

WIN CASH—SAVE CASH AT "UNBEATABLE" ACME!

\$100,150 IN CASH PRIZES
(IN THIS PROGRAM)

PLAY ACME'S TV GAME
"Fun At The Races"



THIS SATURDAY
AT 6:30 P.M.
ON
CHANNEL 28
(IN COLOR)

5 RACES EACH WEEK!
CASH WINNERS EACH RACE!
YOU DON'T HAVE TO WATCH TV TO PLAY...
WINNING NUMBERS POSTED WEEKLY AT YOUR
NEARBY ACME.
FREE CARD & DETAILS AT ALL ACME'S!

THIS WEEK'S CARD COLOR
RED — 1004

ACME'S
ADVERTISED PRICE POLICY

Our aim is to please every customer. Sometimes an advertised item may be unavailable at the time you are shopping. If this occurs, please request from the manager an Acme "Advertised Price" form. This will entitle you to purchase this item at the advertised price within the expiration date stated on your guarantee.

IT'S ALWAYS OUR PLEASURE
TO SERVE YOU.

THIS COUPON WORTH 7¢ OFF YOUR PURCHASE OF A 4-ROLL PKG. (White or Ass't. Colors) CHARMIN TOILET TISSUE

• With Coupon, 29c
• Without Coupon, 36c
(MFG.) EXPIRES: APRIL 26, 1969

THIS COUPON WORTH 10¢ OFF YOUR PURCHASE OF A 5-LB. BAG GOLD MEDAL FLOUR

• With Coupon, 45c
• Without Coupon, 55c
(MFG.) EXPIRES: APRIL 26, 1969

THIS COUPON WORTH 7¢ OFF YOUR PURCHASE OF A (2) 1-LB. CANS VEGETARIAN OR HEINZ PORK 'N' BEANS

• With Coupon, 2/25c
• Without Coupon, 2/32c
(MFG.) EXPIRES: APRIL 26, 1969

100 S&H Green STAMPS
WITH COUPON AND A \$10 PURCHASE OR MORE
(EXCLUDING MILK, MILK PRODUCTS OR CIGARETTES.)
EXPIRES: APRIL 29, 1969

A This Coupon Worth 100 S&H Green Stamps
With purchase of a box of 48 MODERN SANITARY NAPKINS Regular or Super.
Expires: April 29, '69

B This Coupon Worth 50 S&H Green Stamps
With purchase of any size ROUND, RUMP SIRLOIN TIP, or EYE ROAST.
Expires: April 29, '69

C This Coupon Worth 25 S&H Green Stamps
With purchase of a Full Cut of ROUND STEAK.
Expires: April 29, '69

D This Coupon Worth 25 S&H Green Stamps
With purchase of any (4) 1-lb. cans IDEAL PEAS or IDEAL CORN.
Expires: April 29, '69

E This Coupon Worth 25 S&H Green Stamps
With purchase of any (2) 1-lb., 13-oz. cans IDEAL SLICED CLING PEACHES or BARTLETT PEAR HALVES.
Expires: April 29, '69

F This Coupon Worth 25 S&H Green Stamps
With purchase of 2 dozen IDEAL FRESH EGGS.
Expires: April 29, '69

G This Coupon Worth 25 S&H Green Stamps
With purchase of (2) 1-lb. loaves SUPREME RAISIN BREAD Plain, Iced or Old Fashioned.
Expires: April 29, '69

H This Coupon Worth 25 S&H Green Stamps
With purchase of a VIRGINIA LEE POUND CAKE Black Walnut, Gold or Marble.
Expires: April 29, '69

WINNERS CIRCLE!

\$500 WINNERS	\$50 WINNERS
THOMAS DOYLE, Minersville, Penna.	ANNA YASENCHAK, Edwardsville, Pa.
CHAS. C. H. SICKLER, Shickshinny, Penna.	G. W. DIMMERLING, Pottsville, Pa.
SAMUEL JAFFIN, Berwick, Penna.	MARY FIORTI, Scranton, Pa.
SHIRLEY CLIFFORD, Avoca, Penna.	SHELDON MAC AVOY, Shavertown, Pa.
LANCHE CUSHING, Waverly, New York	MAXINE MIGNEREY, Honesdale, Pa.
BA. F. ANDERSON, Williamport, Penn.	AUGUSTINE ERZIN, Jermyn, Pa.
PAUL BROODY, Woodbury, Penna.	SHIRLEY HIRE, Conowingo, Pa.
	MRS. T. MATTERN, Scranton, Pa.
	TEKLA FELK, Shenandoah, Pa.
	BETTY MOYER, Allenwood, Pa.
	LESTER F. BARNES, Scranton, Pa.
	GRANGE JUBRIGAN, Shamokin, Pa.
	MRS. W. DIXON, Factoryville, Pa.
	ANNA COLEMAN, Mt. Carmel, Pa.
	DORIS TOLADA, Athens, Pa.
	JESSE J. EMEL, Hanlock Creek, Pa.
	M. C. KRUCZEK, Summit, H.B., Pa.
	GRACE HITCHCOCK, New Milford, Pa.
	GOLDY CAMFIELD, Wyalsburg, Pa.
	GEORGE HOPSTACH, Old Forge, Pa.
	ELEANOR KAMINSKY, Shaft, Pa.
	ANNA L. FELEGI, Sugarloaf, Pa.
	ADDIE DECKER, W. Nanticoke, Pa.

