THE DALLAS POST, JUNE 4, 1970

'mini-recession' felt in two-county area

(continued from PAGE ONE)

ment in Luzerne County at least, was because of several recent labor disputes, plus a drop back in the apparell industry. "The apparell industry is the only one giving us any trouble," he told NNI, and "if nothing unforseen happens, we look forward to the future. We're looking healthy," he concluded.

Industrial Growth

Herbert Axford, a regional industrial representative for a 10-county area with the Pennsylvania Department of Commerce, admitted that consumer spending might be slightly down.

'People aren't buying things like maybe television sets and automobiles," Mr. Axford told NNI, "and as a result some of these concerns are a little slack because they were stocked to over capacity in the first place," he continued.

"One day everybody thinks business is good, then the next day they think business is lousy," the Commerce Department representative lamented. "It's a state of mind on the part of the consumer

brings on these recession periods.'

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Axford said things look good to him. "The new Metro Life plant is the best thing that ever hit Scranton," he told NNI Friday. businesses are going ahead with dustrial activity in Lackawanna consumers are reluctant to buy County, and elsewhere in Northeastern Pennsylvania."

market, Mr. Axford said that he from Clem Bielman, personnel thought people were naturally curtailing their spending. "The stock market is certainly a criterin as to what business is tains about 1000 employes, with going to do," he continued. "Mr. Nixon's idea is don't spend so hiring. He indicated that his much money for capital im- company is advertising for provement."

The banks are calling on people for more collatoral because of the condition of the stock market, the industrial representative explained. "If the market would show a continued rise, I think people would begin to spend again."

During the last three days last week, the New York Stock Exchange showed a substantial increase, from its seven-year low early in the week, gaining a total of 69.28 points, or nearly 11 percent. Monday the market gained another 9 points, but at Tuesday's closing showed a decrease of about one point.

Penn State Report

In a report from business analysts at Pennsylvania State University, a sound trend was indicated, with only a few signs of letdown in Luzerne County economy. On the whole, the local economy is withstanding the national decline in economic activity rather well, the report said The extent to which checking accounts are being

Sales of new passenger cars have lagged in the area as they Speaking generally, Mr. have nationally, the report continues. Sales of trucks and other commercial vehicles have risen, however, suggesting that "There is tremendous in- capital spending plans even if

loans.

deposits," he explained.

goods they can postpone. Contrary to the report to Concerning the stock some extent, was a statement manager for American Cigar, Mountaintop. He told NNI Monday that his plant mainno discernable slow trend in deposits are holding firm. time, and can feel no crisis in

terms of unemployment. Utility Collections Steady Robert Manley, Scranton

manager for Pennsylvania Power and Light, said that he can see no signs of a recession in the area. "This area has been known to be slow paying bills for years," he told NNI. "I don't know why this is, but it has been evident for a long time. More recently, however, people have been paying their electric bills better than ever before, and this holds true for the city of Scranton, as well as other municipalities," he continued.

Mike Kuchta, public relations executive for Commonwealth Telephone, told NNI virtually the same thing regarding people paying their bills on time. "There is no appreciable indication of slow pay" of telephone bills as compared to other periods, he maintained. When asked about the hiring trend of the utility, he pointed out that from May 1968 to May 1969 the company hired

is experiencing a slight Bankers Optimistic Bankers in the greater recession. "I think we have a Scranton-Wilkes-Barre area mini-recession," he said bluntly. "But I hasten to add were generally optimistic about present and future business that I think we have weathered trends. the worst of it, and that it has

Frank Hemelright, been caused by forces beyond chairman of the board of the area.'

Northeastern National Bank The banker said that he and Trust Co. told NNI that thought the stock market "there appears to be no in- decline has depressed the atdication of recession in the titude of the people, though it area, and perhaps there will be was his opinion that the econnone." Unemployment looks omy was sound. steady at less than six percent,

'We see some slowness in the banking executive con- the repayment of loans . tinued. "Bank deposits have somewhat slower than they been holding up very well, and have been. But we certainly see there is a good demand for nothing alarming," he continued. "We must keep our cool Additionally, "people are and weather the storm."

