


Prices Effective thru March 29th. (Quantity Rights Reserved)



shop ACME MARKETS

\$100,150 in Cash Prizes in this program in participating Acme Markets. In 13 week period. Acme Markets reserves the right to prior termination of game.

Acme Presents A New TV Game . . .

"FUN AT THE RACES"

\$100,150 IN CASH PRIZES IN THIS PROGRAM!

WIN UP TO \$500!

WE INVITE YOU TO PLAY "FUN AT THE RACES" AT ACME'S IN THE FOLLOWING CITIES AND TOWNS:

- Waverly, N. Y., 215 Elizabeth St.
- Lansford, Pa., Bertch St.
- Shavertown, Pa., Back Mountain Shopping Center
- Lewisburg, Pa., North Derr Drive
- Pottsville, Pa., 2217 W. Market St.
- Fine Grove, Pa., 101 Tulachuck St.
- Wyoming, Pa., Midway Shopping Center
- Tamaqua, Pa., Cedar St.
- Clarks Summit, Pa., Abington Shopping Center
- Taylor, Pa., S. Main St.
- Luzerne, Pa., 75 Main St.
- Wilkes-Barre, Pa., 309 N. Pennsylvania Ave.
- Wilkes-Barre, Pa., R.D. 1
- Hamburg, Pa., S. Fourth St.
- Dunmore, Pa., Blakely Street
- Milton, Pa., Mahoning and Elm Sts.
- Ashland, Pa., 150 E. Centre St.
- Mahanoy City, Pa., 100 W. Centre St.
- Shickshinny, Pa., 32 East Union St.
- Wilkes-Barre, Pa., 601-603 Carey Ave.
- Berwick, Pa., W. Front St.
- Wilkes-Barre, Pa., Ashley Bypass, Route 300
- Edwardsville, Pa., Gateway Shopping Center
- Shenandoah, Pa., 15 S. Main St.
- Avoca, Pa., McAlpine St.
- Towhee City, Pa., Route 200
- Frackville, Pa., 400 E. Lehigh Ave.
- Sayre, Pa., 450 N. Keystone Ave.
- Hallstead, Pa., U. S. 11
- Towanda, Pa., River and Park Sts.
- Willamsport, Pa., Loyal Plaza Shopping Center, 1915 East 3rd St.
- North Pottsville, Pa., Potomac Shopping Plaza, Claude Lord Blvd.
- Hazleton, Pa., Hazleton Shopping Center
- Nanticoke, Pa., West Main & Church Sts.
- Pottsville, Pa., Coal and Arch Sts.
- Archbald-Tiermyn, Pa., Wash. Ave. & Eyon Rd.
- MT. Carmel, Pa., West Third St.
- Bloomsburg, Pa., U. S. Rt. 11, Scott Twp.
- Girardville, Pa., 102 Main St.
- Jim Thorge, Pa., River Rd.
- Shamokin, Pa., Pa. 61
- Minersville, Pa., Pa. 68
- Schanton, Pa., R.D. 1
- Watsontown, Pa., 5. Washington & Elm Sts.
- Flains, Pa., 16 S. Main St.
- Plymouth, Pa., 501 W. Main St.
- Williamsport, Pa., Brimmer and Canal Sts.
- Schulkill Haven, Pa., Route 122
- Schanton, Pa., 1111 Monro St.
- Peckville, Pa., 1302 Main St.
- Honesdale, Pa., 240 Willow Ave.
- Kingston, Pa., 610 Wyoming Ave.
- Montrose, Pa., 19 Public Ave.
- Troy, Pa., E. Main St.
- Sayre, Pa., Keystone and Harrison Sts.
- Summit Hill, Pa., 16 Church St.
- Exceter, Pa., Wyoming Ave. & Sullivan St.
- White Haven, Pa., 432 Main St.

WATCH EVERY SATURDAY 6:30 — 7:00 P. M.
 IN LIVING COLOR
 WBRE-TV
 CHANNEL 28, WILKES-BARRE
 First Race Post Time
 Saturday, April 5, 1969
 YOU DON'T HAVE TO WATCH TV TO WIN—CHECK YOUR CARD AT ACME EACH WEEK!

