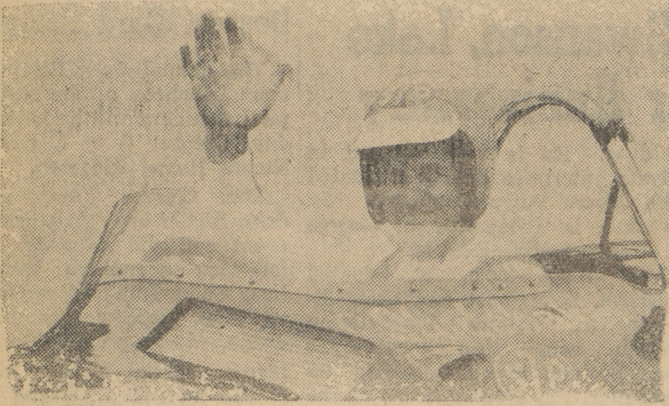


## Will Speak At Lehman And Dallas



Champion Highway Safety Program will be presented in seven area high schools, October 7th through October 13th, by Indianapolis racing veteran Art Malone. Malone, whose appearance was arranged by Mr. Aldo Franconi, Franconi Auto Parts, is two-time competitor in the Indianapolis 500 Miles race.

The program, now in its 11th year, has been presented to over ten million teenagers throughout the U.S.A. and has brought numerous awards to its sponsor, Champion Spark Plug Company. Among these are three National Safety Council Public Service Awards and the Alfred P. Sloan, Jr. Award for outstanding service to highway safety.

"We emphasize the three main factors which account for the relative safe driving conditions on the track," says Malone. "These are mental alertness, courtesy to other drivers and the safe mechanical condition of the car. The risk

we take on the race track is a carefully calculated one. The measures we take to minimize the risk are the most important part of our message. Without preaching, we try to impress on these young drivers that the common sense practices of racing can and should be applied to highway driving. They seem to pay close attention."

Malone gained his reputation in automobile racing in the drag racing field. He has broken the world's record six times. In 1963 he won titles at Bakerfield, California, the national meet of the American Hot Rod Association at Green Valley, Texas, and the northern championships. This year he won the AHRA Summer National at a speed of more than 197 mph.

In 1963 he made his first appearance as a rookie at Indianapolis and qualified for the race, driving the Novi. Mechanical difficulties forced him from the race early. In 1964 he again qualified a Novi and drove it to 12th place.

## Friends And Neighbors Attend Opening Of Snowdon Funeral Home

Hundreds of Back Mountain residents visited the new Snowdon Funeral Home, Shavertown, Saturday and Sunday - and were pleased with what they saw. The transformation of the old Shaver Theatre into the beautiful Georgian Colonial type home has been watched with great interest and families were anxious to see the lovely interior.

Guests were greeted by a member of the Snowdon family conducted through the home and then enjoyed refreshments as they chatted with friends and neighbors. The lovely rooms were further enhanced with many congratulatory floral arrangements.

Families who did not attend open house are welcome to visit the new home by appointment.

**BACK MOUNTAIN RESIDENT**  
The Snowdon Funeral Service was established in 1908 by William Snowdon, who for 55 years, until his death in 1963, served the greater Pittston area. Harold C. Snowdon, has followed in his father's tradition by serving the greater Wilkes-Barre area since 1936 at the Snowdon Homes in Wilkes-Barre and Kingston. In 1960 he was joined by Harold C. Snowdon, Jr., third generation of the family to enter the funeral service profession.

Mr. and Mrs. Snowdon, Sr., and son Richard, reside at 644 Charles Avenue, Kingston. Mr. Snowdon graduated from West Pittston High School and attended Penn State

University and Eckels College of Embalming in Philadelphia. He is a member and trustee of the First Methodist Church of Wilkes-Barre; Kingston Lodge No. 395 F&AM and other Masonic bodies; a member of the advisory board of the Salvation Army; a director of the West Side Bank in West Pittston.

Mr. and Mrs. Harold Snowdon, Jr., and daughter Tracy are Back Mountain residents, living at 219 Highland Avenue, Trucksville. Mr. Snowdon was graduated from Wyoming Seminary in 1955 and received his bachelor of arts degree from Colgate University in 1959. In 1959 he graduated from the American Academy of Funeral Service in New York City and then joined his father in conducting the homes in Wilkes-Barre and Kingston. He is a member of St. Stephen's Episcopal Church, Wilkes-Barre; Kingston Lodge No. 355 F&AM and other Masonic bodies. He is a member of the board of directors of the Greater Wilkes-Barre Chamber of Commerce; a director on the board of the Wyoming Valley United Fund.

With the opening this weekend of the third Snowdon Home for Funerals, families of the Greater Back Mountain may be served conveniently by this three generation funeral service. Like other Snowdon Homes, since 1908, the new home will be dedicated to the principle of service to all, regardless of religious creed or financial status.

