

ENTER ACME'S \$1,200,000 WIN DIAMONDS!

Shower of Diamonds

THOUSANDS OF SWEEPSTAKES PRIZES!

3 WAYS TO WIN



16 DIAMOND NECKLACES
*Certified \$5,000 each



140 DIAMOND DINNER RINGS
*Certified \$1,000 each



60 DIAMOND PINS
*Certified \$2,500 each



1,010 DIAMOND PINS
*Certified \$125 each



6,770 DIAMOND PENDANTS
*Certified \$100 each

MAGNIFICENT DIAMONDS FROM THE WORLD'S MOST RESPECTED DEALER IN PRECIOUS GEMS.

1 PLAY "SPELL D-I-A-M-O-N-D"

EASY TO WIN
Free Spell Diamond cards are available at your Acme Markets. Wash off black diamond to expose the letter on the card. When you can spell exactly the word D-I-A-M-O-N-D, with seven individual cards, simply present your winning Spell Diamond cards to your store manager for your diamond pendant, upon verification.

2 INSTANT CASH WINNERS

If a cash prize of \$1, \$5, or \$10 appears in the diamond on your Spell Diamond Card, take the card to the store manager and the cash prize is yours—paid right on the spot!

3 GET OFFICIAL SWEEPSTAKES ENTRY BLANKS AT ACME

You can get your official Shower of Diamonds Sweepstakes entry blanks at your Acme Market. Fill in the entry and deposit it in the special Acme container in the store. Winners will be notified after each weekly sweepstakes drawing.

WIN INSTANT CASH! FREE!

shop **ACME** MARKETS

75th ANNIVERSARY

REDEEM YOUR 2nd WEEK'S MAILER COUPONS!

CROWN STAFFORDSHIRE ENGLISH BONE CHINA (ROSE PANSY PATTERN) CUP AND SAUCER SET **79¢**
WITH BOOKLET COUPON & \$5.00 PURCHASE (EXPIRES OCTOBER 8, 1966)

ST. MARY'S AMERICAN BEAUTY ROSE BATH TOWEL EACH **79¢**
WITH BOOKLET COUPON (EXPIRES OCTOBER 8, 1966)

WEBSTER'S DICTIONARY SECTION 2 **79¢**
WITH MAILER COUPON

ENTER OFTEN • NOTHING TO BUY • YOU CAN WIN MORE THAN ONCE!

*EACH DIAMOND PRIZE IS ACCOMPANIED BY A GEMOLOGIST'S CERTIFICATION OF RETAIL VALUE!

PLAY "Let's Go To The Races!"

THIS WEEK'S CARD COLOR—"PURPLE"
HERE ARE JUST A FEW OF THE WINNERS

DALLAS Mildred Covert Art Williams Diana Pickett Mrs. W. Schmall Lois Zerfoss Hazel Carkhuff Clara Eckert Mrs. C. Wileman Alyse Rimple Wm. Cummings Mrs. K. Cosgrove Charles Fox Mrs. Peter Kaye Frank Carmen Sally Healey	Emily Jenkins Mrs. M. Heller HARVEYS LAKE Gail Higgins SHAVERTOWN Lynn Novitski Alice Richards Marion Kozak Michael Cook SWEET VALLEY David Cosslett Brian Hoesy LEHMAN Elbert Coombs
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Thousands of Winners Are Pouring in Each Week!

TENDER MEATY "Cut from Young Corn-Fed Porkers"

Pork Roast

TENDER CENTER CUT (BROWN & SERVE lb. 95c)

PORK CHOPS lb. 89¢

YOUNG TENDER ROASTING CHICKENS (4-lb. avg.) **lb. 43¢**

FRESH! FRESH! ACME FRESH!

