WE GIVE S&H GREEN STAMPS

Everyday Low Prices

KRAFT MIRACLE WHIP	Quart	$1.19
BLUE KITCHEN TEA BAGS	100's	$1.29
ALL GRINDS HILLS BROS. COFFEE	lb.	$3.29
22 OZ IVORY LIQUID		89¢
46 OZ. HI-C DRINKS		59¢
SNOWDRIFT SHORTENING	3 lbs.	$1.59
BEEF, CHEESE OR POULTRY FRISKIES DINNERS	14½ oz.	4/$1
QUARTS COCA COLA	Plus Deposit	4/$1
SOFT CHIFFON OLEO	8 oz.	2/79¢
8 OZ. DAIRYLEA YOGURT		4/$1

CLIP THIS COUPON

KING MIDAS
FLOUR
59¢
With coupon and $10 order.
Coupon expires 3-25-78 Limit One

CLIP THIS COUPON

THREE DIAMONDS
CHUNK, CRUSHED OR SLICED
PINEAPPLE
20 oz. can 2/89¢
With coupon and $10 order.
Coupon expires 3-25-78 Limit One

CLIP THIS COUPON

ROYAL SWAN
MARAGRINE
1 lb. 2/59¢
With coupon and $10 order.
Coupon expires 3-25-78 Limit one

CLIP THIS COUPON

LIGHT OR DARK BROWN OR
10X SUGAR
lb. 2/69¢
With coupon and $10 order
Coupon expires 3-25-78 Limit One

Great Meal Mates For Your Easter Dinner

ROYAL SWAN MIDGET	ROYAL SWAN OLD FASHIONED	ROYAL SWAN	MUSSELMANS
MIDGET PICKLES	PICKLE CHIPS	STUFFED OLIVES	APPLE SAUCE
16 oz. 99¢	15 oz. 59¢	5¾ oz. 89¢	50 oz. $1.19

Cream of the Crop

PRODUCE

SWEET & JUICY FLORIDA **ORANGES** doz. 89¢

FRESH, CALIFORNIA **ASPARAGUS** lb. 79¢

MEDIUM SIZE YELLOW COOKING **ONIONS** 3 lb. bag 49¢

CRISP, TENDER **CARROTS** 1 lb. bag 19¢

FANCY GOLDEN RIPE **BANANAS** 5 lbs. $1

DAIRY

FRESH GRADE A **EXTRA LARGE EGGS** DOZ. 79¢

KELLER **BUTTER QUARTERS** 1 lb. $1.29

TROPICANNA **ORANGE JUICE** 64 oz. $1.29

KRAFT PHILADELPHIA **CREAM CHEESE** 8 oz. 59¢

Frozen Food Values!

TROPHY SLICED FROZEN **STRAWBERRIES** 10 oz. 3/$1

QUICK MAID **WHIPPED TOPPING** 9 oz. 2/99¢

Special for Easter **ICE CREAM** Assorted Flavors Dairylea ½ Gallon $1.19

BIRDSEYE **BROCCOLI** or **CAULIFLOWER** WITH CHEESE SAUCE 10 oz. 79¢

BIRDSEYE **PEAS** 10 oz. 2/89¢

QUANTITY RIGHTS RESERVED

WE REDEEM USDA FOOD STAMPS

DALLAS **Holiday** MARKET
MEMORIAL HWY. DALLAS
OPEN 7 DAYS A WEEK
9 A.M. to 9 P.M.

PRICES AND DOUBLE COUPONS EFFECTIVE 3-20-78 THRU 3-25-78.

Easter HAM

YANKEE MAID SMOKED SEMI-BONELESS HAM

Whole lb. $1.19

Half lb. $1.29

FANTASTIC $AVING$

DOUBLE $AVING$ ON MANUFACTURERS COUPONS

MONDAY THRU SATURDAY

With a $7.50 purchase, we will redeem at DOUBLE face value any manufacturer's coupons appearing in newspapers, magazines, received in the mail or in packages. If total savings exceed the price of an item, refunds will not be given. Coupons for free items are exempt from this program, as are any cigarette coupons. Any coupons appearing in the advertisements of any other retailer will not be redeemed. If a manufacturer's coupon item becomes temporarily out of stock a customer courtesy slip will be available so you can get DOUBLE savings on that item in the future.

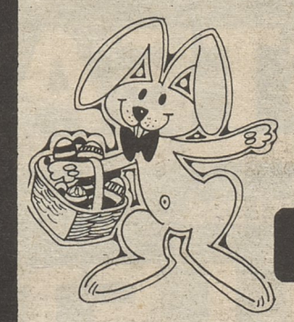
Due to the current coffee market conditions and to insure product for all our customers, we are limiting our "Double Coupon" offers to one coffee coupon (one instant and one ground coffee) per shopping family. Additional coupons will be redeemed at face value.

HERE'S HOW IT WORKS:

EXAMPLE 45¢ OFF MANUFACTURER'S COUPONS + 45¢ HOLIDAY = 90¢ TOTAL SAVINGS

DALLAS HOLIDAY MARKET GUARANTEE

1. Super Service - Friendly People Anxious To Serve You.
2. Competitive Prices
3. S&H Green Stamps
4. Red Hot Weekly Specials
5. Quality Meats & Produce - Deli Meats Sliced to Your Specifications - No Pre-slicing
6. A Complete Selection of National Brands
7. A Wide Variety of Private Label Merchandise at Low, Low Prices



EASTER GREETINGS

The management and employees of Holiday Market want to extend their Easter greetings to all our friends and customers. In order for our employees to enjoy the Easter Holiday we will be closed Easter Sunday, March 26.

GRAND OPENING GIVEAWAY WINNERS ARE POSTED IN THE STORE

FREE PINT OF BORDEN'S FROZEN YOGURT TO EACH & EVERY CUSTOMER