## Fathers, Where Were You? Asks Boro PTA

Fathers at the first Dallas Borough PTA meeting Monday night were conspicuous by their absence. Mrs. George Budd presided.

Mrs. Earl Phillips spoke on the meaning of education, followed by devotions.

Mrs. Colwell introduced the new teachers and cautioned parents who drive to the school not to park in the area where school buses load and unload.

Mrs. Budd announced the State PTA Convention, October 10-12, with headquarters at Hotel Sterling and meetings at the Trem Temple. Mrs. Budd is the state hospitality chairman.

Don Hopkins, representative of the Back Mountain YMCA outlined the programs for the coming year. Boys will have touch football, ping pong, basic judo, plus a varied program.

Girls have a similar program but built around slim-nastics rather than gymnastics. It includes ballet, first aid and cooking.

Guest speaker William A. Austin, elementary supervisor of the Dallas School District spoke on new trends in the field of elementary education.

Mr. Austin said "there are two parts to the new trends in the field of elementary education. One, enrollment could soon reach the projected goal of 300 children in our kindergarten each year. This means more and better schools are needed."

Part two was a film about education for the 60's and beyond. Mr. Austin explained that federal aid is available to help school districts obtain libraries, text books and audio visuals.

Room visitation followed, and refreshments were served by the 5th grade mothers. Attendance was good, but there was a marked absence of fathers.

Mr. Sam Barbos's room took the attendance award.

## Pomeroy's To Open New Shoe Department

William Dennis, Managing Director, Pomeroy's, Inc., announces the completion of another step in Pomeroy's remodeling and expansion program in Wilkes-Barre. This step will be completed with the grand opening of a new, colorful family shoe department on Monday, October 4th, one fresh and "young" in feeling. For the first time, the department will include a men's shoe section featuring nationally known famous brand men's shoes. There will be 6,000 square feet of selling and stock space. The department has two convenient entrances, one directly from Pomeroy's and the other facing Public Square.

One of the highlights of Pomeroy's Shoe Department is the "Patio Shop," devoted to girls' and women's casual and "Young Look" chairs and canvas awnings create shoes. Kentele brick, wrought iron a lighthearted and gay atmosphere in which to shop.

Pomeroy's new Shoe Department will be a complete family shoe store including famous name children's shoes, with a minimum stock of 30,000 pairs of shoes and an enlarged selling staff of specially trained shoe fitters. Joseph Caldwell is manager and emphasizes the fact that "Personalized Service" is the keynote of this spacious, bright new shoe department.

## Notice To Parents

All parents of daughters from seven to fifteen years of age are urged to attend a meeting October 6 at 8 p.m. at Trucksville Educational Building.

An urgent need is sent out for all interested in girl scouting as 150 youngsters from the Carverton and Trucksville areas are without leadership.

## Sales Representative



JACK COVELL BARNES, JR.

A June graduate of Wilkes College with a B. S. Degree in Commerce and Finance, Jack Covell Barnes, Jr., has accepted the position of retail sales representative of Eastern Pennsylvania with Campbell's Soups.

Mr. Barnes, who is the son of Mr. and Mrs. Jack Barnes, Elmcrest Drive, Dallas, attended Dallas Elementary Schools, and is also a graduate of Wyoming Seminary. While at Wilkes College, he was captain of the Swimming Team and was a member of the Soccer Team, Letterman's Club and Accounting Club.

A former Explorer Scout, Mr. Barnes' hobbies are swimming, boating and water skiing. During the summer months he can be found at the local lakes after working hours with his family who are also boating enthusiasts.

Jack has served as Swimming Instructor at Camp Aachela, and been employed between semesters at First National Bank, Wilkes-Barre, Aime Stores and the State Highway Department.

He has a sister, Ann, who is a senior at Dallas High School.

## Lake Lehman P.T.A. Spaghetti Supper

Lake-Lehman P.T.A. will sponsor a Spaghetti Supper on Saturday, October 16 following the Parents' Day football game, hours from 4:30 until 6:30 in the high school cafeteria.

The menu will be spaghetti and meat balls, salad, rolls, coffee and dessert. Mrs. William Frey, chairman, announces her committee: Robert Walsh, Mrs. Carl Kern, Mrs. Grover Anderson, Mrs. Gilbert Boston and Mrs. Henry Tuck. Proceeds will be used to finance P.T.A. programs in the coming year.

Mrs. Carlos Rodriguez, P.T.A. blood chairman wishes to thank all those who worked on the recent bloodmobile collection and all those who donated blood at this time. should contact Mrs. Carlos Rodriguez, Huntsville Road.

