

ENTER ACME'S \$50,000 GIVE-A-WAY!

DRAWING FOR 13 PRIZES PLUS...
\$1,000 CASH PRIZE
WED. NITE NOVEMBER 3rd
 (ENTRY BLANKS ARE IN YOUR MAIL BOOKLET)

VALUABLE COUPON!

THIS COUPON WORTH
100 S&H Green Stamps
 With A \$10.00 Purchase or More
 (Other than Bakery purchase)
 (EXCLUDING CIGARETTES, MILK PRODUCTS
 AND FAIR TRADE ITEMS.)

EXPIRES: NOV. 2, 1965

GOOD ONLY WITH THIS COUPON

NABISCO PREMIUM
CRACKERS

1-lb. box **15¢** WITH COUPON AND A \$5.00 PURCHASE OR MORE.

EXPIRES: OCTOBER 30, 1965

FROM THE HOUSE OF BORVANI

Free Charm Bracelet*

when you present coupon below and purchase one charm of your choice at 50c along with a \$5.00 purchase or more.

"HOUSE OF BORVANI"—24K GOLD PLATED BRACELET

*Free offer expires Nov. 6, 1965 (charms not included with free bracelets).

ANY OF 24 EXCITING CHARMS

each **50¢** WITH ANY PURCHASE
 Regular \$2.50 to \$3.95 Value

FREE GENUINE 24K GOLD PLATED CHARM BRACELET

WITH THIS COUPON AND PURCHASE OF ONE CHARM OF YOUR CHOICE AT 50c, ALONG WITH A \$5.00 PURCHASE.

EXPIRES: NOV. 6, 1965



THIRD WEEK'S WINNERS

- G. E. COLOR TV**
DENISE YOUREN
 694 HAZLE ST., WILKES-BARRE, PA.
- G. E. PORTABLE TV**
C. ANDERSON
 1149 SLOAN ST., SCRANTON, PA.
JOSEPH NEWHARD
 710 LINCOLN ST., MILTON, PA.
- SET OF ENCYCLOPEDIAS**
S. J. SOFRANKO
 933 W. Center St., Mahanoy City, Pa.
P. HENNIGAN
 519 Dudley St., Dunmore, Pa.
JOAN SHELDON
 1300 Westminster Drive, Williamsport, Pa.
CHESTER S. JEZIORSKI
 RD 1, Box 194, White Haven, Pa.
MR. & MRS. LEONARD R. VESNESKY
 1513 Church Avenue, Scranton, Pa.
MRS. RAYMOND BREINER
 RD 3, Tamaqua, Pa.
MRS. URSULA GESFORD
 Route 1, Montrose, Pa.
C. STILLER
 117 Madison St., Wilkes-Barre, Pa.
HELEN MURRAY
 1303 W. Penn St., Shenandoah, Pa.
KATE BUD
 136 Keystone St., Sayre, Pa.
- MAJOR WINNER WILL BE SELECTED WED. NITE AT 11 P. M. ON WNEP-TV—16.

Lancaster Brand Tender
BONELESS CHUCK ROAST lb. **59¢**

LANCASTER BRAND "OVEN READY"
RIB ROAST lb. **69¢**
 (First Cuts Slightly Higher)

Fresh Lean
PORK BUTTS lb. **53¢** PORK SLICES lb. **59¢**
KISSLING SAUERKRAUT 2-lb. bag **27¢**

SEAFOOD BUYS!

LEAN FROSTED **PERCH FILLET** lb. **39¢**

JUMBO SIZE **FANCY SHRIMP** 12 to 18 per lb. **\$1.25**

DRESSED **WHITINGS** 5-lb. box **89¢** lb. **19¢**

TASTE-O-SEA RAW **HADDOCK PORTIONS** 12-oz. pkg. **59¢**

BIRDS EYE **FISH BITES** 8-oz. pkg. **27¢**

Lancaster Brand Genuine Spring DOMESTIC FRESH

LEG O' LAMB WHOLE OR RUMP HALF lb. **69¢**

RIB CHOPS lb. **99¢** **LOIN CHOPS** lb. **\$1.29** **SHOULDER ROAST** lb. **45¢**
SHOULDER CHOPS lb. **59¢** **LAMB BREAST** lb. **19¢** **LAMB PATTIES** lb. **59¢**

CENTER CUT **CHUCK STEAK** lb. **49¢** TENDER **ARM STEAK** lb. **75¢**

WILSON CERTIFIED **VAG PAK FRANKS** lb. **63¢** FISHERS BEEF **SAUSAGE ROLLS** 1-lb. roll **55¢**

LANCASTER BRAND **MEAT LOAF DINNER** ea. **39¢** LANCASTER BRAND BREADED **Veal or Pork STEAKS** 2-lb. box **\$1.45**

OLD FASHIONED **CORN MEAL MUSH** 30-oz. pkg. **23¢** EXTRA LEAN GROUND **BEEF or BEEF CUBES** lb. **69¢**

Lancaster Brand SLICED **LUNCHEON MEATS** 6-oz. pkg. **29¢**

Lancaster Brand **LONG ISLAND DUCKLINGS** lb. **43¢**

ACME PRODUCE

LARGE, JUICY **FLA. ORANGES** doz. **39¢**

SWEET, CRISP, DELICIOUS **APPLES** 3 4-lb bags **\$1.00**

ASSORTED LIVING **House Plants** pot **29¢** LARGE COLORFUL **MUMS** 6-inch pot **\$1.98**

SNO-WHITE **Mushrooms** lb. **49¢**

FRESH CLEAN **Spinach** 10-oz. pkg. **19¢** 20-oz. pkg. **35¢**

BEFORE YOU BUY FOOD AGAIN — BETTER CHECK ACME!

