In the paving and road build-

ing field there is no one organ-

ization which has been of great-

er importance and aid than

Wilkes-Barre. Phone 824-5708

for estimates. They specialize

in road building and commer-

cial & industrial paving of all

in this area has equipped this

either the commercial or in-

dustrial field, see Grosek &

Sons at 102 E. Merrit in Plains

phone 825-6421 well known for

their ethical business standards

and first rate construction

They employ well qualified

craftsmen who have had the

The firm to see in this area for

business.

Years of successful business

you have paving laid, you want areas.

READER ADS THIS SECTION COPYRIGHTED 1974 BY DENNIS M. KASUM, PREPARED BY COMMUNITY NEWSPAPER ASSOCIATES.

EVANS ASPHALT CO., INC.

18 Years Of Service To The Wyoming Valley

it to be durable and last for

and when you contract with this

Evans Asphalt Co., Inc. in well thought of contractor to do ing contract. Their success is

an expert job and only the best

Remember the paving of a

street or parking lot will in-

crease the value of all the prop-

erty adjoining it. It is to the

GROSEK & SONS

64 Years Service To The Wilkes-Barre Area

Ed Grosek - President

For building construction in training and experience to job in the specified time at real-

properly complete most build-

As has been experienced by

other persons who have con-

tracted with this firm, you can

erials, fine craftsmanship, and

GOLDEN BUSINESS MACHINES

Joseph Bradley - Owner

The modern businessman of necessary supplies to operate with the globe printing element.

speed, trouble-free operation.

8282. Their account executives by IBM. They feature the IBM commend Golden Business

are fully qualified to analize Executive, with its proportional Machines on the fine service

your business machine needs, spacing that adds a prestigious they offer the people of this area

the benefits of the machines the IBM Standard, one of the contact this reputable concern

they handle, as well as offer you best all purpose electric type- for your business machine

PUBLISERVICES

John R. Walton - President

GBM also features factory re-

can be trusted to complete the work.

Tony Grosek - Vice President

in materials.

firm to produce paved roads at property owner's advanttage to

a low cost and with speed. When have paved streets and parking

ing jobs.

today regards the new high- the equipment after you made

speed adding and calculating your purchase. They carry a

machines as one of his biggest complete line of Canon high

benefits for completing the quality adding and calculating

complicated details of everyday machines known for their high-

their reputable service is Gold- newed IBM electric typewriters

en Business Machines at 163 and dictating equipment,

Church in Kingston phone 288- guaranteed and serviced locally

and will gladly counsel you on look to your correspondence, and suggest

professional service and the writers - and the IBM Selectric needs,

Publiservices is located at Rt. makes this firm the ideal place

years. A great deal of skill is re- Inc. does on a small job is just

quired to lay a paying properly as good and just as accurate as

any work you can be assured of due to this ideal of honest work-

The work Evans Asphalt Co.,

one on the biggest highway pav-

manship which measures their

editors, take great pleasure in

highly recommending Evans

Asphalt Co., Inc. to all our read-

ers. When you need a first class

paving contractor, be sure to

call this reputable contractor.

From the editing staff of this

1974 Review, we publish our

business policies of Grosek &

When you purchase an IBM fac-

tory renewed typewriter you're

Make a good impression on

your correspondence call GBM

for typewriters and dictating

equipment for your office; sold

by GBM and serviced by IBM.

The compliers of this 1974 Re-

Everyone knows that it is a

any photographer and the pride

Review, suggest you call today

for an appointment.

We, the editors of this 1974

ir readers

view take this opportunity to

getting the very best.

business conduct.

istic prices.

be certain that they will handle Sons and suggest to our readers

the job with top quality mat- that they not fail to contact

in a professional manner.

Fabian's Concrete Founda- line of work.

The contractors here have regarded in this area by persons furnish reasonably priced bids who have had them handle conwith the highest quality work.

For dependability, quality plete the job when expected and work, and fair business dealings, the originators of this 1974 Whether you need concrete Review make the suggestion to for foundations, they can be our readers that they contact trusted to complete the job with Fabian's Concrete Foundahighly skilled workmen who are tions. We know you'll be glad completely familiar with this you did.

SCHMIDT ELECTRIC CONTRACTING CORP.

Joseph J. Fluegel - President

The Schmidt Electric Con- ience that will solve your every In this 1974 Review we, the tracting Corp., located at rear electrical engineering needs. 299 S. Hancock in Wilkes-Barre, phone 823-7718, specializes in a complete electrical contracting service for commercial, and industrial requirements.