## YMCA News

The Back Mt. YMCA extends a welcome to the following new members: Luther Myers Family, Mr. Sterling Kitchen, Paul Wagner, Michael Wilkes, Karl Wormock, Carl Dymond, Douglas Roberts, Debbie Bufford, Earl and Dan Monk, Mrs. William Newberry. Also renewals, Mr. Herbert Jenkins, Linda Wentz, Atty. B. B. Lewis, Mr. Phillip Moore, Dr. Malcolm Borthwick, Mr. Abram Nesbitt, Jim Culp, Mr. Louis Maslow, Mr. Don LaBar, Mr. John Wilson, Mr. George Montgomery, Dr. Albert Blase, Marc Davies, Mr. Harb Hill, Mr. James McFarland, and Mr. J. Traver Nobel.

# 11th Anniversary Sale

SALE STARTS TOMORROW!

**Beacon FULLY AUTOMATIC ELECTRIC BLANKET**

LIST PRICE \$12.88  
**ANNIVERSARY SPECIAL 9<sup>88</sup>**

20% cotton cover; nylon binding—machine washable. Lovely pastel colors. 2-year replacement guarantee.

**INSTANT HEAT! 1450 Watt Automatic PORTABLE HEATER**

LIST 15.95  
**ANNIVERSARY SPECIAL 11<sup>88</sup>**

Automatic thermostat; safety switch shuts off if heater is overturned; chromed tamper-proof grille. Folding handle; UL approved. 13'x15'x5 1/2'.

**Black & Decker 3/8" DRILL KIT**

LIST 19<sup>88</sup>

3/8" drill, 3 bits, wire wheel brush, grinding wheel, chuck key, holder, 5" pad, 3 sanding discs, 1/2" wheel arbor.

**WEAR-EVER with TEFLO<sup>N</sup> BAKE & ROAST PAN**

13 1/2" x 9" x 2 1/4"

3<sup>49</sup>

**WEAR-EVER with TEFLO<sup>N</sup> COOKIE PAN**

15 1/2" x 10 1/2" x 1"

2<sup>99</sup>

**PROVEN 1 1/4" PUTTY KNIFE ANNIVERSARY SPECIAL**

LIST 69c  
**ONLY 11c**

WHEN YOU PURCHASE A 3" WALL SCRAPER at only 1.00

Tool steel blades; shatter-proof plastic handles.

**TRADE IN YOUR OLD HAMMER FOR 111 WHEN YOU PURCHASE A 16-OZ. TRUE TEMPER HAMMER**

Reg. 4.99  
**3<sup>89</sup>**

Non-slip cushion grip and butt end; drop-forged steel head with crowned striking face; precision claws. Hickory handle.

**Sunbeam LIGHTWEIGHT VACUUM**

LIST 29.95  
**ANNIVERSARY SPECIAL 27<sup>88</sup>**

Powerful suction for cleaning carpets or bare floors! Mer-proof, roll-easy wheels; enclosed disposable filter bag; 3-position brush. Stands up or hangs flat against wall. 18' cord, 3 bags.

**WEAR-EVER with TEFLO<sup>N</sup> 12-CUP MUFFIN PAN**

2<sup>49</sup>

Double-coated Teflon, oven-baked on extra thick Alcoa aluminum for long, non-chip wear. No-scouring, no can't-clean residue!

**STORM KING DOOR CLOSER**

LIST 1.89—ANNIVERSARY SPECIAL  
**1<sup>59</sup>**

Adjustable closing speed; closing spring and cushion springs designed for life of closure. Guaranteed.

**PROVEN VACUUM CLEANER BAGS**

ONLY 11c  
**FOR PACKAGE OF 3 TO 6 BAGS**

WHEN YOU PURCHASE A PACK AT OUR ANNIVERSARY PRICE... **79c**

PKG. of 3 to 6 BAGS  
FIT OVER 100 MODELS

Strong bags; fit all top-selling cleaners, upright or tank.

**David-Douglas Glass-Therm INSULATED 8-CUP SERVER**

4<sup>98</sup>

Heatproof glass insulated with dishwasher-proof polypropylene jacket. Two-position cover—pour or seal tight.

**PROVEN STEEL PROPANE FUEL CYLINDER**

LIST 1.69  
**ONLY 11c**

When you purchase a PROPANE TORCH KIT

Metal kit; burner, blow-torch head, paint burning, soldering tips, fuel, sparklighter.

**6<sup>97</sup>**

**PROVEN PROPANE TORCH KIT**

6<sup>97</sup>

**Good deal!**

BUY ANY SIZE CAN OF DEVOE WONDER-TONES—GET THIS PAINT ROLLER KIT FOR . . .

**only 98¢**

Gal. \$6.20  
Qt. \$1.95

**45# Roofing . . . \$2.25**  
**55# Roofing . . . 2.55**  
**65# Roofing . . . 2.85**  
**90# Roofing . . . 3.79**

**3 in 1 SHINGLES \$7.95 per square**

**5 Gal. ROOF COATING \$2.95**

**SPECIAL Gypsum Sheet Rock 5¢ sq. foot**

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