs. Ruth Allen, formerly of Shavertown; Timothy Hicks, grandson of Mrs. T.M.B. Hicks.

You could get-Pork loins 33 cents lb.; turkeys 39 cents lb.; cornish hens 49 cents lb.; tuna fish 3 cans \$1; granulated sugar 5-lb. bag 59 cents; coffee 3-lb bag \$1.59; bread 2 lvs. 69 cents; soup 6 cans asst. \$1; NBC Premium saltines 3 1-lb. pkgs. \$1; sliced cheese 69 cents lb.: fresh cucumbers 2 for 29 cents; fresh mushrooms 49 cents lb.; new cabbage 10 cents lb.

THE DALLAS

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Ray Carlsen

Blaze Carlsen



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