This firm of electrical contractors specializes in complete wiring for commercial and industrial buildings. They are equipped to give you the latest advice and information on of work they have gained exper- on

If you are planning to build an industrial or commercial building of any type, it will pay you to consult with this firm and get their advice on the proper wiring and fixtures that will satisfy you after the job has been com-

The writers of this 1974 Review wish to recommend this problems pertaining to elec- progressive firm on electrical trical wiring. Through their contractors to all our readers years of experience in this field for service that you can depend

KOGEN PERSONNEL

high regard for the above board Kogen Personnel is conven- employers; many persons have iently located in the Franklin found not merely a position Federal Building in Wilkes-Barre, phone 825-7792. They offthem for any and all building er a modern, efficient employment service for both employers and employees. They have listings for both men and women in very diversified category from trainee to a career execu-

> A service of this type is very essential to every community. Many employers in this area regularly depend on them to secure qualified employees for their firm, regardless what type of employment it may be. Their

through them but have actually found a career. They have had eight years of

experience in the personnel field, with offices coast to coast, and are interested in each person individually. They know how to operate a successful personnel agency. Kogen Personnel has filled a genuine need in this area and we know their outstanding services will continue in the future.

We, the planners, are pleased to represent them in our 1974

EDWARD EYERMAN & SONS

Over 100 Years Of Service To The Wyoming Valley

state who have had Edward cies Eyerman & Son located at 18 South Washington in Wilkes-

Barre phone 823-1152 handle any of their general building construction, there is not a better qualified contractor anywhere. You can be assured that the

In the estimate of many for their reliability, fair prices people in this section of the and general business like poli-

> They use only the latest equipment and tools, combined with the most up-to-date building practices of the day, and perform their work in a professional manner.

Without hesitation, we, the job will be completed by com- editors of this 1974 Review take petent men in the field with the this time to make public our best of materials and in the commendation of Edward shortest time possible. Unlike Eyerman & Son, and suggest to so many other construction our readers that they have them companies, this firm is noted handle their construction needs.

PARSONS INSULATION SALES COMPANY

Tony Bartoletti - Owner

George Avenue in Wilkes- management has had wide ex-Barre, phone 824-4835. Here perience in every feature of the they do piping and duct insulation for industrial concerns, schools, businesses, etc.

For many years they have added to the progress and prosperity of the entire section. The management and assistants are men of practical experience in this type of business Under the direction of men thoroughly conversant with every feature of insulation, Parsons Insulation Sales Company has become one of the more important bus-

iness assets of the area.

This firm is located at 310 By reason of the fact that the insulation business, the firm has continued to witness the increase in the number of satisfied customers.

We, the editors of this 1974 Review Issue, highly recommend Parsons Insulation Sales Jim & Mabel Lawson - Owner Company as being an asset to this area and feel in this particular field of endeavor there is no company more worthy of extended mention. For many years they have added to the progress and prosperity of the entire area.

BLUM BROTHERS

Blum Brothers located at 27 ed to fit your budget. area. Visit them on your next

trip to town. They offer a wide selection of clothing for the discriminating. They make a specialty of catering to the shopper who desires

Regardless of age, figure, or fashion personality, this is the place to find just what will please you.

Come in where the merchandise is newer and the selection greater. People of every walk of life have found that clothes from this shop are made

Here you will find the accessories to complete your outfit, friendly sales personnel - all of these things contribute to make

At Blum Brothers they feat-

Cadillac and Albert Nippon.

AAA WORLD WIDE

Travel Service

When planning a trip any-information on passports, visas, ustry is at your disposal. where in the world, consult the experts at AAA World Wide Travel Service conveniently located at 303 Market in Kingston, phone 825-6606. ance is available.

AAA World-Wide Travel Seradditional cost to you. They offreservation services, complete

and International Inoculation requirements, and hotel, motel, resort, and dude ranch reservations. Trip and baggage insur-

The services offered by AAA vice will arrange in advance World-Wide Travel Service are your entire trip abroad at no superior. This has been proven by their straight-forward dealer escorted, independent and ings and their expert travel custom tours, full schedule and arrangements. Their vast knowledge of the travel ind-

You'll enjoy the friendly way they serve you and the money they can save you by selecting the things they know to be good yet less expensive than others. They can make your vacation as enjoyable and relaxing as

you really want it to be. It is with great pleasure that the editors of the 1974 Review recommend AAA World-Wide Travel Service as your "Dealer in Dreams.

ALDINO'S MANOR

Fine food and drink are standing establishment has be- ties for dinners and parties. favorite topics of coneersation, come a favorite gathering place for they speak a universal lang- for particular people who know view heartily recommends Alduage, but at Aldino's Manor in and appreciate the best. Wilkes-Barre on East End Blvd. (Just below Vets. Hospital), phone 825-8581 food and drink are more than just a topic of ine and seafood. They also have

This is one of the finest restfeature Italian-American cuis-

The edition of this 1974 Reino's Manor to our readers. Remember, if you don't apaurants in this area and they preciate outstanding service and really good food and drink served at the peak of perfection, conversation, they are a most a lovely cocktail lounge and pri- we suggest you drop in soon and enjoyable reality. This out- vate dining rooms with facili- enjoy hospitality at its best.