taking care of their loans," Mr. The bank executive said Hemelright said. "Those who that he thought the key question think money is tight often don't was the attitude of the conrealize that sometimes the sumer. "If people become banks are fairly well loaned up pessimistic about the stock in their ratio of loans to market, about the economy, and lose faith in their govern-"We have noticed fewer ment over the Cambodia and home loans in Scranton," the Vietnam situations, then I think banking official indicated, "but the economy would be in some

this is more than made up with difficulty. If the consumer the home loans in the suburbs." continues to earn and spend, Earl Phillips, investment then our economy locally should officer at the United Penn Bank, prosper and we will be over Wilkes-Barre, followed the what I hope is this mini-Scranton banker with recession," Mr. Horger said. agreement. He indicated that he The banker indicated that can see no sign of any recession at his bank home loans are with people paying their loans down in number, because of the as good as ever before. He lack of new construction. "But added that home loan trends deposits are higher than a year remain steady and that bank ago, and loan demands generally are high, above last

Robert V. Horger, Scranton year," he indicated. National Bank president, told "Some of our customers say NNI that he agrees that the area they do have some slow-pay

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McAuley Guild ends BALLOON LANDS IN DALLAS year's social events

College Misericordia's Mc- of development, who is co-Auley Guild-Parents' Associa- ordinator and treasurer of the tion is sponsoring a dinner- association. dance June 13 at the Fox Hill Cocktails will be served at Country Club in West Pittston. 6:30 with dinner at 7:30. Neil V. Dwyer, Kingston, Bobby Baird's Orchestra will general chairman, announced play for dancing. Mr. Gower

said members are cordially inthat reservations are to be made at the college by June 9 vited to bring guests to the yearwith Robert J. Gower, director ending social.

Horger said.

accounts; and they are ap- more money out of circulation prehensive. Money is so ex- to keep his debt position in pensive, and this is true of some line. of the larger, triple A concerns.

Though maintaining that he People are not rushing to pay is optimistic the economy will their bills as they used to," Mr. continue to grow, Mr. Horger said. "the most dire prognostication is that we are

Banks are being charged heading towards a depression. erroneously with tight money But I don't believe that." The and high interest rates, acgross national product is too cording to Mr. Horger. "The high, he suggests, "and experts real problem is that Uncle Sam tell us that the demand for is not able to balance the money is going to double in the budget, and then comes out for next five years." Where the new money. On refunding old money is going to come from, issues he continues to give Mr. Horger says, remains a higher and higher interest mystery. "This is going to force rates. The result is that Uncle interest rates higher and Sam is constantly increasing higher," he concedes. "This is a the interest rate and taking good time to be a saver."

(continued from PAGE ONE)

Dallas, Pennsylvania. Your finders, Carol and Barbara Cartier. P.S. Visit Beautiful Pennsylvania

Learning that the Cartier family, who moved to Dallas years ago from Burlington, Vt., had spent the weekend wondering why the balloon was sent and did it really cruise here in just five days, a Post reporter decided to call Hastings, Mich., and find out

A very thrilled Mrs. Miller explained that the balloon was one of 450 released to celebrate Youth Day during Michigan Week. The balloons were passed out to the children on Main Street in Hastings, a town of 7,000, to release all during the day, May 23. So far only eight of the balloons have been accounted for. Several traveled 15 or 20 miles, one went to Detroit, one landed in Ontario, Canada, and one came to Dallas.

Mrs. Miller, executive director of the Campfire Girls, was helped with her project by the Campfire Girls and members of Tri-Hi-Y, a senior YMCA program. The idea to promote hospitality in Michigan occurred to Mrs. Miller because she loves to work with children and thought that the town's children would love the idea of sending miniature messages out into space in a balloon.

So that explains how one tiny party balloon, possibly released by a Campfire Girl in Michigan, journeyed across the United States and came into the hands of a Girl Scout and a Brownie in Dallas.

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PAGE THREE

used in the area suggest that business conditions generally continue to be quite brisk.

any, according to the report, is occurring in activities of manufacturing industries. Always short in comparison with the average workweek of factories in other parts of the state, the average for this area during the first quarter of 1970 fell to 36.2 hours, two percent below the comparable quarter for 1969.

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same period in 1969 and 1970 the The weakness, if there is company hired 72 new employes, a distinct increase.



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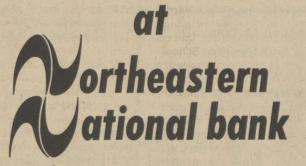


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