- 1st RACE** EACH WEEK \$2.00 FOR WIN!
- 2nd RACE** EACH WEEK \$5.00 FOR WIN!
- 3rd RACE** EACH WEEK \$10.00 FOR WIN!
- 4th RACE** EACH WEEK \$50.00 FOR WIN!
- 5th RACE** EACH WEEK \$500.00 FOR WIN!

HERE'S ALL YOU DO . . .
 Get your first "Fun At The Races" card this week at Acme. Match the winning numbers on your card with the winning numbers for the first race on Saturday, April 5th, on WBRE-TV Channel 28, or with the winning numbers posted at Acme Monday, April 7th, through Wednesday, April 9th. Winning cards must be redeemed within three days after the telecast. Enjoy the TV races and win cash, too! Five exciting races in every half-hour TV show. New cards given FREE each week! ACME reserves the right to authenticate winning cards. Employees of Acme, their advertising agency, and their immediate families are ineligible to participate. Game open to adults only.



COLOR OF 1st WEEK'S CARD is "GREEN" NO. 1001

FREE THIS WEEK!
 —11"x14"—
MASTER PRINT

YOUR CHOICE OF FAMOUS MASTERPIECES FREE WITH MAILER COUPON AND A \$5.00 PURCHASE OR MORE.
 "FRAMES AVAILABLE AT UP TO 50% SAVINGS"

THIS COUPON WORTH 7¢ OFF YOUR PURCHASE OF A 5-LB. BAG OF KING MIDAS FLOUR

- WITH COUPON, 39¢
- WITHOUT COUPON, 46¢

(Mfg.) Expires: Mar. 29, '69

THIS COUPON WORTH 7¢ OFF YOUR PURCHASE OF A 2-LB. 8-OZ. CAN OF HANOVER BUTTER BEANS

- WITH COUPON, 39¢
- WITHOUT COUPON, 46¢

(Mfg.) Expires: Mar. 29, '69

MURRAY PEANUT BUTTER (SAVE 20¢) Creme Cookies

1-lb., 29¢
 1-oz. pkg.

WITH THIS COUPON AND A \$5.00 PURCHASE OR MORE. (EXCLUDING CIGARETTES AND MILK PRODUCTS.)

(Co.) Expires: Mar. 29, '69

THIS COUPON WORTH 100 S&H Green STAMPS

WITH THE PURCHASE OF \$10.00 OR MORE (EXCLUDING CIGARETTES, MILK PRODUCTS OR FAIR TRADE ITEMS)

EXPIRES: APRIL 1, 1969

A This Coupon Worth 50 S&H Green STAMPS
 With purchase of any size ROUND, RUMP, SIRLOIN TIP, or EYE ROAST

Expires: April 1, 1969

B This Coupon Worth 25 S&H Green STAMPS
 With purchase of a full cut of ROUND STEAK

Expires: April 1, 1969

C This Coupon Worth 25 S&H Green STAMPS
 With purchase of any (4) 1-lb. cans of IDEAL RED BEETS Cut, Whole or Sliced

Expires: April 1, 1969

D This Coupon Worth 25 S&H Green STAMPS
 With purchase of any (4) 1-lb. cans of IDEAL Sliced Cling Peaches, Bartlett Pear Halves, Fruit Cocktail, or Sliced Pineapple—1-lb., 4 1/2-oz. size

Expires: April 1, 1969

E This Coupon Worth 25 S&H Green STAMPS
 With purchase of 2 Ideal Sweet Pickles, pt., 6-oz.; Pitted Select Olive Olives, 8 1/2-oz.; Farmdale St. Mann Olives, 8-oz.; Sweet Cucumber Chips, pt., 12-oz.

