

## Commonwealth Telephone Co. To Change To All-Number Calling

"On October 5, 1964 the Harveys Lake exchange of the Commonwealth Telephone Company will be converted to All-Number Calling with each telephone number being composed of seven digits," J. N. Landis, District Manager, announced today. "Direct Distance Dialing will also be inaugurated at that time," Landis added.

Landis announced that the new seven-digit telephone numbers will be listed in the Dallas directory, which will be delivered several days before the numbers are placed in service. Number cards will be forwarded to all customers for them to place on all telephones prior to the change-over. Landis emphasized that this change is being made to keep pace with the growing demands for telephone service.

Until now, 2-5 numberings were employed to allow an exchange's participation in the nationwide toll network. Under this plan, exchanges were given exchange name designations such as NEptune plus a five-digit number. The number, when dialed, would call for dialing NE and the five digits.

"With the change in October, the numbers will have seven digits. The first three numbers," Landis said, "will be 639 for Harveys Lake." For example, a typical Harveys Lake number will be 639-5558. The new numbering system harmonizes with the rest of the exchanges nationwide which are rapidly converting to ANC.

Landis explained that the truth of the matter is that the nation's telephone system is doing away with the alphabet. Peculiar as it may seem, the reason is that the telephone people are running out of—of all things, phone numbers.

Since 1950, nearly 25 million phones have been added in this country. Each one needed a number with a word prefix that people could understand, like NEptune. The problem of finding such prefixes was getting tougher all the time. After a lot of study, the experts concluded that there was only one thing to do to still give the folks the service they want: Change the system.

So, eventually phone numbers won't be partly letters and partly numbers, like NEptune 9-5558 but all digits: 639-5558. "All numbers can be remembered for a short time just as easily as letter-numeral combination," Landis observed. "That's how most numbers are

used: You look it up in the book and remember it just long enough to dial."

Manager Landis went on to explain about the alphabet. "There are only about 540 combinations of two letters which will form words easily understood and distinguished and which will also work out in telephone switching equipment. (Try the 9-5 combination, for instance, Kkalibur? Yling?) The experts went goofy trying to find more words and gave up."

To add more digits to present numbers would make them even harder to remember. (UTopia 8-973621). So it was decided to do away with the pesky letter prefixes and use simply number combinations. This means telephone customers will have the same total number of digits to remember—there simply will be no name as a prefix. In a given area, the plan will give the phone company a much greater number of dial combinations.

"With ANC," Landis stated, "and Direct Distance Dialing, Harveys Lake subscribers will be added to the nationwide dial network which is another step in the improvement of communications which is tying America more closely together."

### DO YOU KNOW

Gamophobia is the psychic fear of marriage, while gamomania is the morbid desire to marry.

## These Are Special Blueberry Muffins

Try Mrs. James Kozemchak's blueberry muffins if you want a real treat. Mrs. Kozemchak has her own blueberry bushes, a constant reminder of Rev. Charles Frick, who used to have blueberries in his own yard, and inspired Jimmie to order four bushes for himself.

Mrs. Kozemchak advises using the little fluted paper cups for the baking, as blueberry muffins stick to a metal pan, even with the most thorough greasing.

She gets everything ready in advance, for the more quickly the muffins are mixed, the more light and delicate they are.

She sifts two cups of all-purpose flour with a teaspoon and a half of baking powder and a quarter teaspoon of salt, and sets it aside.

In a bowl she creams one-half cup of butter or margarine with one cup of sugar, adds two unbeaten eggs and a teaspoon of vanilla, continues to beat until the mixture is blended.

Then she adds the flour mixture, and a half cup of milk, alternately, beating between each addition. Then she folds in a cup of blueberries.

She fills the paper cups in the muffin tins about two-thirds full, and bakes in a preheated oven at 375 degrees. Takes about 20 to 25 minutes.

The muffins are half way between regular muffins and cupcakes, rich enough to eat without butter, not quite as sweet as cake.

## Sep. 14 Last Day For Registering

Last date for registration of voters who expect to cast ballots in November, is September 14 at Luzerne County Court House.

Candidates must be 21 years of age or older; must have been citizens for one month or longer.

If a woman changes her name by reason of marriage, her registration is still valid. But she must submit an affidavit from herself and her husband in advance at registration points, or at her polling place on election day.

Eugenics is a science devoted to the study and cultivation of conditions that may improve the physical and moral qualities of future generations.

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Plant and Quarry — Chase

## Ben Davis Victim Of Heart Attack

Victim of a fatal heart attack, Ben Davis, 66, died Saturday at his home on Keller Lane, Trucksville.

Services were conducted Tuesday afternoon by Rev. Robert E. Germond, pastor of Trucksville Methodist Church, from a Forty Fort funeral home. Burial was at Cedar Crest.

Mr. Davis had lived in Trucksville for the past sixteen years, moving to this area from Forty Fort.

He was a native of Indiana. Saleman for 25 years for Prosperity Cleaning Machine Company, he had established a cleaning business of his own at the intersection of the highway and Harris Hill Road, a location now preempted by the highway commission for widening and modernizing the road.

He leaves his widow, the former Audrey Haler; a daughter, Mrs. Pauline Kappler, Boca Raton, Florida; a son, Robert G. Davis, Shavertown; six grandchildren; two Eugene, Illinois; a sister, Mrs. Charles Bowen, Topeka, Kansas. A son, Harold, died three years ago.

## Lost Her Face

A nifty young flapper named Jane While walking was caught in the rain.

She ran - almost flew. Her complexion did, too. And she reached home exceedingly plain.

