

Bathroom Tissue
WALDORF 2-Roll Pkgs. **19¢**
WITH THIS COUPON AND A \$10.00 PURCHASE OR MORE (EXCLUDING MILK PRODUCTS & CIGARETTES)
EXPIRES Oct. 18, 1969

This Coupon Worth **10¢ Off** Your Purchase Of
(2) Boxes, 200, Scotties
FACIAL TISSUES
(MFG.) EXPIRES: OCT. 18, 1969

This Coupon Worth **15¢ Off** Your Purchase Of
(2) 1-lb. Pkgs. Mazola
CORN OIL MARGARINE QUARTERS
(MFG.) EXPIRES: OCT. 18, 1969

This Coupon Worth **20¢ Off** Your Purchase Of
A 1-lb. Box Sunshine
KRISPY CRACKERS
With A \$5.00 Purchase or More
(Co.) EXPIRES: OCT. 18, 1969

CAMPBELL'S SOUP 4 10½ oz. cans **29¢**
WITH THIS COUPON AND A \$10.00 PURCHASE OR MORE (EXCLUDING MILK PRODUCTS & CIGARETTES)
EXPIRES Oct. 18, 1969

This Coupon Worth **10¢ Off** Your Purchase Of
A 4-oz. Jar Sanka Instant
FREEZE DRIED COFFEE
(MFG.) EXPIRES: OCT. 18, 1969

This Coupon Worth **10¢ Off** Your Purchase Of
A 5-lb. Bag of
PILLSBURY FLOUR
(MFG.) EXPIRES: OCT. 18, 1969

This Coupon Worth **15¢ Off** Your Purchase Of
A 3-lb., 1-oz. Box of
FLUFFY ALL
(Mfg.) EXPIRES: OCT. 18, 1969



BATHROOM TISSUE
Waldorf WITH COUPON 4 Roll pkg. **19¢**
CAMPBELL'S (with coupon)
Tomato Soup 4 10½ oz. Cans **29¢**

LANCASTER BRAND'S GOT COME AND GET IT™ GOODNESS

LANCASTER BRAND LEAN SLICED
PORK CHOPS QUARTER LOIN 9 to 11 Chops lb. **67¢**
LANCASTER BRAND "OVEN READY"
RIB ROAST 1st Cuts Slightly Higher lb. **79¢**
TENDER PLUMP
TURKEY Drumsticks lb. **25¢**
LANCASTER BRAND
MINCED BOLOGNA 1-lb. pkg. **75¢**
GLENSIDE BRAND
LIVERSAUSAGE lb. **39¢**
COUNTRY STYLE
MEATY SCRAPPLE lb. **29¢**
SAVE 10¢—LANCASTER BRAND 6-ALL
BEEF STEAKS 1-lb. pkg. **99¢**
SAVE 10¢—LANCASTER BRAND
VEAL PARMAGIANA 2-lb. pkg. **\$1.39**
MILK FED SHOULDER
VEAL ROAST lb. **65¢**
TENDER
VEAL CHOPS SHOULDER lb. **89¢** ARM lb. **99¢**
RIB CHOPS lb. **\$1.09** VEAL CUTLETS lb. **\$1.69**
SAVE 9¢—LANCASTER BRAND
Turkey Slices With Dressing 2 7-oz. pkg. **69¢**
SAVE 10¢—ROMANS
RAVIOLI Meat or Cheese 1-lb., 8-oz. pkg. **99¢**
SKINLESS FROSTED FILLET
COD lb. **43¢**
FASTY BREADED
SHRIMP SNACKS 2-lb. box **\$1.79**
GORTON'S TASTY
FISH PUFFS 8 oz. pkg. **45¢**
FASTE O' SEA DINNER
SHRIMP PATTY 8-oz. tray **43¢**

CLIP & SAVE
100 S&H GREEN STAMPS
WITH THIS COUPON AND A \$10.00 PURCHASE OR MORE (EXCLUDING CIGARETTES AND MILK PRODUCTS).
Expires: Oct. 21, 1969

450 Bonus Stamps
With Coupons In This Week's Mailer and In This Ad!

S This Coupon Worth 50 S&H GREEN STAMPS
With purchase of any size
ROUND, RUMP, SIRLOIN TIP or EYE ROAST
Expires: Oct. 21, '69