LANCASTER BRAND TENDER STEAKS

RIB **89¢** lb. SIRLOIN **89¢** lb.

T-BONE STEAK **99¢** lb. PORTERHOUSE STEAK **\$1.09** lb.

shop ACME MARKETS

PRICES EFFECTIVE THRU APRIL 26, 1969

TENDER JUICY BONELESS CUBE STEAKS **99¢** lb.

SEAFOOD

SKINLESS FROSTED COD FILLET **39¢** lb.

BABY LOBSTER TAILS **\$1.89** 1-lb. bag

(SAVE 20¢) HI-BAR BREADED SHRIMP SNACKS **\$1.49** 2-lb. pkg.

(SAVE 6¢) ARCTIC SEAL FISH CAKES **53¢** 2 9-oz. pkgs.

LANCASTER BRAND "OVEN READY" (1st cuts slightly higher)

RIB ROAST **85¢** lb.

LEAN SLICED **BOILED HAM** **98¢** lb.

GOV'T. GRADE "A" Leg Quarters **39¢** lb. Breast Quarters **49¢** lb.

TURKEY **39¢** lb.

NEEDS NO REFRIGERATION! IMPORTED

LEAN SLICED BACON Excellent for Fishermen and Campers! **69¢** 1-lb. can

RATH'S BLACKHAWK PEPPERONI **\$1.19** lb.

LANCASTER BRAND All Meat All Beef **FRANKS** **59¢** lb. **65¢** lb.

FARMDALE MEAT PIES BEEF, TURKEY OR CHICKEN (SAVE 25¢) **89¢** 5 8-oz. pies

FRESH! FRESH! ACME FRESH!

INDIAN RIVER SEEDLESS, WHITE or PINK **GRAPEFRUIT** **6 for 49¢**

CALIF. ICEBERG **LETTUCE** large head **19¢**

FRESH SOUTHERN **CABBAGE** **6¢** lb. FRESH PUERTO RICAN **PINEAPPLES** **29¢** ea.

CRISP RED **RADISHES** **15¢** 2 6-oz. pkgs. FRESH **BRUSSEL SPROUTS** **35¢** pt. box

UNBEATABLE ACME VALUES!

GOLD MEDAL FLOUR ALL PURPOSE **5 lb. bag 45¢** (With Coupon)

HEINZ VEGETARIAN or PORK & BEANS **2 1-lb. cans 25¢** (With Coupon)

TOILET TISSUE CHARMIN WHITE or ASSORTED COLORS **4 roll pkg. 29¢** (With Coupon)

SAVE 10¢—ACME INSTANT COFFEE Big Savings! **6-oz. jar 59¢**

UKULELE, HALF SLICES PINEAPPLE Acme Low Price! **4 1-lb., 2-oz. cans \$1.00**

CREAM WHITE SHORTENING Acme Value! **3-lb. can 59¢**

Save 10¢ — Ideal Ass't. CAKE MIXES **4 \$1.00** 1-lb., 3-oz. pkgs.