RIB END (7-RIB CUT) 37¢ lb.	LOIN END 47¢ lb.
(SLICED lb. 43¢)	(SLICED lb. 53¢)
RIB HALF Full Cut 49¢	LOIN HALF Full Cut 59¢
COUNTRY STYLE SPARE RIBS lb. 49¢	
KISSLING SAUERKRAUT 2 lb. bag 27¢	

FROZEN FOODS

Lancaster Brand

8 ALL BEEF STEAKS 18-oz. **95¢**
LANCASTER BRAND (10 to 11-oz. size) pkg.

Complete DINNERS 2 trays **89¢**

LANCASTER BRAND VEAL STEAKS 1-lb. pkg. **83¢**

SWIFT PREMIUM FRIED CHICKEN 10-oz. pkg. **75¢**

ONCOR SLICED BEEF with GRAVY 14-oz. pkg. **75¢**

HONEY SUCKLE BONELESS TURKEY ROAST 2 1/2-lb. pkg. **\$3.09**

Ideal

GREEN PEAS (SAVE 9¢) 24-oz. **69¢**
2 pkgs.

BIRDS EYE AWAKE DRINK 3 7-oz. **\$1.00**
cans

IDEAL CUT GREEN BEANS (SAVE 9¢) 20-oz. **69¢**
2 pkgs.

IDEAL MIXED VEGETABLES (SAVE 15¢) 24-oz. **79¢**
2 pkgs.

BIRDS EYE MIXED VEGETABLES (SAVE 9¢) 10-oz. **89¢**
4 pkgs.

BIRDS EYE GUT CORN (SAVE 3¢) 10-oz. **75¢**
4 pkgs.

100 BONUS STAMPS WITH MAILER COUPON AND A \$3.50 OR MORE MEAT PURCHASE

25 BONUS STAMPS WITH MAILER COUPON AND THE PURCHASE OF ANY 3—1 quart, 14-oz. CANS OF IDEAL FRUIT OR VEGETABLE DRINKS

25 BONUS STAMPS WITH MAILER COUPON AND THE PURCHASE OF 1—1 quart, 6-oz. BOTTLE OF IDEAL SALAD OIL

Lancaster Brand

Tender—Juicy

ARM ROAST

CROSS CUT ROAST

BONELESS BEEF CUBES

BONELESS CHUCK STEAK

YOUR CHOICE

lb. 69¢

U.S. No. 1 POTATOES 20 lb. bag 79¢	LOCAL GROWN McINTOSH APPLES 3 lb. bag 39¢
SEMI GOLD SWEET POTATOES 3 lbs. 29¢	SNOW-WHITE MUSHROOMS lb. 49¢

LANCASTER BRAND SELECTED BEEF LIVER lb. 39¢	LANCASTER BRAND MINCED BOLOGNA 1-lb. pkg. 59¢
GUAR-TER PORK LOINS (9 to 11 chops) 69¢	LEAN HICKORY SMOKED HAM SHANKS lb. 37¢
LEAN STORE SLICED BOILED HAM lb. 95¢	VALLEE MAID RING LIVER PUDDING lb. 59¢
LANCASTER BRAND CENTER CUT CHUCK STEAK lb. 49¢	FRESH COUNTRY STYLE SCRAPPLE lb. 29¢

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4 pkgs.

BIRDS EYE GUT CORN (SAVE 3¢) 10-oz. **75¢**
4 pkgs.

Big Savings on Christmas

LAY-AWAY MERCHANDISE

- LIQUID BLENDER
- ICE CRUSHER
- PORTABLE MIXER
- Elec. HAIR COMB

SEE ACME MAILER

This Coupon Worth **25 S&H GREEN STAMPS**

With the Purchase of a 3-lb. bag of **YELLOW 'S'**

EXPIRES: OCT. 11, 1966

This Coupon Worth **25 S&H GREEN STAMPS**

With the Purchase of a 1-lb. 5-oz. **SPANISH BAR CAKE** Either Chocolate Iced or Vanilla Iced

