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GROSSMAN

by Howard J. Grossman
Northeastern Pennsylvania has a bad habit. There is a tendency to undercut and become quite negative about the future of this region.

Yet, when an examination is made of Northeastern Pennsylvania's assets, a long list can be compiled which would enable citizens and officials alike to market the region in such a way as to attract appropriate economic development.

The problem has been to marshal all of the forces necessary to market the region's assets. The conflicts and cleavages which predominate tend to split the region into many parts and to lose the effectiveness of a cohesive regional asset program.

In a recent evaluation of the region's assets, 14 key factors were listed by the Economic Development Council of Northeastern Pennsylvania which enables Northeastern Pennsylvania to have an optimistic outlook concerning its long range future.

While the list may be incomplete, it does represent, perhaps for the first time, a combination of factors which should be fully marketed as a basis for

determining the economic future of Northeastern Pennsylvania. The regional assets include the following:

- 1. It is a leading market area being the 60th largest in the United States and the third largest in Pennsylvania.
2. The location of the region is within the Northeast megalopolis adjacent to the heartbeat of the nation's economy.
3. The interstate transportation system is one of the finest in the United States.
4. There is a considerable quantity of prepared industrial land available for developmental purposes.
5. There is an abundance of high quality water particularly when compared to other portions of the United States.
6. There exists considerable large land holdings in single ownership capable of development with environmental sensitivity.
7. There are massive coal resources capable of being tapped provided efforts are made to accomplish this and provided there is consensus that this should be done.
8. The region enjoys a liveable scale of communities with the largest city having approximately 100,000 persons.
9. There is an excellent public-private sector partnership through organizations which exist for the purpose of maximizing this partnership.
10. The region has the only foreign trade zone in the State of Pennsylvania and an inland port of

entry capable of expanding on the concept of international trade.

11. The region has excellent recreational facilities throughout its borders and represents the major recreation center for the Atlantic Seaboard.

12. There is a well-rounded educational system of colleges which provide higher educational opportunities throughout Northeastern Pennsylvania.

13. A regional data bank exists unsurpassed on the Eastern Seaboard with the capability of providing information to any prospective client

or industry desiring to locate in the region.

14. Strong family life is a characteristic easily identifiable in the region enabling Northeastern Pennsylvania to build a reputation as being a good place to raise a family.

A regional promotion program using these 14 factors as a basis for marketing Northeastern Pennsylvania should be established as soon as possible and involve all public and private sector organizations in a unity effort to build upon a better quality of life for present and future residents.

Regional assets

Dallas plans annual Memorial Day parade

Dallas Legionnaires will hold the annual Memorial Day parade in Dallas on Monday, May 30. The participants will assemble at the Legion at 8:30 a.m. The parade will leave the Post Home at 9:30 and proceed to the honor roll at the intersection in Dallas.

The Rev. Thomas Jordan, pastor of Gate of Heaven Church, will offer invocation. A Girl Scout, Boy Scout, and two Little League members will place wreaths in front of the honor roll in memory of the war veterans. Taps will be played by a member of the Dallas Senior High School Band, who will take part in the parade.

The parade will then continue to Woodlawn Cemetery where the Rev. Douglas Akers, pastor of Dallas United Methodist Church will offer a memorial prayer. The Hon. Peter

Paw Oisnetski will be guest speaker.

Taking part in the line of march will be the American Legion Firing Squad under the direction of John George; Dallas Fire and Ambulance, Inc. members; Dallas American Legion and Legion Auxiliary members; Girl Scouts, Boy Scouts; a Unit of the 109th Field Artillery, and the Dallas Senior High School Band under the direction of Lester Lewis.

Gus Shuleski is parade marshal. Dallas Police Chief Edward Lyons is the Legion commander.

Flags will be placed on veterans graves, Wednesday and Thursday; in Woodlawn, Rice, Chapel Lawn, Warden, Fern Knoll, Shaver and Huntsville cemeteries. If any veterans's grave is missed, persons are asked to call the American Legion Post or Thomas Reese.

COMMENT & OPINION

More than a slogan

MY TYPEWRITER TALKS

by The Rev. Charles H. Gilbert
To my mind it seems that the great Pharasac teacher described in the third chapter of John was much nearer to the kingdom of life than he himself realized. He had come to the point of needing to know the secret of the kingdom.