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2.94 One-A-Day Vitamins	1.68
.98 Vicks "44" Cough Syrup	.59
1.00 Prell Shampoo	.58
.83 Crest Toothpaste	2 for .99
.83 Colgate Toothpaste	2 for .99
.83 Gleem Toothpaste	2 for 1.00
.89 Listerine Mouthwash	.59
1.29 Micrin Mouthwash	.86
2.00 Just Wonderful Hair Spray	.68
2.00 Aqua Net Hair Spray	.59
.99 Lanolin Plus Hair Spray	.72
.99 Suave Hair Spray	.69
2.25 Breck Hair Spray	1.58
2.25 Adorn Hair Spray	1.58
2.25 VO5 Hair Spray	1.65
1.00 VO5 Shampoo	.58
.89 Mennen Speed Stick Deodorant	.65

**Pomeroy's Everyday Low Prices On  
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**CURRENT BEST SELLERS**

4.50 The Spy Who Came In From the Cold—LeCarre	3.60
6.95 Armageddon—L. Uris	5.56
6.95 Julian—Gore Vidal	5.56
5.00 A Tribute To John Kennedy—Salinger	4.00
5.00 Candy—Southern & Hoffenberg	4.00
4.95 Rector of Justin—Auchincloss	3.96
3.95 The Spire—William Golding	3.16
4.95 The Night in Lisbon—Remarque	3.96
4.95 A Moveable Feast—E. Hemingway	3.96
2.50 In His Own Right—J. Lennon	2.00

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.98 Johnson's Pledge	.69
1.39 Johnson's Pride	1.19
6.95 Bissell Rug Shampooer	4.99
1.29 Lov-It Oven Cleaner	1.11
.98 Easy Off Oven Cleaner	.87
.69 Johnson's Glade	.59
1.79 Johnson's Hard Gloss Glo Coat	1.39
1.39 Johnson's Pledge	1.19

**Pomeroy's Everyday Low, Low Prices  
LINENS  
THIRD FLOOR**

Reg.	Everyday Low Price
2.29 72" x 108" size low, low price	1.97
2.29 Twin fitted size low, low price	1.97
2.49 81" x 108" low, low price	2.17
2.49 Full fitted low, low price	2.17
1.19 42" x 36" Pillow Cases	.98 a pr.
<b>LADY PEPPERELL WHITE PERCALE SHEETS</b>	
Reg.	Everyday Low Price
72" x 108" low, low price	2.98
Twin fitted low, low price	2.98
81" x 108" low, low price	3.19
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42" x 36" Pillow Cases	pr. 1.69

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Reg.	Everyday Low Price
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16.00 Animal Yacker Talking Lion	5.77
1.50 Mattel's Guerilla Booby Trap	.99
6.00 Topper's Penny Brite Bedroom Set	4.66
17.00 Toppers Baby Brite Nursery Set	10.99
9.00 Johnny Seven Microhelmet Phone Set	5.99
6.00 Remco Light Bulldog Tank	4.67
3.60 Mattel's Guerilla Gun	2.82
5.10 Mattel's Guerilla Gun & Booby Trap Set	2.99
3.10 Mattel's Shooting Shell Winchester Gun	2.33
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17.95 G. E. Automatic Toaster	12.87
19.19 Sunbeam Steam n' Dry Iron	14.88
39.95 Regina Electric Broom	25.87
29.95 Waring Blender	24.88
14.95 G.E. Automatic Percolator	10.98
14.95 G. E. Steam n' Dry Iron	9.47
32.50 Sunbeam Party Grill	22.69
34.95 Sunbeam Carousel Rotisserie	24.47
23.95 G. E. Waffle and Sandwich Maker	19.88
12.95 G. E. Travel Iron	9.99
24.95 General Electric Knife	17.99
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Type 37	1.69
Type 47	1.88
Type 107	1.99
Type 42	1.89
Type 48 Color	3.88
Type 108	4.28
<b>KODACHROME II FILM</b>	
8 mm Roll	1.99 with Processing
8 mm Magazine	3.52 with Processing
35 mm 20 Exposure	1.52 with Processing
35 mm 36 Exposure	2.29 with Processing
Kodacolor CX 120-127-620 Size Roll	.83
Kodacolor 35 mm—20 Exposure Roll	1.52

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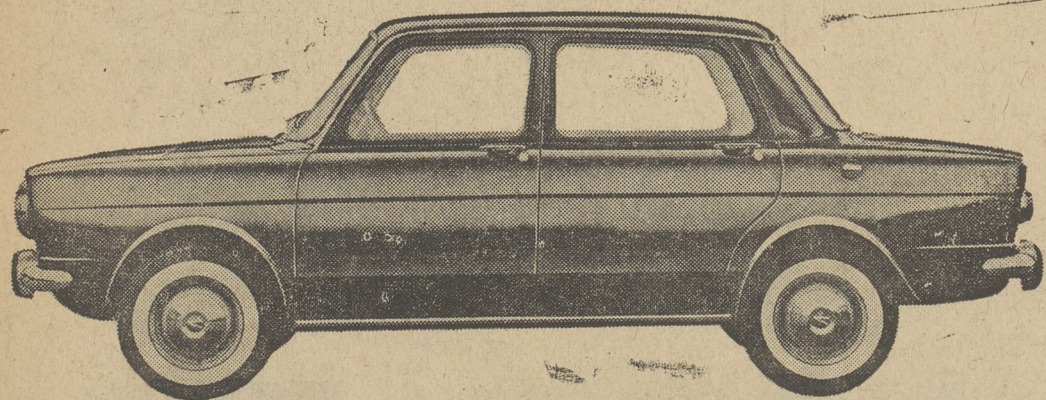
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