EXPIRES: OCT. 11, 1966

This Coupon Worth **25 S&H GREEN STAMPS**

With the Purchase of 3-oz. of **PRINCE GRATED CHEESE** (Romano Sharp or Parmesan Mild)

EXPIRES: OCT. 11, 1966

Seafood

SKINLESS FROSTED HADDOCK FILLET lb. **57¢**

Devised Shrimp 10-oz. **85¢**

Taste-O-Sea FLOUNDER DINNER 8-oz. tray **55¢**

Fancy (4 to 5 1/2 Avg.) LOBSTER TAILS lb. **\$1.99**

Birds Eye FISH BITES 8-oz. pkg. **27¢**

BEST TIME YET TO CHECK ACME!

DEL MONTE, SLICED OR HALVES (New Pack!)

CLING PEACHES 4 1-lb. **\$1.00**
13-oz. cans

CAMPBELL'S **PORK 'N BEANS** 4 1-lb. **55¢**
cans

SPECIAL PRICE! IDEAL, SLICED OR HALVES **CLING PEACHES** NEW PACK 4 lb., 13-oz. **95¢**
cans

SPECIAL PRICE! IDEAL, VEGETARIAN or **PORK 'N BEANS** 4 1-lb. **49¢**
cans

DAIRY TREATS

ABBOTT'S ACME VALUE! **COTTAGE CHEESE** 1-lb. pkg. **29¢**

IDEAL SHARP CHEESE 1-lb. bulk **79¢**

IDEAL CREAM CHEESE 4-oz. pkg. **29¢**

IDEAL CHEESE SLICES 2 (SAVE 5¢) 8-oz. **69¢**
pkgs. (WHITE AMERICAN, PROC. SWISS, PIMENTO)

75th Anniversary Special! Regular or Drip Acme Money Saver! **ACME COFFEE** 2-lb. can **\$1.39**

40 Bonus Stamp Coupon in Each Can!

ACME ACME LOW PRICE! **INSTANT COFFEE** SAVE NOW! 6-oz. jar **69¢**

BORDEN'S DUTCH BUY NOW! **CHOC. COCOA** 10c OFF LABEL 2-lb. can **69¢**

FARMDALE **TOMATOES** SAVE 3c 4 1-lb. **75¢**
cans

IDEAL, FINE, MEDIUM OR WIDE **EGG NOODLES** SAVE 5c 2 12-oz. **49¢**
pkgs.

IDEAL BEST BUY! **APPLE SAUCE** SAVE 4c 3-lb., 2-oz. jar **49¢**

CRISCO SHORTENING 3-lb. can **97¢**

IDEAL SALTED PEANUTS 7-oz. can **29¢** Save 6c

HEALTH and BEAUTY AID VALUES!

HIDDEN MAGIC HAIR SPRAY (REG. OR EX. CONTROL) 7-oz. can **79¢** SAVE 20c

MICRIN ORAL ANTISEPTIC (Save 14c) 7-oz. bottle **45¢**

ACME DAINTEE CANDY (YOUR CHOICE)

- Spiced Jelly Drops
- Licorice Jellies
- Orange Slices
- Spearmint Leaves
- Assorted Jellies

2-lb. pkg. **39¢**

VIRGINIA LEE BAKERY FEATURES

VIRGINIA LEE FRESH BAKED

COCOANUT FINGERS Save 4c 8-oz. pkg. **39¢**

VIRGINIA LEE **CHERRY PIE** 2 (SAVE 18c) 1-lb., 6-oz. **\$1.00**
pkgs.

VIRGINIA LEE **LEMON PIE** 2 (SAVE 18c) 1-lb., 6-oz. **\$1.00**
pkgs.

VIRGINIA LEE VAN. OR CHOC. ICED **SPANISH BAR** 1-lb., 5-oz. size **49¢**

VIRGINIA LEE Golden or Sugared **FRESH DONUTS** (SAVE 17c) 2 10-oz. **49¢**
pkg. 12