But when Jesus gave him his now famous condition for becoming a Christian Nicodemus was not ready to go that far. Jesus had answered his request for help in a deep and far-sighted clue to the new life movement.

Nicodemus at once grasped the depth of the challenge. It might be necessary indeed for a man who was "old" to see the path along its literal leadings. He was apparently an old man and had already found some of the difficulties in the learning procedures.

I wonder if Nicodemus did actually discover some new techniques in the pursuance of adult learning. Perhaps more of us have seen what the real

difficulty is even if we have not discovered the real learning fascination of it. "How can a man be born when he is old?" A good question. I await the answer!

I have found that one good help in learning Greek is definitely to memorize the Greek text itself so that it comes readily to mind as one studies the few words involved. I have done more memorizing Greek sentences than I have done with English for some time. I look up a verse in the Greek of something I want to have in my memory and before I am hardly aware of the fact, I know that text in Greek and quite a bit more than the mere words as well.

Memorizing selections of poetry and such sort went out of style in schools, but they are evidently doing it again, at least in some places. Saturday, we took three members of Cathy's choir with us to sing along with some of her flower pictures at a meeting of some "older adults".

On the way up and back in the car,

the one in the front seat was practicing a famous poem she had to know for a test Monday; Cathy did some prompting but had to sing it to herself first! She had learned it as a song, and says music helps in memorizing the words.

When anybody balks at memorizing a song, she says, "If you memorize it now, it belongs to you, so you can sing it even if you get so you can't read, or don't have the book anymore." The girls did have their books with them at the program, but on the way up and back they were singing some of the same songs (any many others) in the dark.

Keeping a storehouse of good things in your memory is a help. But putting new things in the storehouse is also necessary. Nicodemus must have had a good supply, but he evidently realized himself that something was missing, or he wouldn't have risked going to ask Jesus about it, even though he couldn't quite understand the answer he received. Maybe later

on he did!

Look if you will at another individual confrontation of the way and method to eternal life. The "rich young ruler" asked his question and got his answer in literal terms. What if evangelists went about asking some of their converts to the "born again" philosophy, "Yes, born again, but have you sold out all you had of material riches? If you have done that you are ready to follow Jesus too!"

One approach is about as easy as the other. Add all the "born again" Christians to the "sell all that thou hast" Christians and you can really get somewhere in Christian progress.

Jesus didn't tell Nicodemus to sell anything! And he didn't say a word to the rich young ruler about being born again! He spoke to each one about what he saw as that man's special need, and neither one really understood all that he meant!

It takes more than a mere answer to a slogan test to be a Christian.

Sweet Valley

that is already being printed but there is time for them to enter the parade.

There will be a balloon drop at 4:30 p.m. It will be open to everyone up to the age of seven and another one will be open to everyone up to and including the age of 12. Hundreds of balloons will be released. Prizes will be awarded.

"Doris and her Pals," an act featuring pure bred toy dogs, will run from six to eight o'clock. The Sky Divers will present another thrilling

air show at 8 p.m.

8:30 to 9:30 p.m. will feature the Pennsylvania Balalaika group with orchestra, chorus and dancers. There will be a beautiful display of fireworks at 9:30 p.m.

All entertainment and parking are free. Bring the family and come out to Sweet Valley for good food, rides, games a big parade and an all-around good weekend. And you will support a good cause, the Sweet Valley Volunteer Fire Company.

ASTRO-DESTINY

Table with astrological forecasts for ARIES, TAURUS, GEMINI, CANCER, LEO, VIRGO, LIBRA, SCORPIO, SAGITTARIUS, CAPRICORN, AQUARIUS, PISCES.

ONLY YESTERDAY

40 years ago-May 28, 1937
The movement to include the paving of Main and Bennett Streets, Luzerne, in any program for the construction of the long-awaited by-pass enlisted new support this week as Luzerne business men pressed home concessions secured from a local committee several weeks ago.

Seventh annual commencement of Dallas Township High School will be held tonight at 8 p.m. in the high school auditorium with Judge John S. Fine as principal speaker.

Twenty two seniors of Dallas Borough High School will receive their diplomas on Thursday at the annual commencement exercises in the borough high school.

Dog fanciers from near and far came again last Sunday to the annual spring dog show at the estate of Dr. Fred Chandler at Carverton. The show is conducted under the auspices of the Wyoming Valley Kennel Club and best of show was awarded to a beautiful Great Dane female owned by Murray Scureman of Huntsville.