JRV HOME IMPROVEMENT COMPANY

Roofing And Gutter Work James R. Verdekal, Sr. - Owner

The JRV Home Improvement may have in mind and aid you in most thoroughly understand the Company is located at 22 Priest- the selection of a design, color, work and who are careful to see ly Street in Wilkes-Barre, phone and type that will be the most that all roofing is correctly and 824-6381.

This firm has made a most needs. exhaustive study of the roofing problems of this particular area and has looked over the entire ue of property, and if you ever field of roofing as presented by want to sell, you will find that the various manufacturers. an attractive, durable roof will They have selected most artis- make your home or business tic lines of roofing and will be more desirable.

A good roof enhances the val-

glad to go over any property you Their employees are men who and gutter needs.

durable and attractive for your accurately put on. They do all types of roofing repairs, slate roofs, asbestos, asphalt, shingles, and flat hot built up roofing.

> In this area the authors of this 1974 Review suggestion call the JRV Home Improvement Company for all your roofing

POWER ENGINEERING CORPORATION

Engineering Contractors

For your home, office or bus- You'll like the friendly iness, the Power Engineering businesslike manner in which Corp., located on the fifth floor they handle each transaction. of the Blue Cross building in Wilkes-Barre, phone 823-8822 or Review suggest that if you want 342-5151, carries a full line of the the finest air conditioning sysdependable, attractively de- tems money can buy and a comsigned popular brands of cent- pany you can depend on to deral air conditioning systems. These men are experts in the your factory or business estabair conditioning field, and have had much experience in all types of air conditioning work.

The editing staff of this 1974

liver the utmost in comfort for lishment, that you let the experts at the Power Engineering

Whether you need a new unit for your house, or a complete system for your business, these men will be more than happy to look over your particular needs and design an economical system that will save you many dollars over the years.

The men they hire for installation work will handle the job with the utmost of competency, and will complete it in the shortest time possible

LOOMIS ELECTRIC COMPANY, INC.

Operated By Clarence F. Cronauer's Sons

Industrial, commercial and type of business for some length any Inc. will be reasonable in residential contracting is a of time and have the know-how all dealings. specialty with the Loomis Elec- to handle any job. Experience tric Company, Inc. located at does make a difference in the 132 Loomis in Wilkes-Barre, phone 822-1911.

This firm is well known in this territory for fast and dependable electrical contracting ser- volved. You can rest assured vice. They have been in this that the Loomis Electric Comp-

electric contracting field. Reas-

onable bids can only be made when the contractor you call is familiar with the problems in-

Their popularity has increased each year they have been in business and they are now recognized leaders in the field of electrical contracting. The composers of this 1974 Review recommend them to all in this section who have work of this

RALPH E. MYERS WELL DRILLING drilled has produced for some shortest time, at the least ex-

located on Laurel Run Road in Wilkes-Barre phone 825-9350 has been able to effectively find water at low cost in this area for several years.

Drilling a good, long producing water well is not a job for the amateur. The knowledge

and experience behind this well driller will prove valuable after you note that the well he has

of water you need. They use late model equip-

ment and trained assistants

who also understand their work, and you can be assured that the job will be completed in the

time, there have been no cave pense, and with the very smallest damage to your property. ins, and that large enough pipe was installed with a strong The editors of this 1974 Revpump that provides the amount iew make public our rec-

ommendation of this will driller for his fine work, are suggest our readers remember to con-

tact Ralph E. Myers Well Drilling whenever they need a good well at low cost.

18-Year Olds Must Register with Service

Young men reaching 18 years of age must still register under the Military Selective Service Act even though no one is presently being induced. Local Board 98, Wilkes-Barre has jurisdiction over Luzerne county

> Registration can be accomplished by one of several

> means available: Report to the

local board office at IBE

Square, Wilkes-Barre, high

readers contemplating selling or buying we honestly believe that the wisest preliminary step would be to consult with the Robert B. Harvey Realtor, located in the First National Bank Building, in Wilkes-Barre, Building, Room 1020, 69 Public This firm can be relied upon school students may report to a

for astute judgment as to values Registrar at their school; or by of types of property for miles use of the Mailer Registration around. At the same time they Card which has been placed in have established a reputation many of the local post offices or for fast action on buying or sell- the Pennsylvania National ing and completing transac- Guard Armories. If any of these

It's with pleasure that the unhesitatingly bring them to the tion Card be sent to him. attention of our friends in this

means are inconvenient he may contact the local board office staff of this Review are able to and request a Mailer Registra-