U This Coupon Worth 25 S&H GREEN STAMPS
With purchase of (3) 12-oz. pkgs.
IDEAL NOODLES (Fine, Medium, Wide)
Expires: Oct. 21, '69

W This Coupon Worth 25 S&H GREEN STAMPS
With purchase of (2) WESTINGHOUSE EXTRA LIFE EYE SAVER LIGHT BULBS
Expires: Oct. 21, '69

Y This Coupon Worth 25 S&H GREEN STAMPS
With purchase of (1) VIRGINIA LEE
ORANGE CHIFFON CAKE 1-lb., 1-oz. or **LARGE ANGEL FOOD CAKE** 15-oz.
Expires: Oct. 21, '69

IDEAL W. AMERICAN CHEESE FOOD SLICES
12-oz. pkg. **59¢** Individually Wrapped

BOUNTY PAPER TOWELS
White, Dec., Asst. Colors
1-lb., 1-oz. or 2 rolls **41¢** DEAL
JUMBO ROLL—**37¢**

—DAIRY DEPT.—
SAVE 2¢—ABBOTT'S
COTTAGE CHEESE
1-lb. **27¢** Small or Tub Large Curd

FRESH! FRESH! ACME FRESH!
California Valencia
ORANGES dozen. **49¢**
RED DELICIOUS APPLES 3 lb bag **35¢**
BRUSSEL SPROUTS pt. box **35¢** **COLE SLAW** 8-oz. pkg. **19¢**

Frozen Foods
Save 11¢—Ideal Reg. or Crinkle
FRENCH FRIES 2 2-lb. pkgs. **79¢**
SAVE 11¢—IDEAL FORDHOOK
LIMA BEANS 3 10-oz. pkg. **69¢**
SAVE 20¢—MRS. SMITH'S
Pumpkin Pies 2 1-lb., 10-oz. **98¢**
COOL 'N CREAMY
PUDDINGS 2 1-pint, 1½-oz. **75¢**
IDEAL
CAULIFLOWER 3 10-oz. **69¢**

MAZOLA (WITH COUPON)
CORN OIL Margarine 2 1-lb. **59¢**
ASSORTED COLORS or WHITE
(WITH COUPON)
SCOTTIES TISSUES 2 pkgs. **45¢**
SUNSHINE (WITH COUPON)
KRISPY CRACKERS 1-lb. box **19¢**
ALL GRINDS (40 STAMP COUPON IN CAN)
ACME COFFEE 2-lb. can **\$1.29**
IDEAL (SAVE 3¢)
TOMATO CATSUP 3 14-oz. bots. **65¢**
ACME FEATURE!
(WITH COUPON)
FLUFFY ALL DETERGENT 3-lb. box **69¢**

LAUNDRY POWDER — 12-oz., 39¢
BIZ PRE-SOAK 1-lb., **75¢** 2-lb., **\$1.12**
9-oz. 6-oz.
FABRIC SOFTENER
DOWNY 1-pint, **45¢** quart **79¢** 2-quart **\$1.49**
1-oz. bottle
1-pt. 4-oz. bot. 67¢
MR. CLEAN 15-oz. **35¢** 1-quart **95¢**
LIQUID CLEANER bottle
15-oz. Bot. 39¢
TOP JOB 1-pint 12-oz. **65¢** 1-quart 8 oz. **85¢**
CLEANSER (Plastic) — 2 1-lb., 1-oz., **45¢**
COMET 2 14-oz. **35¢** 2 1-lb., **49¢**
5-oz.
COMET CLEANSER 4 4½-oz. **43¢** cans

DEODORANT SOAP 2, 5.13-oz. Bars **45¢**
SAFEGUARD 2 3½-oz. **35¢** bars
REGULAR SIZE
ZEST SOAP 2 4-oz. **35¢** bars
BATH SIZE
ZEST SOAP 5.87-oz. bars **23¢**
FOR HARD TO CLEAN HANDS
LAVA SOAP 3 5-oz. **39¢** bars
CLEANER 3-lb. 6-oz. pkg. **87¢**
SPIC AND SPAN 1-lb. pkg. **27¢**
MEDIUM SIZE
IVORY SOAP 6-oz. **10¢** bars
PERSONAL SIZE
IVORY SOAP 4 3¼-oz. **28¢** bars
BATH SIZE
IVORY SOAP 2 10-oz. **35¢** bars
REGULAR SIZE
CAMAY SOAP 3 3¾-oz. **35¢** bars
BATH SIZE
CAMAY SOAP 2 5½-oz. **35¢** bars

