Modern Electric Heat In New Buildings



Community buildings also benefit from modern electric heat. Shavertown Fire Company is an excellent example of the latest developments in modern electric heating.



One of the latest commercial electric heating projects is the modern building located on Memorial Highway, Fernbrook, owned by Andrew Roan.

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GENERAL

Central Air Conditioning Is Popular Home Feature

Central air conditioning is a rapidly gorwing new home feature in most sections of the country. It is also an increasingly popular improvement to existing homes. In all, more than 2 million American homes are now centrally air-conditioned and 400,000 more families are expected to add this feature during the 1964 cooling season,

Each Lawn Problem Can Be Unique

The first thing to remember when starting to build a fine lawn is that all the rules do not apply to each area and lawn. They depend on the type of grass selected and local soil and climate conditions.

The best all-purpose grass is considered to be a mixture of Kentucky bluegrass and one or more of the fescues such as Illahee or Creeping Red. Since the germination time for any good perennial grass is quite long, fall seeding will give better

results than spring.

Aerating the lawn at time of seeding increases the chance for success but the ground must be soft before even powered equipment will operate properly.

Serious Problem

The most serious lawn problem is the lack of essential soil elements that grass needs to feed upon. Proper fertilizations through the year is the biggest secret to a beautiful lawn; but caution must be exercised as with all lawn chemicals to prevent damage to the lawn.

Timing the application of any lawn material can mean the difference between success and failure. Weed killers can kill grass as well as weeds and require accurate application. The best weed control is a thick, healthy lawn.

Another serious detriment to a good lawn has been the rotary mower. Infrequent cutting with a dull blade and cutting the grass shorter than 1½ inches will sooner or later cause the grass to wither and die.

Growing a beautiful lawn in poor soil requires continuous care and proper lawn management to insure the best possible results. A home-owner can kill lawn with kindness as well as neglect.

National Lawnservice, therefore, recommends that before embarking on renovating a lawn, a homeowner should obtain an expert's advice first.

Expert advice will cost nothing will assuredly save work money, and disappointment in the



according to the Air-Conditioning and Refrigeration Institute.

Obviously, flameless electric central cooling is an important new feature to homebuyers and homeowners, and there are a number of reasons why. Among the most important is the fact that the installed cost of a central system has been cut substantially over the last decade, while major technological breakthroughs have produced new systems that are more compact. more efficient, and easier to install and maintain.

Equally as important, however, is growing recognition of many benefits that fully airconditioned living offers. Assuming a system that is properly sized and installed in conjunction with a flameless electric furnace or independent of the heating system, you can expect to have a full cycle of indoor comfort for the first time: warmth and possibly humidification in winter; cooling and dehumidification in summer; and maximum air filtration 12 months a year.

Although cooling is the primary reason why typical air conditioning owners buy their systems, family life in a thermally controlled environment soon reveals other benefits as well. Children eat, nap, and sleep better and longer — and so do parents. Hot meals become practical in summer, at-home entertainment increases, and family life is .enhanced.



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