Save 11¢ — Ideal FRUIT COCKTAIL **2 79¢** 1-lb., 13-oz. cans

BAKED BY VIRGINIA LEE

SUPREME PLAIN RAISIN BREAD 1-lb. loaf **35¢**

VIRGINIA LEE, PLAIN or SUGARED **DONUTS** OLD FASHIONED 12-oz. pkg. **35¢**

VIRGINIA LEE **FRESH PIES** VIRGINIA LEE **Blueberry Muffins** 7-oz. pkg. **39¢**

PUMPKIN 55¢ 1-lb., 4-oz. size SAVE 10¢ **BLUEBERRY 59¢** 1-lb., 6-oz. size SAVE 10¢

VIRGINIA LEE **BREAKFAST RING** 12-oz. pkg. **49¢**

SUPREME BUTTERMILK WHITE BREAD 1-lb., 4-oz. loaf **33¢**

BIRDS EYE AWAKE **3 9-oz. cans \$1.00**

CRISCO SHORTENING 3-lb. can **93¢**

DAIRY DEPT. BORDEN'S CREAM CHEESE 8-oz. pkg. **29¢** SAVE 4¢

SAVE 10¢—Ideal White American CHEESE SPREAD 2-lb. pkg. **89¢**

SAVE 4¢—Cooper White Ex. Sharp CHEESE STICK 8-oz. pkg. **53¢**

SAVE 4¢—Fisher SNACK PACK 6-oz. pack **35¢**

trophy game

A trophy deer and bear measuring program has been scheduled for Northeastern Pennsylvania according to N.J. Molski, Supervisor for the Pennsylvania Game Commission's Northeast Division. The measuring will take place at the Game Commission's Northeast Division headquarters on Saturday and Sunday, April 26 and 27, 1969. Hours will be from 10 a.m. to 5 p.m. each day. The Division Headquarters is located about one mile west of Dallas on Route 415, at intersections of Routes 118 and 415. An invitation is extended to all persons who possess deer racks, mounted heads, or bear skulls to present their trophies for measuring.

northeastern Sports

By DAVE GRIFFITHS

Basketball officials are a special breed of men. They've got to be to stand the criticism directed at them throughout the season and during the post season playoffs. The men in the striped shirts have become the whipping boys of those coaches whose teams went down to defeat. High school mentors in our area have voiced their displeasure with the work of the whistle tooters. Stan Majaika, coach of the Abington Heights High School cagers, made it clear following the loss to Penncrest High School that he disagreed with the calls made by the men who handled the inter-district tilt. But his objections were mild compared to the angry shouts that emanated from Nanticoke following the Trojans' loss to Steelton-Highspire. In the words of the late Mike Jacobs, the boxing impresario, Trojan fans made it clear "they were robbed." Now, this fault-finding with officials is not confined to this region. It's a common ailment. Gordon S. White Jr., writing in the staid New York Times, had this to say: "The officiating during the Eastern regional play-off of the National Collegiate Athletic Basketball Championship left something to be desired." One of the four coaches involved asked this pertinent question: "What can you do? They were just incompetent."

Not an unusual evaluation for a coach to make. But whether he was correct in his judgment is another question. Certainly, there are incompetent officials. And that goes for every branch of sports. But the reverse of that is also true—there are incompetent coaches. And, as an old official, I'd venture a guess there are more incompetent tutors than there are play-callers. But you've got to remember that a coach who loses a tough ball game is looking for an out. He certainly isn't going to shoulder the blame for his mistakes or the errors made by his team. Perfection in his book is a one-way street. The coach is always right, but, when he loses, you can be certain he'll turn his attention to the officials who handled the contest. Let me hasten to add that there are coaches big enough to assess their own mistakes, count their own failures. One of the most capable high school coaches in the area told me at one time that he didn't believe officials were perfect, but, he said, "Who is? I've never lost a game because of an official." But the complaints continue. It's part of the game. I'll be the first to criticize an official for failure to know the rules or to stay on top of the play. That's his job. And most of the arbiters I know are dedicated to that goal. But when you come to the end of the season... when the big games put the pressure on coaches, players and officials, you can look forward to the usual flood of post-game commentary. The siege-guns of criticism will be rolled out and aimed directly at the men who called the plays. It's always been that way. It always will. You wouldn't expect the coach to admit he erred, would you? He's got to have an alibi. The official fills the bill to perfection. Amazingly enough in all my years of reporting, I've never heard a winning coach fault an official. For, you see, victory is the goal—victory, at all costs. Ironically enough, the world of sports is built on an intangible cornerstone called "sportsmanship." Players, from the first day they don a uniform, are taught to respect their opponents, to abide by the decisions made by the officials in charge of the game. They usually do. But when they watch in disbelief as their coach leads the attack on the whistle-tooter, all those lessons are forgotten. They join in the chorus that echoes in the dressing rooms of the losers... "We were robbed." Really, it's a sad refrain!

A HANDFUL OF HEALTH

The quantity of medicine prescribed for you is incidental. The amount of CURE you get from it is most important.

Today's medicines are so highly effective that tiny capsules contain more cure than a handful of yesterday's drugs.

Check the results, not the size, and when you do, you'll agree your money never bought so much cure as it does today.

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