Expires: April 1, 1969

F This Coupon Worth 25 S&H Green STAMPS
 With purchase of 2 pkgs. Princess Ass. Color or White Dinner Napkins, Heavy Duty Aluminum Foil 18"x25", Regular Aluminum Foil, 17"x25" Roll

Expires: April 1, 1969

Lancaster Brand Steak Sale!
 LANCASTER BRAND TENDER, JUICY

STEAKS

SIRLOIN OR RIB lb. 89¢

T-Bone 1-lb. 99¢

Porterhouse lb. \$1.05

UNBEATABLE VALUE!

LANCASTER BRAND

PORK LOINS

9 to 11 chops

lb. 55¢ OVEN READY!

"1st Cuts Slightly Higher"

LANCASTER BRAND

FRESH HAMS

SHANK HALF lb. 59¢ Whole, lb. 63¢
 BUTT HALF, lb. 69¢

LANCASTER BRAND SLICED MINCED BOLOGNA 1-lb. pkg. 63¢

VALLEE MAID FRESH SAUSAGE 2 1-lb. rolls 69¢
 Vallee Maid Ring

LIVER PUDDING lb. 59¢

OSCAR MAYER SANDWICH SPREAD 8-oz. tube 39¢

LANCASTER BRAND—SAVE 6¢
 6 ALL BEEF STEAKS 1-lb. pkg. 89¢

HONEYBUCKLE BONELESS—SAVE 30¢
 TURKEY ROAST 2 1/2-lb. pkg. \$2.99

TEMPLE BRAND—SAVE 16¢
 CHICKEN CHOW MEIN 2-lb. pkg. 99¢

RATH'S BLACK HAWK PEPPERONI lb. \$1.19

Lenten Seafood!

SKINLESS FROSTED COD FILLET lb. 39¢ LENTEN TREAT!

FANCY DRESSED WHITINGS 5-lb. box \$1.09 lb. 23¢

TASTE-O-SEA DINNER SHRIMP PATTIES 8-oz. tray 43¢

STAR-KIM TUNA PIES 4 8-oz. pies 69¢

BAKERY FEATURES!

Save 4¢ . . . Virginia Lee "Orange Swirl" Small COFFEE CAKE pkg. 6 39¢

Virginia Lee Fresh Baked LEMON or PUMPKIN PIES 1-lb. 55¢ SAVE 10¢

Virginia Lee Orange-Pineapple COFFEE CAKE 13-oz. size 49¢

Virginia Lee Gold Coconut BAR CAKE 13-oz. cake 49¢

Supreme "Poly Bagged" White BREAD 2 1-lb. loaves 47¢

Virginia Lee Comb. DONUTS 10-oz. pkg. 29¢

UNBEATABLE PRODUCE VALUES!

CRISPAIRE MACINTOSH

APPLES 3 lb. bag 49¢

FRESH CRISP GREEN

PEPPERS lb. 19¢

SELECT FRESH

HORSERADISH ROOT lb. 49¢

FRESH FLORIDA BEEFSTEAK

TOMATOES 25¢

DAIRY DEPT.

IDEAL—Save 4¢

CREAM CHEESE 8-oz. pkg. 27¢

SAVE 16¢—IDEAL CORN OIL MARGARINE 1/4" 2 1-lb. pkgs. 59¢

Save 6¢ Ideal Natural Sliced SWISS CHEESE 8-oz. pkg. 47¢

SAVE 4¢—KRAFT SOUR CREAM TEEZ DIP FRENCH ONION 8-oz. pack 45¢

ABBOTTS (LARGE OR SMALL CURD) COTTAGE CHEESE 1-lb. ctn. 29¢

FROZEN FOODS

Save 9¢ . . . Ideal Brand BROCCOLI SPEARS 4 10-oz. pkgs. 89¢

SAVE 9¢—IDEAL BABY LIMA BEANS 4 10-oz. pkgs. 89¢

SAVE 21¢—IDEAL CAULIFLOWER 4 10-oz. pkgs. 89¢

Save 7¢—Ideal Shoestring BUTTONI SAUSAGE (Save 16¢) 1-lb. 75¢ PIZZA 1-lb. size 79¢

Save 8¢—Birds Eye COOL WHIP 9-oz. tub 47¢

Save 4¢—Ideal COFFEE CREAMER pt. 19¢

MUSSELMAN'S

Applesauce 2 15-oz. jars 45¢

APPLE BUTTER 3 lb. 9-oz. 59¢

GLEEM TOOTHPASTE

(OUR PRICE) (OUR PRICE)

3/4-oz. tube 57¢ (Mfg. List 65¢)

6 1/2-oz. tube 79¢ (Mfg. List \$1.02)

IDEAL

TOMATO JUICE 3 1-qt. bots. \$1

IDEAL WHOLE

BEETS 2 1-lb. cans 35¢

Join The Unbeatables At Acme and Save!