You could get-Small size hams 27 cents lb.; sliced boiled ham 25 cents 1/2 lb.; Little neck clams 100 for 39 cents; eggs 23 cents doz.; butter 2 lbs. 69 cents; salad dressing 33 cents qt. jar; peanut butter 29 cents 2-lb. jar; bread 11 cents double loaf; extra large watermelons 69 cents; lettuce 2 hds. 19 cents; bananas 23 cents doz.

30 years ago-May 30, 1947
Items begin to pour in for Library auction as Rotary Club groups contact all local business men. Lehman Horse Show will be revived on Friday, July 4, for the benefit of the Lehman Volunteer Fire Company.

Luzerne Main Street

Sweet Valley prepares for biggest crowd as groups continue to enter the Memorial Day parade.

Leo Niezgodia, Lehman boy, is burning up the Interstate League with a 440 average as leading batter for the Trenton Giants, farm team of the New York Giants.

Now playing at local theatres-"The Show-off", Red Skelton, Marilyn Maxwell, Marjorie Main, Shavertown Theatre.

Engaged-Marion Arlene Handtley to Wilbur H. Edmondson; Irma L. Gonzales to William Coradetti; Marian Smith to Clayton Taylor.

Married-Shirley Austin and Herbert W. Jones.

Anniversaries-Mr. and Mrs. William Ockenhouse, 29 years; Mr. and Mrs. William Belines, 25 years.

Eighteen seniors will graduate from Dallas Borough High School at commencement exercises Wednesday night in the high school auditorium.

You could get-Salad dressing 29 cents pint; elbow macaroni 2 1-lb. boxes 27 cents; peanut butter 27 cents 16-oz. jar; coffee 43 cents lb.; asparagus 23 cents can; mustard 11 cents jar; dill pickles 23 cents jar; fig bars 29 cents lb.

20 years ago-May 31, 1957
Ralph Sands "Sandsdale Spot Rock Hill" is best producing cow in Luzerne County.

Ambassador of Ireland speaks at Misericordia graduation ceremonies at Irem Temple on Monday night.

Lehman Township Firemen plan the fire company's 13 annual Back Mountain Horse Show on July 4. Five local men under the name of

Dallas B represented Back Mountain bowlers in a tournament at St. George's in Taylor and place second.

Now playing at local theatres-"Bhowani Junction", Ava Gardner, Stewart Granger, Sandy Beach Drive-In; "Seven Men from Now", Starlite Drive In; "The Giant", Rock Hudson, James Dean, Elizabeth Taylor, Luzerne Theatre; "Funny Face", Audrey Hepburn, Fred Astaire, Himmler Theatre; "The Tall T", Randolph Scott, Forty Fort.

Engaged-Iris G. May to Sgt. 1-C Ellis Weeks; Patricia Cornell to Albert E. Ruff; Carolyn Marks to Ben C. Shipman; Loraine Gosart to George Trudgeon.

Married-Theresa Casper and Ralph Hutchins.

Deaths-Peter Sarmonis, Noxen; John Witol, Noxen; Raymond W. Holdredge, infant, Trucksville; Joan Kline, Dallas.

You could get-Beltsville turkeys 49 cents lb.; rib roast 59 cents lb.; salad dressing 49 cents qt. jar; tuna fish 2 cans 59 cents; lemons 39 cents doz.; Swiss cheese 59 cents lb.; bread 17 cents loaf; Lux soap, 4 cakes 39 cents; aluminum wrap 71 cents 75 ft.

10 years ago-May 25, 1967
Dallas Mayor Thomas Morgan proclaims Circus Day as Daddow Isaacs Legion Post announces event.

Ground broken at Hayfield House in Lehman as first unit of Penn State's Wilkes-Barre Campus.

Sweet Valley firemen list events for Memorial Day, starting Monday.

Lillian Schlosser and Mary Kay Sgarlet named top honor students at Lake-Lehman.

(Continued from P. 1)

Fire

front door but the two men then went around to the back of the home and opened the rear door. They also smashed several windows. The flow increased the intensity of the blaze.

According to James B. Davies, III, assistant fire chief, the Galchefsks suffered a substantial loss, but firemen may have been able to save some of the personal items if the doors had remained closed.

The Quadrinis also were awakened by the smoke alarm in their mobile home and left their home, carrying with them some of their personal items.



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