HAWAIIAN **PUNCH** RED, YELLOW or LOW CALORIE 3 46-oz. cans **93¢** IDEAL HONOLULU **PUNCH** 3 46-oz. cans **89¢**

VERMONT MAID **SYRUP** "SPECIAL PRICE!" 12-oz. jar **29¢** BUY NOW! IDEAL PANCAKE **SYRUP** 12-oz. jar **25¢**

FARMDALE **TOMATOES** 4 No. 303 cans **69¢** IDEAL GOLDEN **WHOLE CORN** 4 No. 303 cans **69¢**

IDEAL **PORK 'N' BEANS** 4 16-oz. cans **49¢** IDEAL (Save 2c) **APPLE BUTTER** 28-oz. jar **29¢**

IDEAL GRAPE **PRESERVES** 24-oz. jar **45¢** PRINCESS FACIAL **TISSUES** : YELLOW WHITE PINK 2 pkgs. 200 **35¢**

"GOBLIN GOOD" DAIRY FOODS

OCTOBER IS CHEESE MONTH
 KRAFT **WHITE AMERICAN CHEESE** 2-lb. loaf **95¢** SAVE 4c

IDEAL **SHARP CHEESE** (Save 10c) 1-lb. pkg. **59¢**
 COOPER WHITE EXTRA SHARP **CHEESE STICK** (Save 2c) 8-oz. pkg. **43¢**
 BORDEN'S (2c Off Pack) **GRUYERE CHEESE** 6-oz. pkg. **37¢**

Halloween SPECIALS

ALL 5c VARIETIES

CANDY **BARs** (Save 12c) pkg. 24 **88¢**

CHEWING **GUM** (Save 4c) pkg. 20 **79¢**

IDEAL MEDIUM SIZE **FRESH EGGS** 2 doz. **99¢**

Frozen Foods

IDEAL SLICED **Strawberries** STOCK UP! 3 16-oz. pkgs. **\$1** SAVE 17c

IDEAL MIXED **VEGETABLES** 2 (SAVE 5c) 24-oz. pkgs. **79¢**

IDEAL **BRUSSEL SPROUTS** 2 (SAVE 6c) 10-oz. pkgs. **49¢**

IDEAL **GRAPE JUICE** 4 (SAVE 15c) 6-oz. cans **59¢**

THIS COUPON WORTH **A** 25 S&H GREEN STAMPS

With the Purchase of a 12-oz. pkg. or more WHITE AMERICAN CHEESE

Expires Nov. 2, 1965

THIS COUPON WORTH **B** 25 S&H GREEN STAMPS

With the Purchase of 1-lb. or more TENDER CUBE STEAKS

Expires Nov. 2, 1965

THIS COUPON WORTH **C** 25 S&H GREEN STAMPS

With the Purchase of 2 dozen VIRGINIA LEE DONUTS

Expires Nov. 2, 1965

THIS COUPON WORTH **D** 25 S&H GREEN STAMPS

With the Purchase of (4) #303 cans of IDEAL PEAS, CORN, TOMATOES or WAX BEANS

Expires Nov. 2, 1965

THIS COUPON WORTH **E** 25 S&H GREEN STAMPS

With the Purchase of a 1-lb. bag of VIRGINIA LEE POTATO CHIPS or a 12-oz. bag of VIRGINIA LEE WAFFLE CHIPS

Expires Nov. 2, 1965

THIS COUPON WORTH **F** 25 S&H GREEN STAMPS

With the Purchase of 1/2-gal. of IDEAL ICE CREAM or ICED MILK or FARMDALE ICE CREAM

Expires Nov. 2, 1965

SAVE 30c

GILLETTE Stainless Steel **Razor Blades** pkg. 10 **99¢**

THIS COUPON WORTH **G** 25 S&H GREEN STAMPS

With the Purchase of A 12-oz. pkg. of VIRGINIA LEE PRETZELS

Expires Nov. 2, 1965

Halloween Bakery Specials!

VIRGINIA LEE **SPANISH BAR CAKE** Save 6c ea. **39¢**

VIRGINIA LEE DELICIOUS **BUNS** BLUEBERRY FILLED (SAVE 4c) pkg. **39¢**

SUPREME SLICED SOUR **RYE BREAD** (SAVE 9c) 2 loaves (stub) **49¢**