

'75 Automobile Economy Labels Reflect Engine Displacement

By Melissa Langston
Post's Washington Bureau

WASHINGTON -- The Environmental Protection Agency has surveyed car buyers' habits and revised the fuel-economy labels required for cars.

Last year, the EPA listed their testing results for the 1974 models by weight class -- only cars in the same weight categories were compared in terms of gas mileage. But this system, EPA found, made it difficult for consumers to compare the gas mileage of a light-weight car with that of a substantially heavier car.

The Federal Trade Commission has accepted provisional consent orders from two auto dealers in Fairfax and Springfield, Va., who were selling new cars that were less than new.

FTC's Washington, D.C., regional office charged the dealers had not told customers how much some cars had been used prior to sale. The cars in question had been driven "substantially more than the limited use necessary for pre-delivery moving or road testing," according to the FTC.

The FTC is requiring the two dealers to state in advertisements and in oral sales pitches how much the cars had been driven, and the cars will have window stickers stating: "For exact mileage, see odometer."

Complaints about the dealers alleged they had deliberately

given buyers the false impression that the cars were new.

When a provisional consent order is finalized by the commission, the order becomes law for future actions. A company or official found violating a final FTC order may have to pay a civil penalty up to \$10,000 per violation.

In another action, the FTC has accepted a provisional consent order from the makers of Lysol brand products and its advertising agency.

The commission is questioning claims that Lysol, a room freshener, kills germs and viruses on surfaces and in the air, and that it will help prevent colds, viruses and upper respiratory diseases.

The FTC said that surface germs and viruses do not play "a significant role" in causing colds and infections. They also said Lysol products do not lower the number of infectants in the air -- the primary causes of such illnesses -- enough to cut down the spread of viruses and germs in the home.

Support is growing for a bill which would allow homeowners to take a 20 percent credit on their income taxes -- up to \$200 improvements on their homes. The bill, sponsored by Rep. William Lehman, D-Fla., is pending in the house of Representatives.

The National Federation of Independent Business, a Washington-based trade group, polled their members throughout the nation and found that 63 percent support Lehman's bill, 33 percent oppose it and the rest are undecided.

The federal Treasury Department will probably oppose the

bill because it would reduce tax revenues and is a regressive tax since people who can't afford to own their own homes wouldn't be able to take the deductions.

Ford Motor Company is diverting some of its attention from the highways to the railroads. The Department of Transportation has granted the nation's second largest automaker a \$2.1 million government contract to design and test a high-speed magnetic train.

The company plans to experiment with two types of trains, using magnetic attraction for one and magnetic repulsion for the other. Both models will be rocket-powered. One will hang just below a suspended rail, being moved forward by the rockets, but staying just below the overhead rail by magnetic attraction. The other would move just above a rail, but would not touch it because of magnetic repulsion.

The government is hopeful that the 16-month study will produce practical results. DOT said such trains would be quieter, inexpensive to maintain and pollution-free.



Bill Ward, right, and Jim Davies put up posters advertising the "Country Carnival" scheduled for Aug. 30, 31, and Sept. 1 at Dallas.

Dallas Fire and Ambulance Proceed with Carnival Plans

Everyone is busy this time of year and the members of the

Dallas Fire and Ambulance Inc. are no exceptions as they make plans for their first annual "Country Carnival".

The "Country Carnival" will be held at the Back Mountain Library Auction Grounds Labor Day weekend, Aug. 30, 31, and Sept. 1. Proceeds of the carnival will go toward the new fire and ambulance building now in the planning stages.

The advertising committee, Bill Ward and Jim Davies, have received posters and have been putting them up all over the area.

Circle the Labor Day weekend on your calendar so you will remember to come and join in the fun and activities of the "Country Carnival".

First National Receives Award for 1973 Report

The 1973 Annual Report of the First National Bank of Eastern Pennsylvania has received an award as "an outstanding example of design and craftsmanship" in national competition conducted by the Weyerhaeuser Paper Company.

A similar award has been presented to Bedwick and Jones, 1428 Sans Souci Highway, Wilkes-Barre, printers of the annual report. This represents the second such award in less than a year which the printing firm has won.

Photography for the bank's annual report was the work of Mark Cohen, 32 West South St., Wilkes-Barre. The publication was produced by First National's Advertising and Public Relations Departments.

Judging for excellency in layout, design and printing was conducted by the Weyerhaeuser Art Department.

Freezing Homemade Bread Dough—Nothing can beat the smell of fresh, homemade bread or rolls. And, point out Extension foods and nutrition specialists at The Pennsylvania State University, you can mix up a batch of dough and then freeze it to be baked some other day. Some recipes have been developed especially for freezing. But you can also freeze regular bread recipes. If you freeze bread dough, it's best to use it within two to four weeks after freezing. That's because the homemade doughs have a short storage life and the bread baked from them will be less desirable the longer the dough is frozen. You can keep frozen baked bread for several months without much loss in quality.

Free Tickets Given For Qualifying Race

The Army Recruiting Office located in the VA Building, Wilkes-Barre, is offering free tickets to the Aug. 3 Pocono Purulator 500 qualifying trials. To obtain free tickets, please stop by the office.

Luzerne Products Co. Holds Pilot Campaign

The United Way Pilot Campaign at Luzerne Products Inc., Plains Township, climaxed July 23, when more than 300 employees met in four separate sessions to consider the annual appeal for their support. The meetings featured a presentation of the 1974-75 United Way Film, followed by an appeal for Fair Share Giving, in behalf of the campaign, by Biedler H. Higgs, vice president and general manager of the company.

This pilot campaign, the second in the current United Way Program, was designed to permit an opportunity for analysis of campaign organization and techniques so other companies and volunteers can learn and develop the leadership required to insure success for

the general campaign which starts in September.

Preliminary reports indicate that the per capita giving by employees of Luzerne Products, Inc., -- which was among the highest reported last year -- is going even higher this year. Final reports from Luzerne Products, Inc., are expected within a few days.

Biedler Higgs, vice president and general manager, addressed a meeting of employees and United Way campaign volunteers on company time. Mr. Higgs commended them for the generosity of their support last year, and his recommendation that they increase their giving this year to expand United Way support for 31 member agencies, two more than last year, was well received.



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S.P.C.A. Needs Volunteers To Help Save The Animals

The S.P.C.A. needs money. It is as simple as that. The organization is appealing for young people to take the official "Doggy Banks" up and down streets in the Back Mountain area asking friends and neighbors to put coins or dollars in the slot.

Animal abuse is a real and present problem. Thousands of words have been and will be written on the subject, and the abuse will continue. Man's inhumanity does exist. There is something you can do. There is something you can do now.

On Monday and-or Tuesday,

Aug. 6 and 7, between 2 and 5 p.m., call Mrs. George Krashkevich, 675-2335, or Mrs. Frederick Pope, 675-3856, and volunteer your services. The S.P.C.A. needs to know how many banks will be required.

On the following Monday, Aug. 12, mini volunteers have police permission to canvas the homes in Dallas Borough, Dallas Township and Kingston Township. Mrs. Krashkevich lives at 149 Machell Ave., Dallas, and will have banks available at her home for volunteers from Dallas Borough and Kingston Township. Mrs. Pope

lives on Orchard View Terrace, Dallas, and will have banks for volunteers from Dallas Township.

If every resident of these municipalities were to put a few coins in the banks, the pain would be minimal, but the benefit to gentle kittens and playful puppies would be great. Quarters can save animals from death, or starvation or suffering. Your help does count. You can do something about it.

Mini volunteers, you are needed. You are needed now. Animals are dying for you to help.

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