



GOLD MEDALLION



**FIRST PRIZE
EVERY TIME!**

Electric Heat

Paint springtime in your plans when you design your new home. Yes, you can have springtime all year round when your home features modern, carefree, electric heat. Regardless of the outside temperature you'll be cozy inside, spring, winter, or fall, never overheating, never underheating. Only electric heat and modern electric appliances can offer you all of the wonderful comfort and conveniences you expect in your new home. Now the new low, low TOTAL ELECTRIC HEATING rate at 1.35c per KWH, provides all of these wonderful conveniences at a price designed for your budget.

BEFORE YOU BUILD YOU OWE IT TO YOURSELF TO GET A FREE ELECTRIC HOME HEATING SURVEY.

LUZERNE ELECTRIC DIVISION

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