

if you like
home comfort,
convenience,
cleanliness
and pride...



..YOU'LL LOVE ELECTRIC HEAT!

Electromode
LOW LEVEL BASEBOARD HEAT

Today, either in new homes or home modernizing more and more homeowners are making the change to electric heat. That's because they have heard about its many advantages. They know it's the cleanest heat, so it saves money on cleaning bills and creates a more healthful atmosphere. The individual room control of electric heat means every room in the house is always at the temperature you prefer. It's carefree, too . . . saves you the time and bother of cleaning pipes, changing filters . . . and there are no more problems with fuel delivery.



Electromode Low-Level Baseboard Heat is the ultimate in draftless perimeter heat. This silent circle of comfort provides radiant warmth along outer walls and under windows; and its floor level installation means more uniform temperatures throughout a room, with no cold drafts, ever. It's space-saving, too. You arrange the furniture to suit yourself, not to suit your heating system; and the baked enamel finish of these units can be painted to blend or contrast with the decor of any room, if you prefer. And with Electromode baseboard heaters you have the exclusive "Safety Grid" which outdates hazards. Heat-producing wires are sealed within an aluminum casting. No hot wires are ever exposed. Only Electromode has the Safety Grid . . . your family deserves nothing less.

JACK FRIEDMAN
ELECTRIC SUPPLY

1312 Wyo. Ave. Exeter, Pa.