> during the 60 day period commencing 30 days prior to their 18th birthday

It Pays ToAdvertise

315 in Pittston Township, phone to contact for your group's or delicate task to get a truly proorganization's public relations fessional commercial photo-655-4188. This company provides a or house organs. As a result of graph with just the right acmultifaceted service that is un- their national award winning cents and picture angles, but ique in this area. Advertising, photography this firm has gain- without fail Publiservices al-Public Relations and Photo- ed an excellent reputation ways ends up with a finished graphy are successfully com- among those who demand pro- product that will be the envy of bined to give you the best in fessional work. Every job is architectural, legal, commer- given prompt and courteous of the one who gets the picture. cial, retail photography, and treatment. publicity writing services. Appointments can readily be Their 24 hour, seven day service made by phoning 655-4188. HOWARD'S BODY SHOP Howard F. Strom - Owner Many people have looked far and wide for someone who does good body work. The automobiles of today require a specialist to repair or replace body

fully understand body and fending. These men work the metal so as to require the least panels and to refinish them to it's smooth as glass before lay- work. ing on the paint. They have ing the new paint perfectly with gained a reputation second to none throughout this entire The professional body men in area. So whether your job is just this area to see are Howard's a small crease or a complete

And, please remember that er work as well as auto paint- most insurance companies now permit you to choose the body shop you like best to repair your amount of lead or plastic and car, so choose Howard's Body then wet sand the surface until Shop to do all your insurance

> They specialize in Corvette body work and fiber glass boat

We, the editors of this 1974 Review advise you to see Howard's Body Shop for all of your

Body Shop located at 1053 Scott roll-over, we know you will be St. in Parsons, phone 823-3130. entirely satisfied with their The personnel at this firm bent fenders or repaint work.

WILKES BARRE AQUADOME The Wilkes-Barre Aquadome Monday-Saturday, 9 a.m.-12 commonwealth.

located at Coal Street Park in noon, 1 p.m. - 4:30 p.m., and 6 This area is indeed fortunate Wilkes-Barre attracts visitors p.m. - 8:30 p.m.; Sunday 1:30 in having this recreation spot and patrons from many miles p.m. - 8:30 p.m. Their fall, win- available during the after hours around. Phone 824-9896. This pool is noted throughout

their original beauty by match-

the original.

this area as a recreation spot where young and old alike may sunbathing in complete content. The pool is well kept and safety measures are stressed at all times. The Recreation Board of the City of Wilkes-Barre, invites everyone from this area to drive over every day or evening this season and enjoy themselves in the cool, comfortable at-

9:30 p.m.. Free lessons are Sat-

1:30 - 4:30 p.m. and 6 - 9:00 p.m. opment of chest muscles, are Admission charges are \$.25 age 17 and under, \$.50 adults 18 ges obtained by a regular swimand over.

All of the Aquatic personnel The pool hours are weekdays pool of its kind in the entire tion.

ter, and spring hours are Mond- and weekend when students ay-Friday 9 a.m. - 12 noon, and have free time. It is common special adult swimming from 7 - knowledge that swimming is one of the best forms of exercise enjoy swimming, diving, and urday 9 a.m. - 12 noon and open known to man. Grace of body swimming from 1:00 p.m. - 4:30 movements, strength of leg, p.m. and 6 - 9:30 p.m.; Sunday back and arm muscles, develjust some of the many advanta-

> This 1974 Review Issue and its are qualified American Red composers, recommends the Cross instructors and senior life Wilkes-Barre Aquadome for savers. This is the first and only healthful and modern recrea-

South Main in Wilkes-Barre phone 823-6138, is one of the leading ladies shops in this

to be fashionably attired.

of the best materials, and pric-

shopping here a real pleasure.

ure James Kenrob by Dalton, Jackfin and Pendleton sportswear including blazers, sweaters and tops. For the juniors they feature Pendleton, Patty Woodard and Pandora. Also see their line of dresses by Kimberly, Gold Worm, Damon,

copyists, make particular mention of this well-liked ladies

THE PLUM TREE

It seems like every year, more and more people fall into that category of persons who just seem to have everything and are very hard to buy for. If that person you are shop-

ping for falls into that category why not stop in at the Plum Tree in Wyoming Valley Mall Shopping Center in Wilkes-Barre phone 822-5984 for a selection of unusual gifts and cards that are sure to please anvone.

The management of this gift shop has taken much time and effort in choosing just the right inventory of gifts so that you can find something for a hard to buy person, and yet at a price vou can afford.

Their friendly saleshelp will gladly assist you and seem to have the knack for suggesting just the right item

The authors of this 1974 Review suggest that the people of this area make The Plum Tree their gift and party supply headquarters. We are pleased This 1974 review, and its to have this opportunity to mention this friendly shop.

ROBERT B. HARVEY

Whether you are interested in real estate for an investment. business or a home, every deal should be fully investigated by someone with experience enough to insure you that both parties receive dollar for dollar

For the best interest of any phone 824-5070.

1974 Review.

Young men should register