northeastern Sports

by DAVE GRIFFITHS

EVERY DOG HAS HIS DAY

The underdog has always been the favorite with sports fans the nation over. If you ever had reason to doubt the accuracy of that statement the recent surge that carried the New York Mets to the divisional championship in the National League East should have dispelled all doubts about the popularity of the team that isn't given a chance. Check the preseason polls of the nation's so called sports experts and see where they predicted the Mets would finish, and you'll get some idea of how little these men who write and talk about sports know about the game. You can include this columnist among the group for, like everyone else, we had figured the New Yorkers as an also-ran. We did pick the Baltimore Orioles to make a shambles of the American League East, and actually pinpointed the reason the Birds would romp. When the Orioles acquired southpaw Mike Cuellar from Houston during the off season we figured he'd make the big difference—and he did—to become the winningest hurler on the team. But that was the extent of our forecasting skill for we like the Cardinals in the east and the Cincinnati Reds in the west. The Reds made a run for it and even at this writing had not been eliminated. So, one out of four is our percentage, about the same average posted by today's hitters, .250. Not good but in the same league with the rest of the nation's sportswriters and broadcasters. The same thing is happening in professional football with the early upsets including Los Angeles' win over Baltimore, Denver's over the incomparable (it says in the press notices) New York Jets and Broadway Joe Namath, the New York Giants' opening win over the Minnesota Vikings, and many of other equally shocking results. It looks like the experts are in for another rough season. But the amazing part of these victories by the underdog is the fan reaction. Never in my life have I seen so many people rooting for a baseball team as I did during the Mets' drive to the division championship. It seems that thousands of people who had given up baseball had returned to the game at least for the time being. These are the people who had laughed at the Mets' ineptitude in the early years or perhaps they had sympathized with the failure of the Shea Stadium occupants and their inability to look like a major league club. Whatever the reason, Mets fans came out of hiding as Gil Hodges inspired this crew of dedicated youngsters to forget the odds against them and go out and do the best they could. That they succeeded has been the sports story of the year. If they go on to win the championship playoff and complete the impossible dream with a World Series triumph, they'll not only rule the city of New York but they'll have a permanent place in the hearts of sports fans throughout the world. The amazing Mets will have earned their place in the annals of sports history. The big question remaining is will the fans continue to make the Mets their team or will they turn their attention to another underdog. Seems incongruous but the once proud Yankees who drew only half as many fans as the Mets in '69 are now in the same role the Mets were. It's possible the same fans who rooted for the Mets will desert them in their triumph and turn next season to the Yankees who have floundered so badly since Yogi Berra, the last manager to lead them to a pennant, moved to the Mets as a coach. This phenomenon that makes heroes of what the sports fanatic calls the "bums of sport" is always with us. All you've got to do to see the way it works is to attend any event where the underdog performs way above his potential. A football game, a basketball contest, a fight—you name it and you'll always find some team, some athlete who wins the support of those followers away from the heavy favorite to rally behind the underdog. Even the wagering gentry at the race tracks of the nation risk their hard earned dollars on the long shot. They pass up the sure thing (actually there isn't any such animal) in the hopes of an upset and, of course, a big payoff. There must be some sound explanation for this type of fan reaction. I suppose the psychiatrists have a term that would cover the situation. But whether they do or not it's one of the wonderful things that makes sports and life in general interesting. The office boy who becomes president, the uneducated youngster who through his own drive and initiative makes it big in his chosen field of endeavor, the not-so-beautiful girl who is voted queen of her class because she has so many other attributes that count with those who really know her—they're all part of this overall pattern woven from the victory strings of those who weren't given a chance. The New York Mets are the favorites this year because they accomplished the miracle of winning a divisional title. The football season will perhaps produce another miracle team as it did last year when the New York Jets gunned down the supposedly unbeatable Baltimore Colts. When the favorite wins it isn't news. But when the underdog comes out on top he feeds on the plaudits of the crowd that firmly believes everyone has a chance no matter what the odds may be. Perhaps this is the greatest lesson sports can teach.