BIG SAVINGS WITH COUPON!

SPECIAL 6¢ OFF PACK!
KING MIDAS FLOUR 5-lb. bag (With Coupon) 39¢

HANOVER BUTTER BEANS 2-lb. 8-oz. can (With Coupon) 39¢

REYNOLDS (SAVE 3¢) ALUMINUM FOIL 12"x25" roll 27¢

SAVE 10¢—ACME INSTANT COFFEE 6-oz. jar 59¢

VIRGINIA LEE ASS'T. & LICORICE JELLY EGGS 1-lb. bag 29¢ 1-lb., 12-oz. bag 49¢

BIG VARIETY OF EASTER CANDIES!

G This Coupon Worth 25 S&H Green STAMPS
 With purchase of 2 dozen IDEAL FRESH EGGS

Expires: April 1, 1969

H This Coupon Worth 25 S&H Green STAMPS
 With purchase of a 4 roll pkg. DOESKIN TOILET TISSUE

Expires: April 1, 1969

J This Coupon Worth 25 S&H Green STAMPS
 With purchase of 2 1-lb. loaves SUPREME RAISIN BREAD Plain, Iced or Old Fashioned

Expires: April 1, 1969

K This Coupon Worth 25 S&H Green STAMPS
 With purchase of a 15-oz. size VIRGINIA LEE BAR CAKE Gold Coconut or Chocolate Decorate

Expires: April 1, 1969

L This Coupon Worth 25 S&H Green STAMPS
 With purchase of a 1/2 gallon of FRESH FLORIDA ORANGE JUICE

Expires: April 1, 1969

PERSONAL SIZE

IVORY SOAP 4 3 1/4-oz. bars 28¢

BATH SIZE

IVORY SOAP 2 10-oz. bars 35¢

REGULAR SIZE

CAMAY SOAP 4 3 3/4-oz. bars 41¢

BATH SIZE

CAMAY SOAP 3 5 1/2-oz. bars 47¢

REGULAR SIZE

ZEST SOAP 2 4-oz. bars 33¢

BATH SIZE

ZEST SOAP 2 5.87-oz. bars 43¢

FOR HARD TO CLEAN HANDS

LAVA SOAP 3 5-oz. bars 39¢

CLEANER

SPIC & SPAN 3-lb. 6-oz. pkg. 87¢ 1-lb. pkg. 27¢

CLEANSER (Plastic) 2 1-lb. 1-oz. 45¢

COMET 2 14-oz. cans 35¢ 2 1-lb. 5-oz. 49¢

COMET CLEANSER 4, 6 1/2-oz. cans 43¢

FABRIC SOFTENER

DOWNY 1-pt., 1-oz. 43¢ qt. 75¢ 2-qt. \$1.49

LIQUID CLEANER

CINCH SPRAY 1-pt., 6-oz. 77¢

LAUNDRY POWDER 12-oz. 39¢

BIZ PRE-SOAK 1-lb., 9-oz. 79¢ 2-lb., 6-oz. \$1.19

MEDIUM SIZE

IVORY SOAP 6-oz. bar 10¢

DEODORANT SOAP 2 5.13-oz. bars 43¢

SAFEGUARD 2 3 1/2-oz. bars 31¢

1-pt. 4 oz bot. 67¢

MR. CLEAN 15-oz. bot. 35¢ 1-qt. bot. 95¢

LIQUID CLEANER 15-oz. bot. 39¢

TOP JOB 1-qt. 85¢ 1-pt., 12-oz. 65¢